



AESA Welcome & Overview

Joan Wade, Executive Director

Association of Educational Service Agencies



AESA Services Washington AESD



AESA

ASSOCIATION OF
EDUCATIONAL SERVICE AGENCIES

AESA Members





**AESA Executive Council
2019 – 2023**

John Welch



Services Supporting Your Effectiveness, Customer Needs, Efficiencies

Conferences

Legislative
Advocacy

Board Training
& Support

Executive
Searches for
ESA Members

Online
Community
Forums

Communities
of Practice

Business
Strategy
Framework

AI for ESAs

How to Design
& Price
Services

Customized
member
services

AESA
Publications

Strategic
Business
Partnerships



UPCOMING CONFERENCES

Summer Leadership Conference –
July 19 - 21, 2022
Nashville, TN



Educator's Call to Action –
September 21 - 23, 2022
Washington, DC

Annual Conference –
November 30 - December 3, 2022
Atlanta, GA



BOARD TRAINING

- AESA offers customized training to equip ESA board members with the necessary knowledge, skills and abilities to fulfill their responsibilities as a board member.
- AESA develops customized training programs that provide information on effective governance specifically designed for ESAs.
- Additional training topics can be provided upon request.



EXECUTIVE SEARCHES

- Our executive searches are designed especially for Educational Service Agencies (ESAs).
- The AESA Executive Search Service is designed to make hiring a CEO a positive learning experience by offering a highly-customized service with maximum flexibility in the decision-making process.



NETWORKING OPPORTUNITIES

AESA Community – All Members

Community Groups

- Blended/Personalized Learning
- Business Office Professionals
- New CEO
- Communications/PR
- Program Evaluation
- Entrepreneurialism
- Special Ed Providers
- Equity, Inclusion & Social Justice
- Leadership
- Executive Assistants



OTHER SERVICES

NETWORKS

- WOMEN IN LEADERSHIP
- ENTREPRENEURIAL ESAs
- SMALL STAFF ESAs

READING LEADERS BOOK CLUB

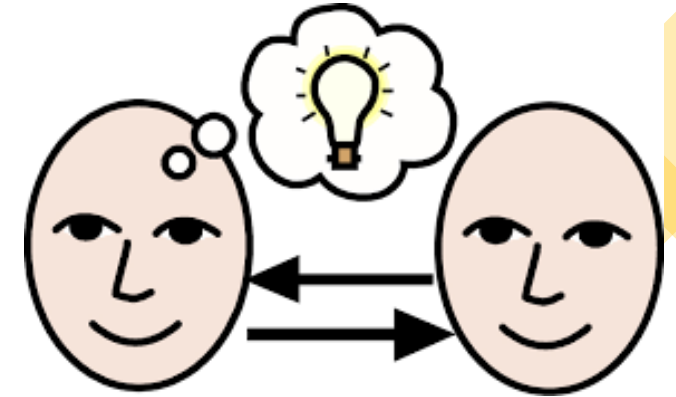


ESA Member-to-Member Site Visits

AESA has adapted a step-by-step process which will help visiting ESAs select appropriate ESAs for:

- sharing experiences;
- exploring colleagues' products and services, and
- customizing the learning experience.

Well-planned and coordinated site visits are powerful professional learning experiences that can make significant contributions to advancing your organization.



Two-step process

- The audit is conducted, and the results are delivered to the executive director and her/his designees.
- AESA's communication consultant works with your organization to put the results into an actionable agency communication plan.



Seminars, On-Site Professional Learning, Customized Services

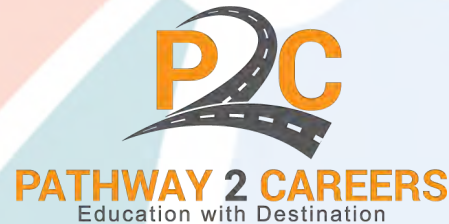
- Business Strategy Framework
- Pricing with Confidence
- Artificial Intelligence and ESAs



AESA BUSINESS PARTNERS

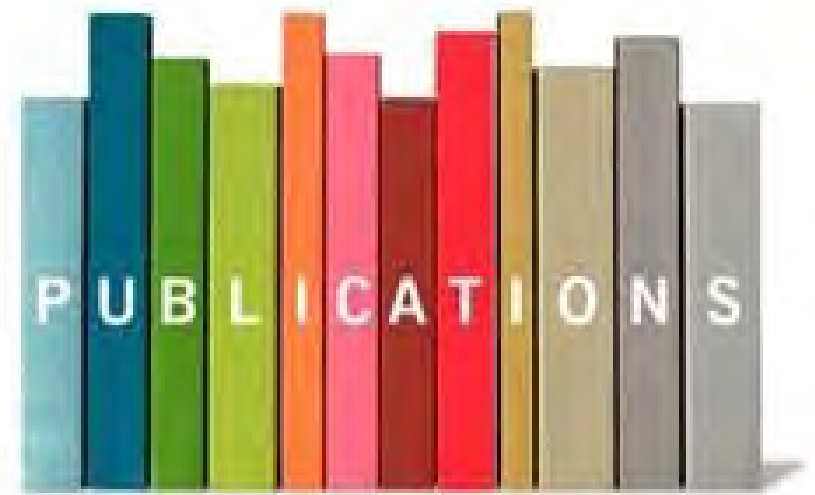


RUBY K. PAYNE, PH.D.



PUBLICATIONS, WEBINARS & VIRTUAL CONFERENCES

- AESA Online News – weekly newsletter featuring news from AESA, members and partners
- Perspectives Journal - reflects the needs, policies, research and other issues affecting ESAs
- Webinars and virtual conferences



AESA CONTACTS

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