# Welcome!

## 2022 AESD Annual **Membership Meeting** April 27, 2022

#### As you get settled:

- Please use your camera when possible.
- Mute your microphone when not speaking. ٠
- Open the chat box and reconnect! ٠
- Please note that we will be recording today's ٠ meeting for those not able to join.

Welcome! From AESD **Executive Board** & Board Vice President



ESD 101 -NorthEast Washington ☑ June Sine

ESD 113 -

**Capital Region** 

Dale McDaniel



James Sebree

ESD 114 -

Olympic

**Cliff Huenergard** 



ESD 112 ⊠ Darlene "De" Stickel



ESD 121 - Puget Sound Mehret Tekle-Awarun



ESD 123 **Terry Brandon** 



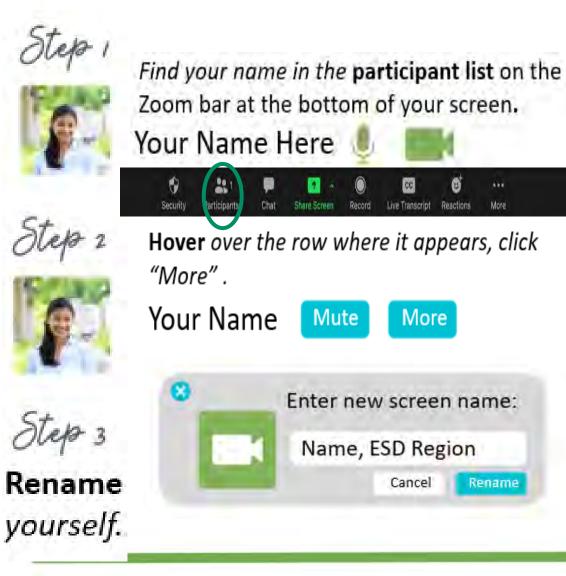
ESD 171 - North Central Marcia Henkle Vice President



ESD 189 -Northwest Merle Kirkley



## Zoom Logistics: Screen Names & Notes



#### **Other Notes:**

- Please use your camera when possible.
- Mute your microphone when not speaking.
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- Open the chat box and connect!

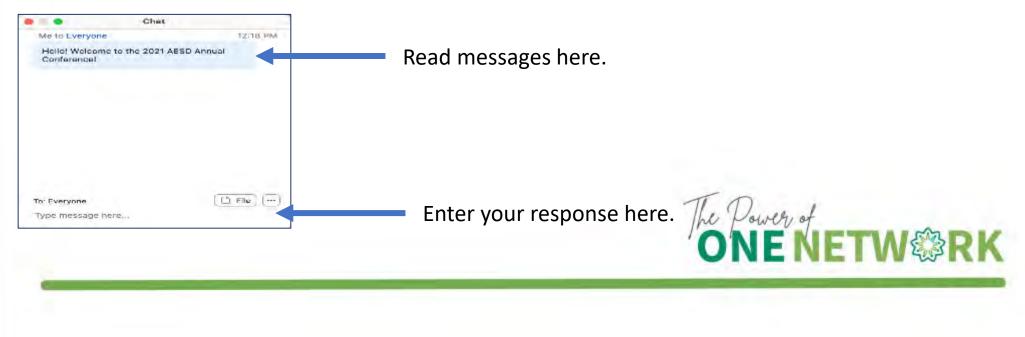


## **Zoom Chat Connections** *For engaging with colleagues & presenters*

• Look for the **chat option** at the bottom of your Zoom window.



#### • A separate **window** will appear:

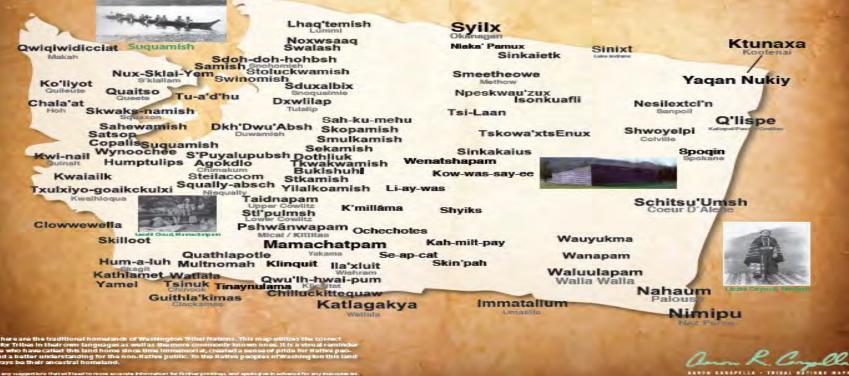


## Pledge of Allegiance



#### **Honoring Native Lands**

#### **TRIBAL NATIONS OF** WASHINGTON STATE



To learn more: WA Office of Superintendent of Public Instruction – <u>Office of Native</u> <u>Education</u>

04/2016

We invite any suggestions that will lead to more accurate information for further printings, and applied as in advance for any inaccuraties. To purchase a copy please call 040-415-460 1 or visitive weatribulanzionamaps com Souvich to 2015 Apron Campella – Than Nations of With inclose State – Alf Induits meanwed

## Today's Agenda

- National & State "Big Picture" Updates
  - WA State Office of Superintendent of Public Instruction (OSPI)
  - Association of Educational Service Agencies (AESA)

#### Shared Learning & Networking

- AESD "big picture" orientation, legislative priorities, & updates
- Board Member Orientation Handbook Overview
- Board membership networking breakouts

#### • AESD Business Meeting & Action Items

- Proposed AESD Constitution Revisions
- Proposed 2022/23 AESD Executive Board Officers
- Proposed 2022/23 AESD Network Budget
- AESD Celebrations & Recognitions
  - Annual AESD Executive Board Award of Distinction
  - Other Recognitions
- 2023 AESD Annual Conference Preview



## Thank you to our sponsors!

#### **AESD Recognitions & Annual Award of Distinction**







Mission: To ensure equity and excellence in education through effective services delivered statewide. Vision: To inspire and foster equity, opportunity, and results through meaningful support of all school districts.



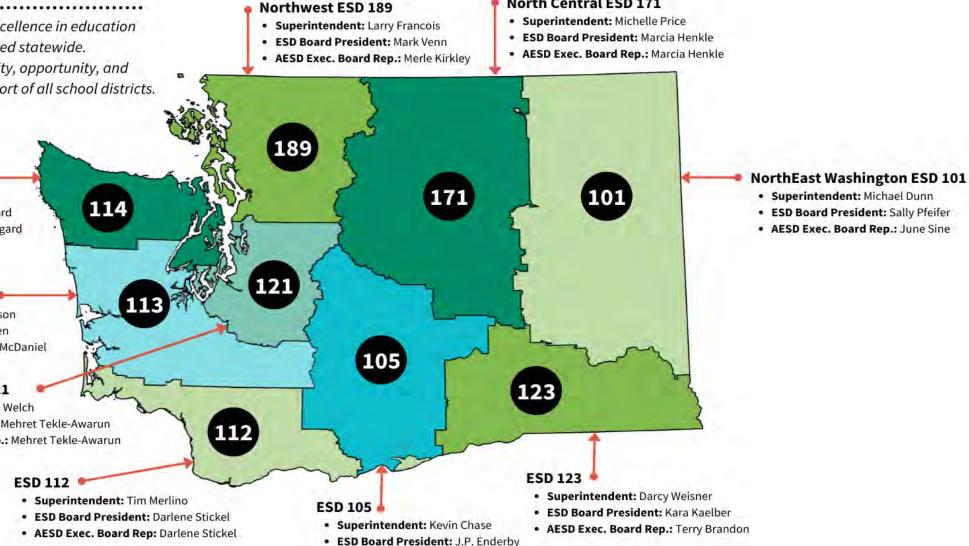
- Superintendent: Gregory Lynch
- ESD Board President: Cliff Huenergard
- AESD Exec. Board Rep.: Cliff Huenergard

#### Capital Region ESD 113

- Superintendent: Dana Anderson
- ESD Board President: Al Cohen
- AESD Exec. Board Rep.: Dale McDaniel

#### **Puget Sound ESD 121**

- Superintendent: John Welch
- ESD Board President: Mehret Tekle-Awarun
- AESD Exec. Board Rep.: Mehret Tekle-Awarun



North Central ESD 171

Serving: 295 school districts | 7 State Tribal Education Compact Schools (STECs) | 16 Public Charter Schools | 700+ Private Schools Statewide!

AESD Exec. Board Rep.: James Sebree

## **Regional Introductions**

(bolded names are joining today)

#### NEWESD 101

Charles Stocker, Emmett Arndt, Rand Lothspeich, June Sine, Kathy Bumgarner, Phil Champlin, Sally Pfeifer

#### ESD 105

Mark Grassel, Gwyn Trull, James Sebree, Jess Enderby, Alan Taylor, Angela Abrams, Wayne Nelson

#### ESD 112

LeAnne Bremer, Richard Graham, Mark Hottowe, **Darlene Stickel**, Kevin Davis

#### **CRESD 113**

Al Cohen, Bill Lahmann, Pamela Farr, Don Rash, Harry Carthum, Susan Fortin, Dale McDaniel

#### **OESD 114**

**Stephanie Parker**, **Cliff Huenergard**, Katie Proteau, Carl Johnson, Donn Ring, **Ann Byrnes** 



#### **PSESD 121**

Mehret Tekle-Awarun, Barbara Peterson, Greg Bawden, Peter Maier, Joanne Seng, Stanley Holland, Annie Laurie Armstrong, Marcella Tomlin, Aaron Norikane

#### ESD 123

LeeAnn Dudney, Cara Broeckel, Mark Thompson, Paul Whitemarsh, Steven Landon, **Terry Brandon**, Matthew Backlund

#### **NCESD 171**

Larry MacGuffie, Mary Kunkle, Mike Musick, Cathi Nelson, Richard Johnson, Susan Albert, Marcia Henkle

#### **NWESD 189**

Cory Duskin, Charles Crabtree, Jack Thompson, Mark Venn, Merle Kirkley, Oscar Escalante, Susan Phillips, Ann McMurray, Alan Erickson

# The Power of ONENETWERK

## OSPI Welcome & "State of the State"

Chris Reykdal

State Superintendent of Public Instruction



Let's take our first Conference "Give-Away" Break! Thanks to Cindy Lawson and Right at School 3 Spins!







# ONENETNES **AESD Network Orientation/Updates** 8 **Board Member Resources**

## AESD Strategic Plan (2018-2021)

**Mission:** To ensure equity and excellence in education through effective services delivered statewide.

**Vision:** To inspire and foster equity, opportunity, and results through meaningful support of all school districts

#### **Goals:**

- **1.** <u>Strategic</u> Relationships: To grow a sustainable future through strategic relationships
- **2.** <u>**Grow the Network:**</u> To provide seamless and nimble services.
- **3.** <u>**Tell our Story:**</u> ESDs are an integral and valuable part of the education ecosystem in Washington State



## Goal 1: Strategic Relationships

**Vision:** To grow a sustainable future through strategic relationships

Strategies / Tactics	A: AESD legislative priorities are developed through a <u>strategic</u> <u>process</u> that actively engages AESD leadership, and is <u>focused on</u> <u>timely AESD system needs</u> .	B: Strategic partnerships defined. <u>Existing are</u> <u>maintained and strengthened.</u> New, high leverage partnerships/coalitions are identified.
Artifacts & Evidence of Success	<ul> <li>✓ AESD legislative strategy &amp; roles refined, communicated</li> <li>✓ Legislative priority talking points, 1-pagers</li> <li>✓ Increased "asks" for AESD engagement in legislative issues</li> <li>✓ Legislative "wins"</li> </ul>	<ul> <li>✓ Partnerships: Districts, OSPI, state &amp; local DOH, HCA, DCYF, Legislature, WASA, AWSP, CSTP, and more!</li> <li>✓ COVID Response Coordination-         <ul> <li>Strengthened importance (and understanding) of ESDs / AESD among school districts statewide</li> <li>Increased coherence &amp; communications among state associations</li> <li>AESD as "value add" for statewide coordination (regional networks, PPE, etc.)</li> <li>✓ Tribal relationships engaged &amp; strengthened</li> </ul> </li> </ul>

#### Goal 2: Grow the Network

Vision: To provide seamless and nimble services.

#### **Strategies & Tactics**

 A. Gather and compile data from ESDs regarding current, emerging, and scalable initiatives to inform
 <u>development of new/scaled</u>
 <u>AESD network initiatives</u>
 that add value to school districts statewide.

#### B. Maintain and grow funding

to the AESD Network based on statewide needs across the AESD system and within school districts.

## **Statewide Network Initiatives**

A regional delivery system for statewide programs & services

Learning	Student Supports	Operations	
<ul> <li>Beginning Educator Support Training (BEST)</li> <li>Educator Networks</li> <li>Early Learning</li> <li>Teacher &amp; Principal Evaluation (TPEP)</li> <li>Native Education</li> <li>Professional Learning         <ul> <li>Computer Science</li> <li>English Language Arts</li> <li>Mathematics</li> <li>Science &amp; Climate Science</li> <li>Inclusionary Practices</li> </ul> </li> </ul>	<ul> <li>Behavioral Health Services         <ul> <li>Community Prevention &amp; Wellness Initiative - Student Assistance Professionals</li> <li>BH COVID Response Project</li> </ul> </li> <li>Career Connected Learning</li> <li>Early Learning</li> <li>Education Advocates / Institutional Education</li> <li>Multi-Tiered Systems of Support</li> <li>Regional School Safety Centers</li> <li>School Nurse Corps</li> <li>Special education</li> </ul>	<ul> <li>District Operations</li> <li>Communications supports</li> <li>Fiscal support services</li> <li>School construction</li> <li>Hiring supports (i.e., fingerprinting, etc)</li> <li>Information services (Skyward, WSIPC)</li> <li>Insurance pools</li> <li>PPE purchasing &amp; distribution</li> <li>COVID testing support</li> <li>Program evaluation</li> <li>School Accreditation</li> <li>Student transportation</li> </ul>	

## **Statewide Network Initiatives**

**Revenue Footprint & Foundational Elements** 

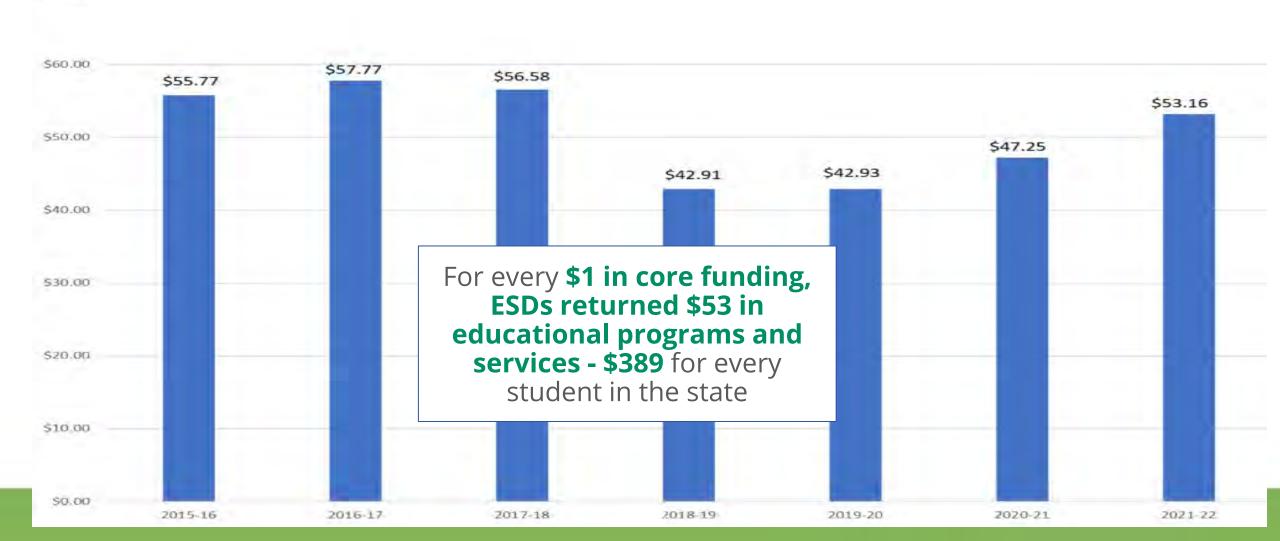
- 2021/22 Network Revenue = \$102,492,795 (approx.)
  - New revenue for 2021/22 = \$23,186,592
- Funding comes to each ESD through various mechanisms (iGrants, contracts/interlocal agreements, MOUs, fees for service, etc.)
- Each statewide initiative is collaboratively led through an articulated structure of ESDs and OSPI roles/responsibilities among AESD and OSPI partners.
- Initiative goals are established through shared leadership and decision-making to support alignment, garner efficiencies, and clarity of roles and purpose across statewide initiatives.

#### **Total Expenditures vs. Core Funding** 2015 – 2022

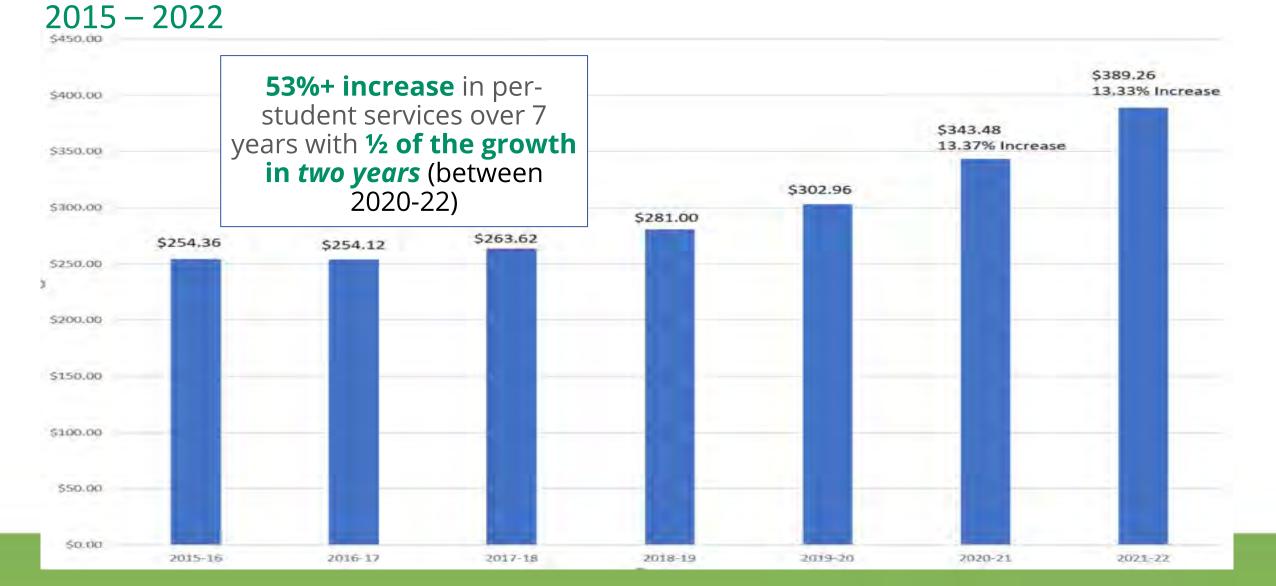
\$450,000,000		Budgeted \$419,670,526
\$400,000,000		
\$350,000,000	\$338,083,500	Estimated \$370,307,033
\$300,000,000	\$274,567,138 \$277,595,727 \$311,098,951 \$290,877,457	
\$250,000,000		
5200,000,000	ESDs leveraged <b>\$7.9 million</b> of state allocated core funding into <b>\$420 million</b>	
\$150,000,000	of needed services for students and schools in Washington	
\$100,000,000		

\$50,000,000 \$7,838,000 \$7,894,718 \$7,876,000 71 \$4,804,981 \$5,140,582 \$7,249,551 DEBUCATIONAL SERVICE DESTRICT 15-16 2016-17 2017-18 2018-19 2019-20 2020-21 2021-22 ESD total Expenditures Core Revenues Estimated

# **Return on Investment:** ESD Core for \$1 Investment



## **ESD Program Services:** \$ per Student



#### Impact Examples from 2020/21

- **Distance Learning Support:** Learning Management System (LMS) Solutions Team served over 17,000 educators statewide
- **Inclusionary Practices** Coordinators supported over 140 school and district teams to implement Universal Design for Learning and other inclusionary practices
- Regional Content Coordinators facilitated close to 300 content area professional learning sessions for educators in ELA, Math, Science, Climate Science, Computer Science
- Statewide Educator Leadership Networks Expanded
  - ELA, Math, Science, Early Learning Fellows
  - Regional Educator Network (Statewide LMS Solutions)
- Behavioral & mental health services significantly expanded statewide
  - Federal Community Wellness & Prevention Initiative: Student Assistance Program = 90 student assistance professionals based in +/- 110 sites
  - New Behavioral Health COVID Recovery Project = 60 direct service positions statewide
- Career Connected Learning coordinators provided technical assistance to increase system capacity, build equitable student access, and increase connections among regional business and industry partners and school districts



#### Goal 3: Tell our Story

**Vision:** ESDs are an integral and valuable part of the education ecosystem in Washington State.

Strategies / Tactics	A: <b>Develop and implement a multi-year AESD communications plan</b> that actively engages AESD network leadership and that builds on the foundation established in the AESD 2010 communications plan.
Artifacts & Evidence of Success	<ul> <li>✓ Began development of Network "branded" communications tools (i.e., 1-pagers, templates)</li> <li>✓ Program evaluation team engaged to support broader AESD initiatives</li> <li>✓ Greater outreach to weave AESD "story" into timely issues/priorities (i.e., COVID response, distance learning supports) – AESA, etc.</li> <li>✓ Growing commitment to funding communications support for AESD and statewide initiatives (i.e., inclusionary practices, balanced calendar)</li> </ul>
Challenges	<ul> <li>Limited capacity and resources to:</li> <li>⇒ Support coherence and consistency with "telling the story"</li> <li>⇒ Update and evolve AESD web site to meet needs of members and represent the breadth of network initiatives</li> <li>⇒ Engage in intentional communications planning/coordination</li> </ul>

# The Power of ONENETW RK AESD Government Affairs



## **Bipartisan Approach Policy Solutions**

- Relationship-building on both sides of the aisle
- Interim work share ESD policy expertise with lawmakers
- Develop/support ESD superintendent relationships with lawmakers
- Communicate AESD legislative requests
- Respond to law makers inquiries



## **Key Legislative Successes**



## Protect and Expand Current ESD Funding

Protect and expand ESD "Core funding" Eliminated the "administrative reduction" from ESD core funding

Formula changes moved from grant funds to state funded staffing units now eligible to grow with inflation

Incremental increase in funding



## **Funding for Network Initiatives**

Regional Safety Centers (Threat assessment coordinators, Behavioral health navigators, comprehensive school safety coordinators)

Career Connect Washington (CCW) & Career Connected Learning

Educational Technology & Procurement

**Computer Science** 



#### **Respond to Lawmaker Requests**

Apprenticeship policy outside of CCW

ESD network support for Financial Literacy training

Healthcare requirements

Prejudgement Interest

Long Term Care (LTC) mandates



## What's Next? 2023 work starting now

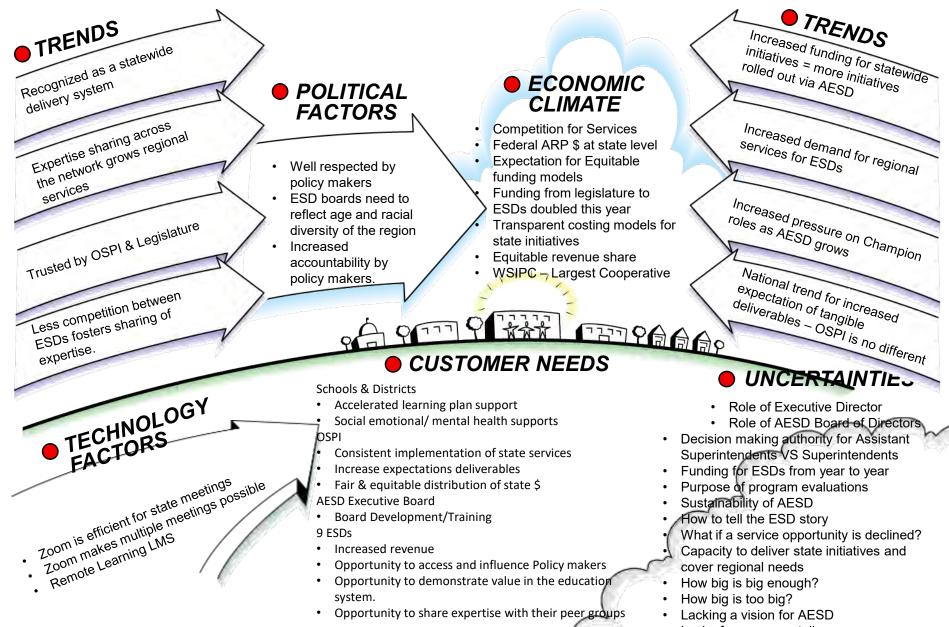
- ESD superintendents will identify and approve legislative priority requests
- Monitoring legislative environment (elections and political climate)
- Develop a lobby plan based on superintendent priorities
- Talk to K-12 champions and policy leads
- Meet in person with lawmakers
- Draft bills
- Meet with other stakeholders



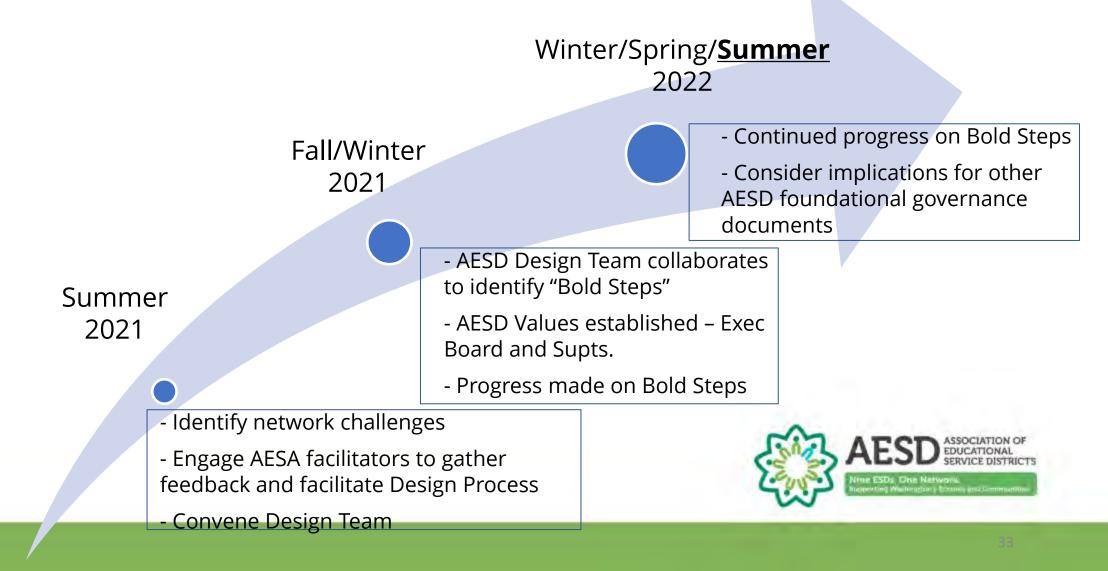
# The Power of ONENETW RK Network Updates, Continued

AESD Redesign Process, Summer 2021 - present

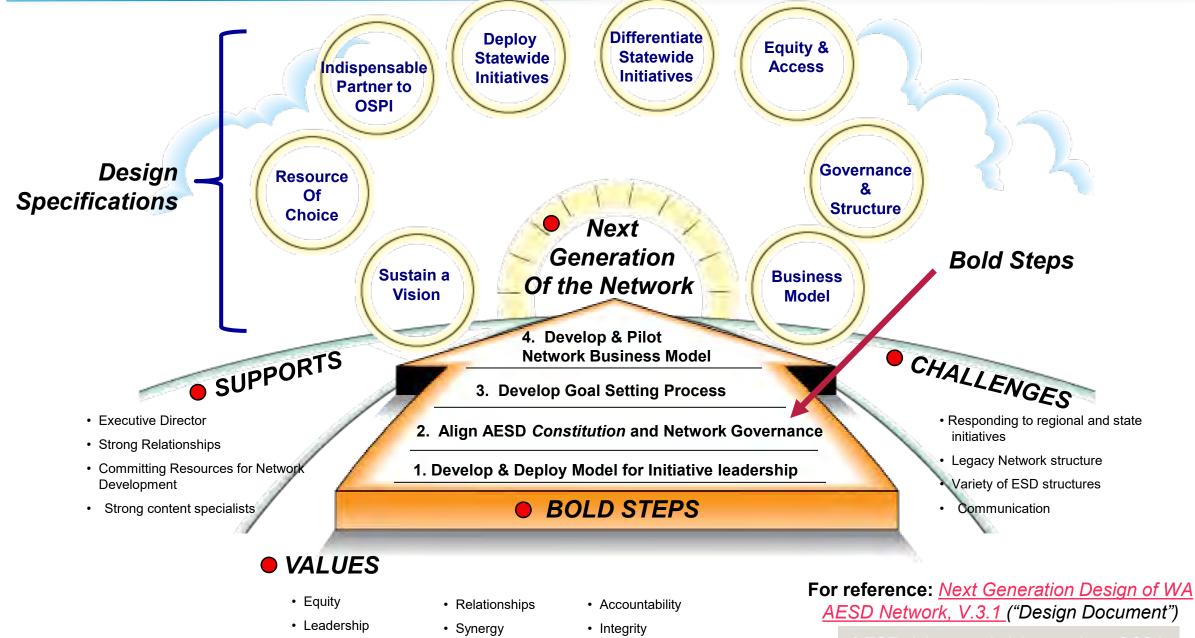
#### 2021/22 AESD Redesign Context Background for 2021/22 Redesign Process.



## **Redesign Process & Timeline**



#### Next Generation of WAESD Network: Design & Bold Steps (Nov. 2021)



AESD Network November 202

## **Bold Step Status Updates**

Bold Step	Updates
1. Model for Initiative Leadership	<ul> <li>Initial work to begin March 2022 in anticipation of 2022/23 initiatives</li> <li>ESD Assistant Superintendents co-design with OSPI partners</li> <li>Make recommendations to Superintendents in May</li> </ul>
<ul><li>2. Align AESD</li><li>Constitution and</li><li>Network</li><li>Governance</li></ul>	<ul> <li>Phase I revision for adoption at 4/27/22 Membership Meeting</li> <li>Phase II considerations - Constitution "subcommittee" recommendations for refinements – Fall 2022+</li> </ul>
3. Develop goal setting process	<ul> <li>ED job description &amp; goal setting/evaluation process updated (includes "Operating Principles for ED and Superintendents) Jan. 2022</li> <li>Mid-Year Goals Check-in &amp; Reflection Completed, March 2022</li> </ul>
<ol> <li>Develop and pilot business model</li> </ol>	<ul> <li>Phase II work begins in Summer 2022 on Interlocal</li> <li>Business model considerations following updates to AESD Interlocal Agreement (likely Fall/Winter 2022)</li> </ul>

**Before we transition to Dana...** 

Questions? Points of clarification? Reflections?

Please share in the chat!



## **Deeper Dive:** ESD Board Member Handbook & Orientation Materials

### Advisory "subcommittee":

June Sine, Merle Kirkley, Cliff Huenergard, Terry Brandon, Dana Anderson

#### **Handbook Components:**

- General responsibilities
- Board Roles
- Evaluating Superintendent
- Representing Districts
- Communication
- Technical Requirements



(link in chat)



## AESD Board Member Handbook Scavenger Hunt

Where everything is made up, and the points don't matter...







# What is one of the primary roles of the board?





# What is one reason the board could go into executive session?





## What is one of the three roles of AESD?





# What year did Merle Kirkley serve as AESD President?



## **Deeper Dive:** ESD Board Member Networking Breakout Session

## Join fellow Board Members in breakout rooms to connect!

- Executive Board Members will share insights and guide the conversation
- ESD staff members will provide support with note-taking

## **Guiding Questions:**

- 1. How is ESD board membership different from school boards or other board roles you have had/known?
- 2. How do you engage with your local school boards?
- 3. Based on what you have heard so far, what is one thing still 'rolling around in your head'?



## **Debrief:** ESD Board Member Networking Breakout Session

## **Guiding Questions:**

- 1. How is ESD board membership different from school boards or other board roles you have had/known?
- 2. How do you engage with your local school boards?
- 3. Based on what you have heard so far, what is one thing still 'rolling around in your head'?

## Insights? Reflections? Other thoughts?



## Before we take a quick break, let's have some fun! 3 Spins!







# **ONERVIEW**

- 1. Proposed AESD Constitution revisions
- 2. AESD Executive Board Officers Nominees
- 3. Proposed 2022/23 AESD Network Budget

## **Proposed AESD Constitution Revisions**

#### **Background:**

- The AESD Constitution has not been updated since 2016. In fall 2021 the AESD Executive Board appointed a subcommittee to review the AESD Constitution as part of the AESD Redesign Process and in light of the resignation of the AESD Executive Board President, John Zurfluh (PSESD) in August 2021.
- The subcommittee met between October 2021 January 2022 and presented their recommended revisions to the Executive Board at their March 2022 meeting.
- The AESD Executive Board approved the recommended revisions March 4, 2022 to move forward to the AESD membership for deliberation and adoption at the AESD Annual Business Meeting.

#### **Pre-Reading Materials Provided:**

- <u>Current AESD Constitution</u> (last updated in 2016)
- <u>Summary of Proposed Constitution Revisions</u>
- Detail of proposed Constitution revisions with rationale



## Summary of Proposed Constitution Revisions

#### **Overarching goals:**

- General "clean-up" Consider areas in need of additional clarity minor administrative updates
- Clarify officer roles and lines of succession in the case of unanticipated vacancies
- Provide more clarity in the "Purpose" per statutory language

## Let's take a look!

## **Questions and/or Comments?**

## **Nominating Committee Report** 2022/23 Exec. Board Officers

#### **2022 Nominating Committee:**

- Chair and Past President: Merle Kirkley (NWESD 189)
- Members: James Sebree (ESD 105) and Marcia Henkle (NCESD 171)

**Background:** Per Article VII of the AESD Constitution, officers are nominated for election in even-numbered years by the Nominating Committee. The Nominating Committee consists of three Executive Board members that include a past president who serves as the chair.



## 2022/23 AESD Executive Board Officer Nominees

#### President

#### Vice President

Marcia Henkle NCESD 171 Board North Central WA Terry Brandon ESD 123 Board Southeast WA

## Additional Nominations?

Please **submit them via** <u>Private Chat</u> to Jessica Vavrus during the "lunch" break.

She will add them to the Ballot for our Vote.







## Proposed 2022/23 AESD Network Budget

#### **Background:**

During the annual AESD membership business meeting (held each April), AESD members are responsible for adopting the upcoming year's AESD budget at the recommendation of the AESD Executive Board.

 During their meeting on March 4, 2022, the Executive Board considered the proposed 2022/23 budget and approved it to move forward to AESD membership for adoption.

#### **Pre-Reading Materials Provided:**

- Overview of proposed 2022/23 AESD budget
- <u>Proposed 2022/23 AESD budget details</u> including ESD and OSPI contributions

## Proposed 2022/23 AESD Network Budget

#### **Key Points**

- No change in ESD or OSPI contributions to Network operations.
  - Additional contributions from other Network programs: Accreditation, CSG, and WSIPC
- Use of anticipated 2021/22 fund balance to support new investments.

- Increased investment in AESD infrastructure
  - Administrative & communications support
  - Network-wide professional learning platform for regional and statewide online courses
  - Includes a contingency

	2021/22 ADOPTED	2021/22 PROJECTED (Jan. '22 Update)	Proposed 2022/23 Budget
Revenue	\$469,267	\$499,267	\$648,539
Expenditures	\$489,266	\$523,251	\$737,984
Beginning Fund Balance	\$342,468	\$322,468	\$298,484
Ending Fund Balance	\$322,468	\$298,484	\$209,039

## Proposed 2022/23 AESD Network Budget

## **Questions and/or Comments?**



# **ONENETWERK** AESD Business Meeting Action Item *VOTING PROCESS*

- 1. Proposed AESD Constitution revisions
- 2. AESD Executive Board Officers Nominees
- 3. Proposed 2022/23 AESD Budget

## **Proposed AESD Constitution Revisions**

#### ACTION NEEDED:

Do you support making the revisions as presented during the 4/27/22 AESD membership meeting to the AESD Constitution?

#### **Board Members ONLY!**

*Vote via Zoom – Click on the appropriate pop-up box on your screen* 

General document "clean-up"
 Articles IV (Members), VI (Executive Board), VIII (Vacancies) – Updates to Officer composition, President Emeritus role, lines of succession
 Article II (Purpose) – Update to align with statutory reference
 Article VI (Executive Board, Sec. 3) – Remove outdated references/duties

## 2022/23 AESD Executive Board Officer President Nominee

#### Marcia Henkle

NCESD 171 Board North Central WA



#### **ACTION NEEDED:**

Do you support Marcia Henkle as the 2022/23 AESD Executive Board President?

Board Members ONLY! Vote via Zoom – Click on the appropriate pop-up box on your screen



## 2022/23 AESD Executive Board Officer Vice President Nominee

#### **Terry Brandon**

ESD 123 Board Southeast WA

#### **ACTION NEEDED:**

Do you support Terry Brandon as the 2022/23 AESD Executive Board Vice President?

Board Members ONLY! Vote via Zoom – Click on the appropriate pop-up box on your screen



## **Proposed 2022/23 AESD Network Budget**

#### ACTION NEEDED:

Do you support adoption of the proposed 2022/23 AESD Network budget as presented?

#### **Board Members ONLY!**

*Vote via Zoom – Click on the appropriate pop-up box on your screen* 

	2021/22 ADOPTED	2021/22 PROJECTED (Jan. '22 Update)	Proposed 2022/23 Budget
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# The Power of ONENETWERK

## **AESA Welcome & Overview**

Joan Wade, Executive Director

Association of Educational Service Agencies



## AESA Services Washington AESD





ASSOCIATION OF EDUCATIONAL SERVICE AGENCIES

## **AESA Members**







## AESA Executive Council 2019 – 2023

## John Welch

## Services Supporting Your Effectiveness, Customer Needs, Efficiencies

Conferences	Legislative Advocacy	Board Training & Support	Executive Searches for ESA Members	
Online Community Forums	Communities of Practice	Business Strategy Framework	Al for ESAs	
How to Design & Price Services	Customized member services	AESA Publications	Strategic Business Partnerships	

## **UPCOMING CONFERENCES**

Summer Leadership Conference – July 19 - 21, 2022 Nashville, TN





ESAs Leading the Way: CREATING THE FUTURE OF EDUCATION

Educator's Call to Action – September 21 - 23, 2022 Washington, DC

Annual Conference – November 30 - December 3, 2022 Atlanta, GA



#### **BOARD TRAINING**

- AESA offers customized training to equip ESA board members with the necessary knowledge, skills and abilities to fulfill their responsibilities as a board member.
- AESA develops customized training programs that provide information on effective governance specifically designed for ESAs.
- Additional training topics can be provided upon request.





## **EXECUTIVE SEARCHES**

- Our executive searches are designed especially for Educational Service Agencies (ESAs).
- The AESA Executive Search Service is designed to make hiring a CEO a positive learning experience by offering a highlycustomized service with maximum flexibility in the decision-making process.









#### **NETWORKING OPPORTUNITIES**

#### **AESA Community – All Members**

#### **Community Groups**

- Blended/Personalized Learning
- Business Office Professionals
- New CEO
- Communications/PR
- Program Evaluation
- Entrepreneurialism
- Special Ed Providers
- Equity, Inclusion & Social Justice
- Leadership
- Executive Assistants

#### **OTHER SERVICES**

#### NETWORKS

- WOMEN IN LEADERSHIP
- ENTREPRENEURIAL ESAs
- SMALL STAFF ESAs

#### READING LEADERS BOOK CLUB



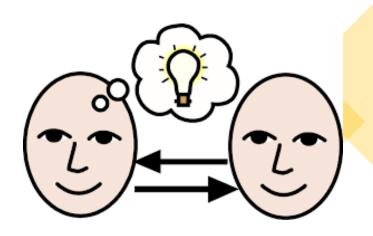


#### **ESA Member-to-Member Site Visits**

AESA has adapted a step-by-step process which will help visiting ESAs select appropriate ESAs for:

- sharing experiences;
- exploring colleagues' products and services, and
- customizing the learning experience.

Well-planned and coordinated site visits are powerful professional learning experiences that can make significant contributions to advancing your organization.





#### **COMMUNICATIONS REVIEW**

Two-step process

- The audit is conducted, and the results are delivered to the executive director and her/his designees.
- AESA's communication consultant works with your organization to put the results into an actionable agency communication plan.



#### Seminars, On-Site Professional Learning, Customized Services

- Business Strategy Framework
- Pricing with Confidence
- Artificial Intelligence and ESAs





## PUBLICATIONS, WEBINARS & VIRTUAL CONFERENCES

- AESA Online News weekly newsletter featuring news from AESA, members and partners
- Perspectives Journal reflects the needs, policies, research and other issues affecting ESAs
- Webinars and virtual conferences



#### **AESA CONTACTS**

Executive Director – Joan Wade, Ed.D. jwade@aesa.us

Chief Operating Officer – John Bass jbass@aesa.us

Chief Financial Officer – Cole Cordell ccordell@aesa.us

Executive Assistant – Ann Fiene afiene@aesa.us

Platform Lead – **Beth Kabes** <u>bkabes@aesa.us</u>



## The Power of ONENETW RK AESD Recognitions & Celebrations

# Remembering AESD Family 2021/22 In Memorial

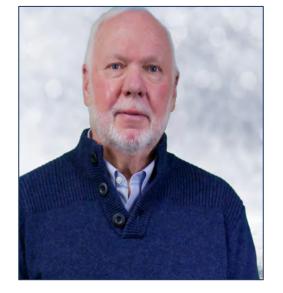


Marilyn Koenninger ESD 112 Board Member 1988 - 2022

Power of NETWOORK



**Ann Campbell** ESD 112 Board Member 1995 - 2022



**Ric Pilgrim** ESD 105 Assistant Superintendent 2014 – 2022

## Appreciating Years of Service and Support to AESD Network

**AESD Executive Board Past President** John Zurfluh, PSESD Board of Directors

Retiring Superintendents

Dr. Michael Dunn, North East Washington ESD 101 Greg Lynch, Olympic ESD 114 Darcy Weisner, ESD 123



## AESD Executive Board Award of Distinction

Criteria (updated in 2020)

- Service and/or contributions to AESD
- Demonstrated leadership
- Engagement with ESDs (staff or regional/statewide educational partners)
   \*\*Excluded from consideration: ESD Superintendents and members of the AESD Executive
   Board

**2022 Timeline:** Nomination Window: March 7 – April 12

Exec. Board Selection Subcommittee: Marcia Henkle, Cliff Huenergard, Merle Kirkley



## AESD Executive Board **Award of Distinction** Recent Recipients

**2020:** Rep. Laurie Dolan (22<sup>nd</sup> District)



2021: Larry MacGuffie (NCESD 171)



### 2022 AESD Executive Board Award of Distinction

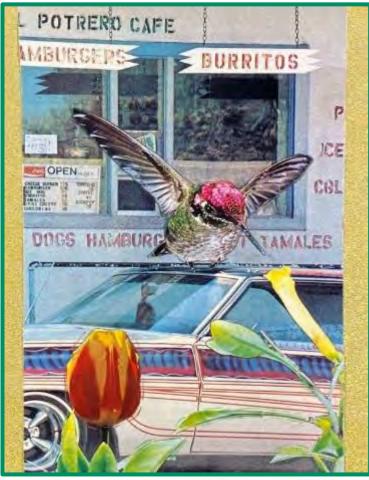
Presented by Rich Moore, Clear Risk Solutions

And the award goes to....

### Senator Lisa Wellman

41<sup>st</sup> Legislative District (Mercer Island)





#### Potrero Café

(Mixed Media) By Megan Kassebaum 10<sup>th</sup> Grade Wenatchee High School

## The Power of ONENETW RK In Closing & Looking Ahead

## Looking ahead to the 2023 AESD Annual Conference!

#### When?

April 12-14, 2023

Wednesday afternoon – Friday morning

The Power of NETWORK

#### Where?

Hyatt Regency Lake Washington Renton

#### S P R I N G 2002302 D 200230 D 2002 D 200230 D 2002 D 200 D 200

#### Co-Hosts:

Capital Region ESD & Puget Sound ESDs

### A final give-away send off... 3 Spins!







# ONENETNES Thank you & See you next time!