AESA Welcome & Overview
Joan Wade, Executive Director
Association of Educational Service Agencies
AESA Members

Variety is the spice of life!
AESA Executive Council
2019 – 2023

John Welch
Services Supporting Your Effectiveness, Customer Needs, Efficiencies

Conferences

Legislative Advocacy

Board Training & Support

Executive Searches for ESA Members

Online Community Forums

Communities of Practice

Business Strategy Framework

AI for ESAs

How to Design & Price Services

Customized member services

AESA Publications

Strategic Business Partnerships
UPCOMING CONFERENCES

Summer Leadership Conference –
July 19 - 21, 2022
Nashville, TN

Educator’s Call to Action –
September 21 - 23, 2022
Washington, DC

Annual Conference –
November 30 - December 3, 2022
Atlanta, GA
BOARD TRAINING

• AESA offers customized training to equip ESA board members with the necessary knowledge, skills and abilities to fulfill their responsibilities as a board member.

• AESA develops customized training programs that provide information on effective governance specifically designed for ESAs.

• Additional training topics can be provided upon request.
EXECUTIVE SEARCHES

- Our executive searches are designed especially for Educational Service Agencies (ESAs).

- The AESA Executive Search Service is designed to make hiring a CEO a positive learning experience by offering a highly-customized service with maximum flexibility in the decision-making process.
NETWORKING OPPORTUNITIES

AESA Community – All Members

Community Groups
• Blended/Personalized Learning
• Business Office Professionals
• New CEO
• Communications/PR
• Program Evaluation
• Entrepreneurialism
• Special Ed Providers
• Equity, Inclusion & Social Justice
• Leadership
• Executive Assistants
OTHER SERVICES

NETWORKS
• WOMEN IN LEADERSHIP
• ENTREPRENEURIAL ESAS
• SMALL STAFF ESAS

READING LEADERS BOOK CLUB
ESA Member-to-Member Site Visits

AESA has adapted a step-by-step process which will help visiting ESAs select appropriate ESAs for:

• sharing experiences;
• exploring colleagues’ products and services, and
• customizing the learning experience.

Well-planned and coordinated site visits are powerful professional learning experiences that can make significant contributions to advancing your organization.
Two-step process

• The audit is conducted, and the results are delivered to the executive director and her/his designees.

• AESA's communication consultant works with your organization to put the results into an actionable agency communication plan.
Seminar, On-Site Professional Learning, Customized Services

• Business Strategy Framework
• Pricing with Confidence
• Artificial Intelligence and ESAs
AESA BUSINESS PARTNERS

AEPA

EyeSpy 20/20

FORECAST5

P2C

PATHWAY 2 CAREERS

SLA

custom school foodservice solutions management

ClassLink

A Frontline Education Company

Infinite Campus

PlanMember

STOPit SOLUTIONS

Community Health

www.resultswithwellness.com

CORWIN

A SAGE Publishing Company

METEOR EDUCATION
accelerating engagement

Rachel's Challenge

terrace metrics

E-Therapy

Microsoft

RESOLUTE GUARD

wondr

FORMERLY NATURALLY SLIM
PUBLICATIONS, WEBINARS & VIRTUAL CONFERENCES

• AESA Online News – weekly newsletter featuring news from AESA, members and partners

• Perspectives Journal - reflects the needs, policies, research and other issues affecting ESAs

• Webinars and virtual conferences
AESA CONTACTS

Executive Director – Joan Wade, Ed.D.  
jwade@aesa.us

Chief Operating Officer – John Bass  
jbass@aesa.us

Chief Financial Officer – Cole Cordell  
ccordell@aesa.us

Executive Assistant – Ann Fiene  
afiene@aesa.us

Platform Lead – Beth Kabes  
bkabes@aesa.us