



**AESD Network Orientation/Updates
&
Board Member Resources**

AESD Strategic Plan (2018-2021)

Mission: To ensure equity and excellence in education through effective services delivered statewide.

Vision: To inspire and foster equity, opportunity, and results through meaningful support of all school districts

Goals:

- 1. Strategic Relationships:** To grow a sustainable future through strategic relationships
- 2. Grow the Network:** To provide seamless and nimble services.
- 3. Tell our Story:** ESDs are an integral and valuable part of the education ecosystem in Washington State



AESD ASSOCIATION OF
EDUCATIONAL
SERVICE DISTRICTS

One Network.
One Vision.
One Future.

Goal 1: Strategic Relationships

Vision: To grow a sustainable future through strategic relationships

Strategies / Tactics	A: AESD legislative priorities are developed through a <u>strategic process</u> that actively engages AESD leadership, and is <u>focused on timely AESD system needs.</u>	B: Strategic partnerships defined. <u>Existing are maintained and strengthened.</u> New, high leverage partnerships/coalitions are identified.
Artifacts & Evidence of Success	<ul style="list-style-type: none">✓ AESD legislative strategy & roles refined, communicated✓ Legislative priority talking points, 1-pagers✓ Increased “asks” for AESD engagement in legislative issues✓ Legislative “wins”	<ul style="list-style-type: none">✓ Partnerships: Districts, OSPI, state & local DOH, HCA, DCYF, Legislature, WASA, AWSP, CSTP, and more!✓ COVID Response Coordination-<ul style="list-style-type: none">- Strengthened importance (and understanding) of ESDs / AESD among school districts statewide- Increased coherence & communications among state associations- AESD as “value add” for statewide coordination (regional networks, PPE, etc.)✓ Tribal relationships engaged & strengthened

Goal 2: Grow the Network

Vision: To provide seamless and nimble services.

Strategies & Tactics

A. Gather and compile data from ESDs regarding current, emerging, and scalable initiatives to inform **development of new/scaled AESD network initiatives** that add value to school districts statewide.

B. **Maintain and grow funding** to the AESD Network based on statewide needs across the AESD system and within school districts.

Statewide Network Initiatives

A regional delivery system for statewide programs & services

Learning	Student Supports	Operations
<ul style="list-style-type: none">• Beginning Educator Support Training (BEST)• Educator Networks• Early Learning• Teacher & Principal Evaluation (TPEP)• Native Education• Professional Learning<ul style="list-style-type: none">- Computer Science- English Language Arts- Mathematics- Science & Climate Science- Inclusionary Practices• System & School Improvement	<ul style="list-style-type: none">• Behavioral Health Services<ul style="list-style-type: none">– Community Prevention & Wellness Initiative - Student Assistance Professionals– BH COVID Response Project• Career Connected Learning• Early Learning• Education Advocates / Institutional Education• Multi-Tiered Systems of Support• Regional School Safety Centers• School Nurse Corps• Special education	<ul style="list-style-type: none">• District Operations<ul style="list-style-type: none">- Communications supports- Fiscal support services- School construction- Hiring supports (i.e., fingerprinting, etc)- Information services (Skyward, WSIPC)- Insurance pools• PPE purchasing & distribution• COVID testing support• Program evaluation• School Accreditation• Student transportation

Statewide Network Initiatives

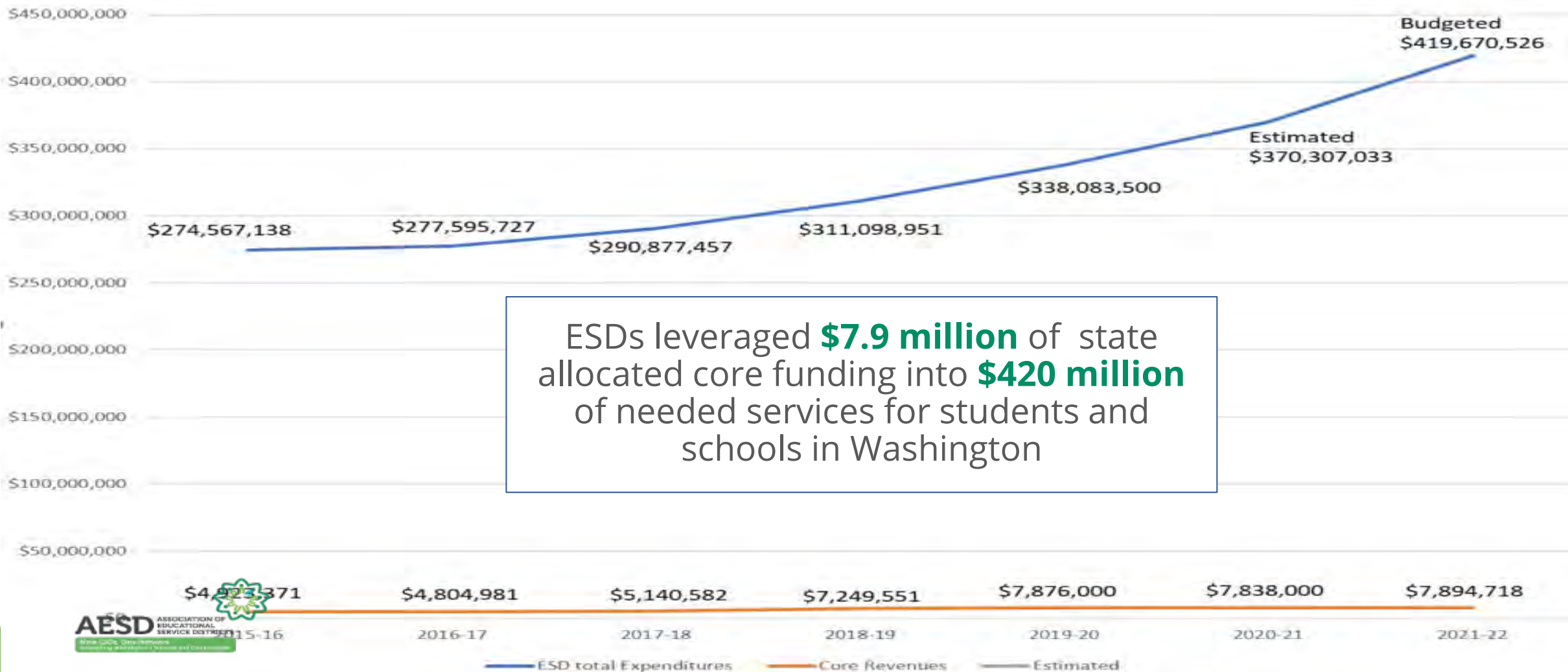
Revenue Footprint & Foundational Elements

- 2021/22 **Network Revenue** = \$102,492,795 (approx.)
 - New revenue for 2021/22 = \$23,186,592
- Funding comes to each ESD **through various mechanisms** (iGrants, contracts/interlocal agreements, MOUs, fees for service, etc.)
- Each statewide initiative is **collaboratively led** through an articulated structure of ESDs and OSPI roles/responsibilities among AESD and OSPI partners.
- Initiative **goals are established through shared leadership and decision-making** to support alignment, garner efficiencies, and clarity of roles and purpose across statewide initiatives.



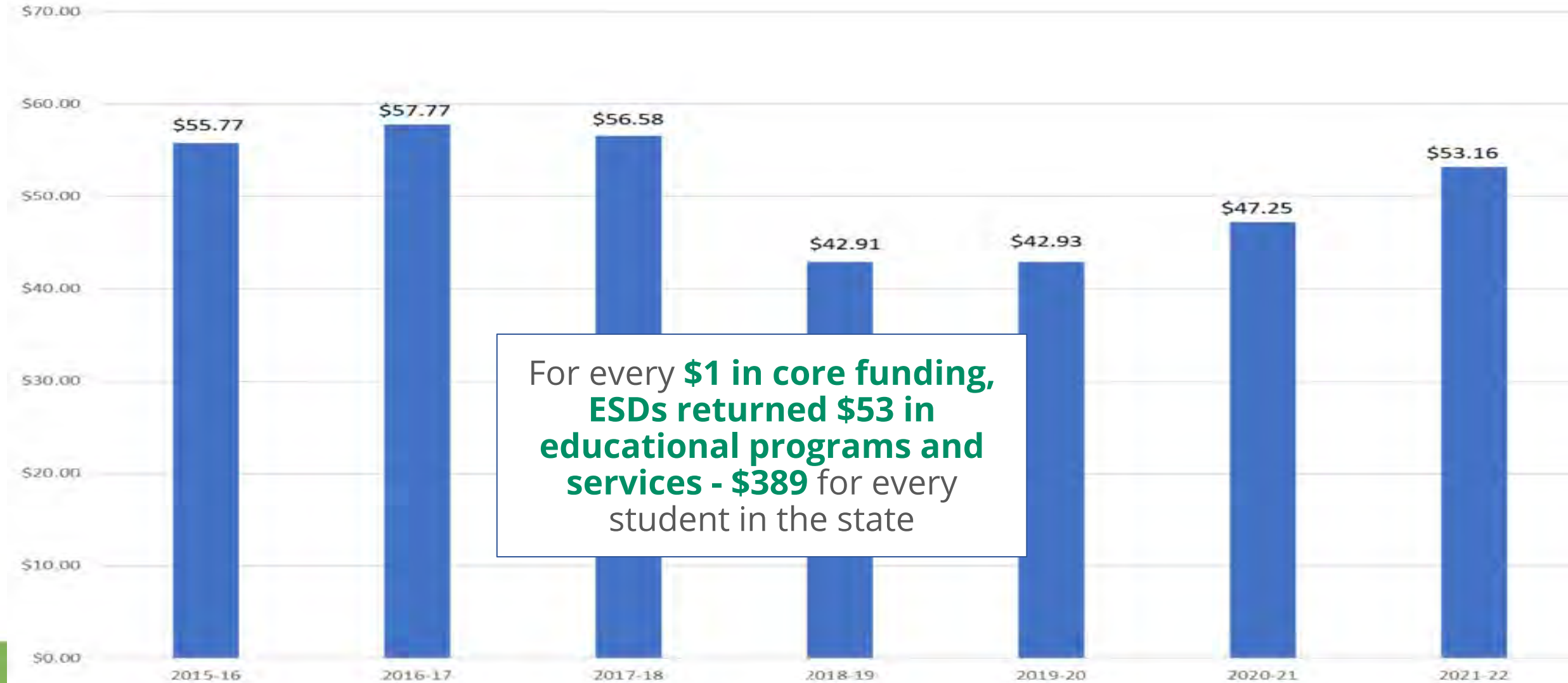
Total Expenditures vs. Core Funding

2015 – 2022



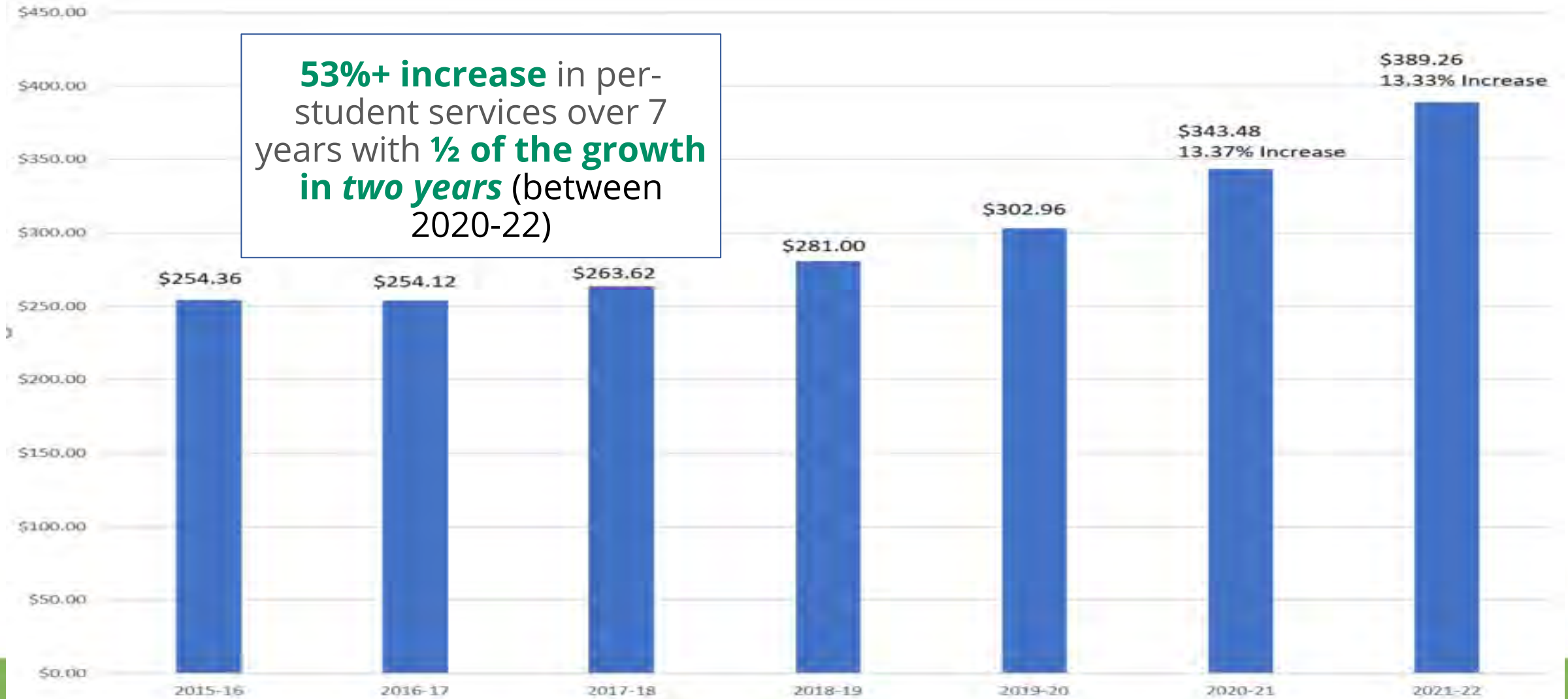
Return on Investment: ESD Core for \$1 Investment

2015 – 2022



ESD Program Services: \$ per Student

2015 – 2022



Impact Examples from 2020/21

- **Distance Learning Support:** Learning Management System (LMS) Solutions Team served over 17,000 educators statewide
- **Inclusionary Practices** Coordinators supported over 140 school and district teams to implement Universal Design for Learning and other inclusionary practices
- Regional Content Coordinators facilitated close to 300 **content area professional learning** sessions for educators in ELA, Math, Science, Climate Science, Computer Science
- Statewide **Educator Leadership Networks** Expanded
 - ELA, Math, Science, Early Learning Fellows
 - Regional Educator Network (Statewide LMS Solutions)
- **Behavioral & mental health services** significantly expanded statewide
 - Federal Community Wellness & Prevention Initiative: Student Assistance Program = 90 student assistance professionals based in +/- 110 sites
 - New Behavioral Health COVID Recovery Project = 60 direct service positions statewide
- **Career Connected Learning** coordinators provided technical assistance to increase system capacity, build equitable student access, and increase connections among regional business and industry partners and school districts



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Nine ESDs. One Network.
Supporting Washington's Schools and Communities

Goal 3: Tell our Story

Vision: ESDs are an integral and valuable part of the education ecosystem in Washington State.

Strategies / Tactics	A: <u>Develop and implement a multi-year AESD communications plan</u> that actively engages AESD network leadership and that builds on the foundation established in the AESD 2010 communications plan.
Artifacts & Evidence of Success	<ul style="list-style-type: none">✓ Began development of Network “branded” communications tools (i.e., 1-pagers, templates)✓ Program evaluation team engaged to support broader AESD initiatives✓ Greater outreach to weave AESD “story” into timely issues/priorities (i.e., COVID response, distance learning supports) – AESA, etc.✓ Growing commitment to funding communications support for AESD and statewide initiatives (i.e., inclusionary practices, balanced calendar)
Challenges	<p>Limited capacity and resources to:</p> <ul style="list-style-type: none">⇒ Support coherence and consistency with “telling the story”⇒ Update and evolve AESD web site to meet needs of members and represent the breadth of network initiatives⇒ Engage in intentional communications planning/coordination

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AESD Government Affairs



Bipartisan Approach Policy Solutions

- Relationship-building on both sides of the aisle
- Interim work - share ESD policy expertise with lawmakers
- Develop/support ESD superintendent relationships with lawmakers
- Communicate AESD legislative requests
- Respond to law makers inquiries

Key Legislative Successes

Protect and Expand Current ESD Funding

**Protect and expand ESD
“Core funding”**

Eliminated the
“administrative
reduction” from ESD
core funding

Formula changes moved
from grant funds to
state funded staffing
units now eligible to
grow with inflation

Incremental increase in
funding

Funding for Network Initiatives

Regional Safety Centers (Threat assessment coordinators, Behavioral health navigators, comprehensive school safety coordinators)

Career Connect Washington (CCW) & Career Connected Learning

Educational Technology & Procurement

Computer Science



Respond to Lawmaker Requests

Apprenticeship policy outside of CCW

ESD network support for Financial Literacy training

Healthcare requirements

Prejudgement Interest

Long Term Care (LTC) mandates



What's Next?

2023 work starting now

- ESD superintendents will identify and approve legislative priority requests
- Monitoring legislative environment (elections and political climate)
- Develop a lobby plan based on superintendent priorities
- Talk to K-12 champions and policy leads
- Meet in person with lawmakers
- Draft bills
- Meet with other stakeholders



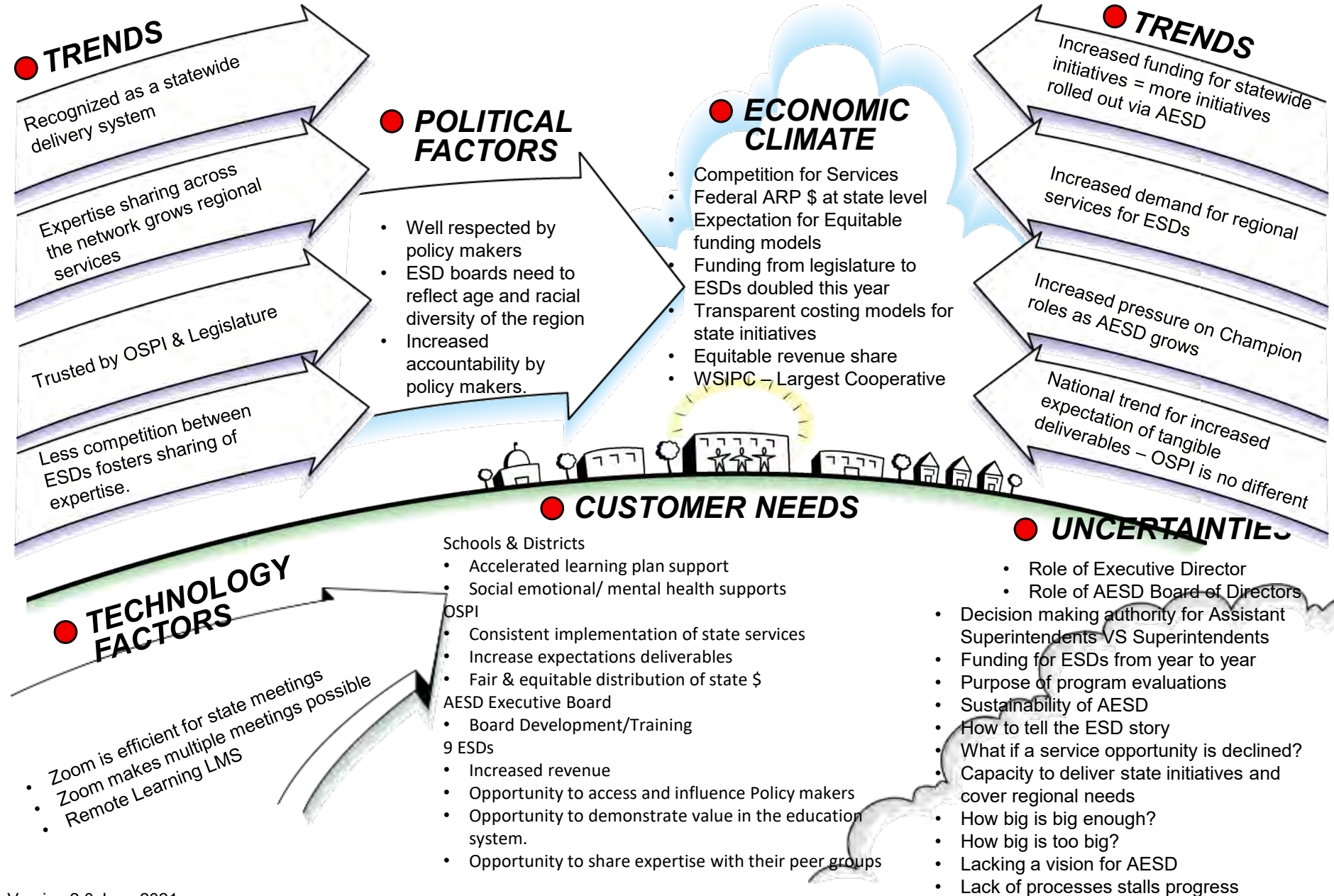


Network Updates, *Continued*

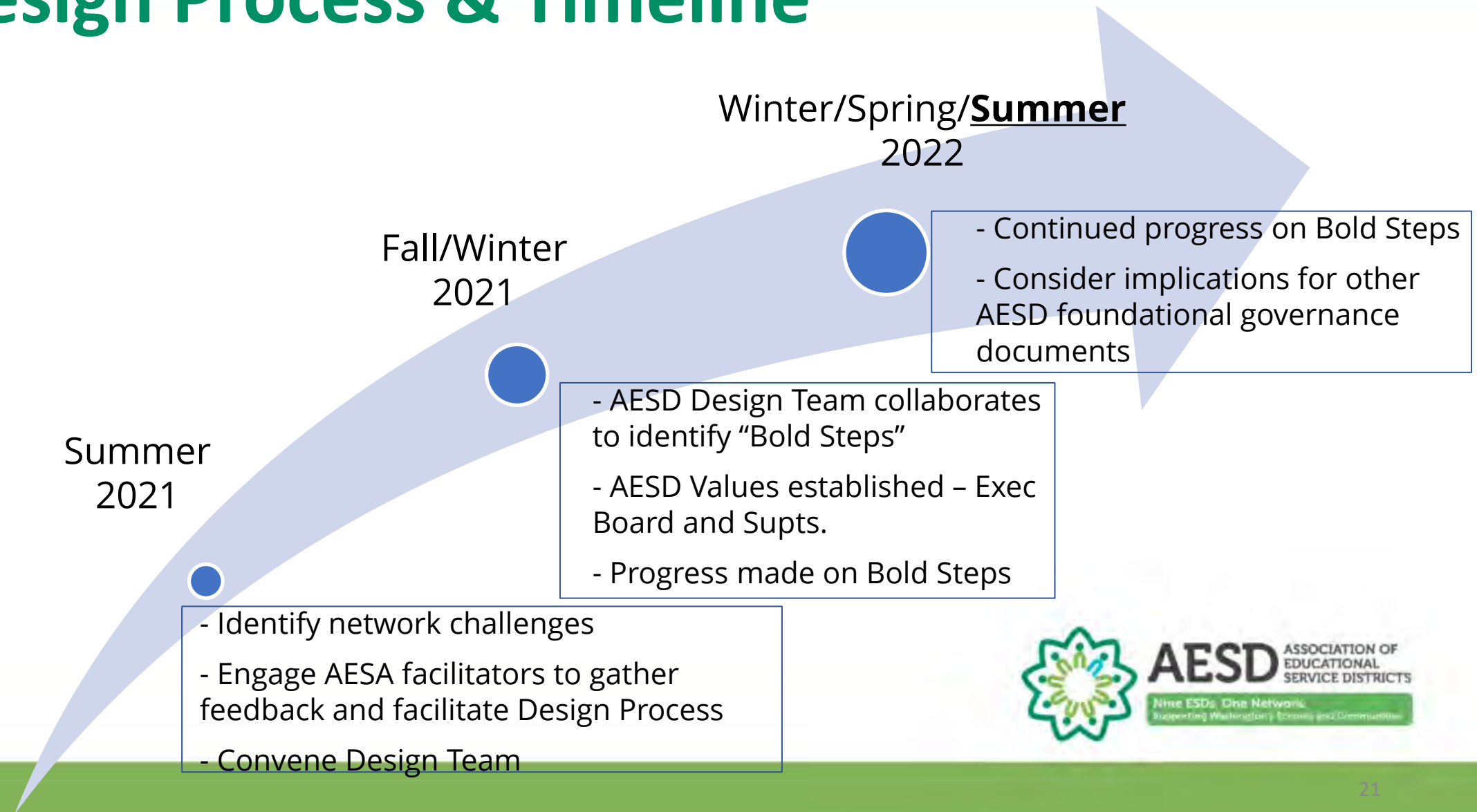
AESD Redesign Process, Summer 2021 - present

2021/22 AESD Redesign Context

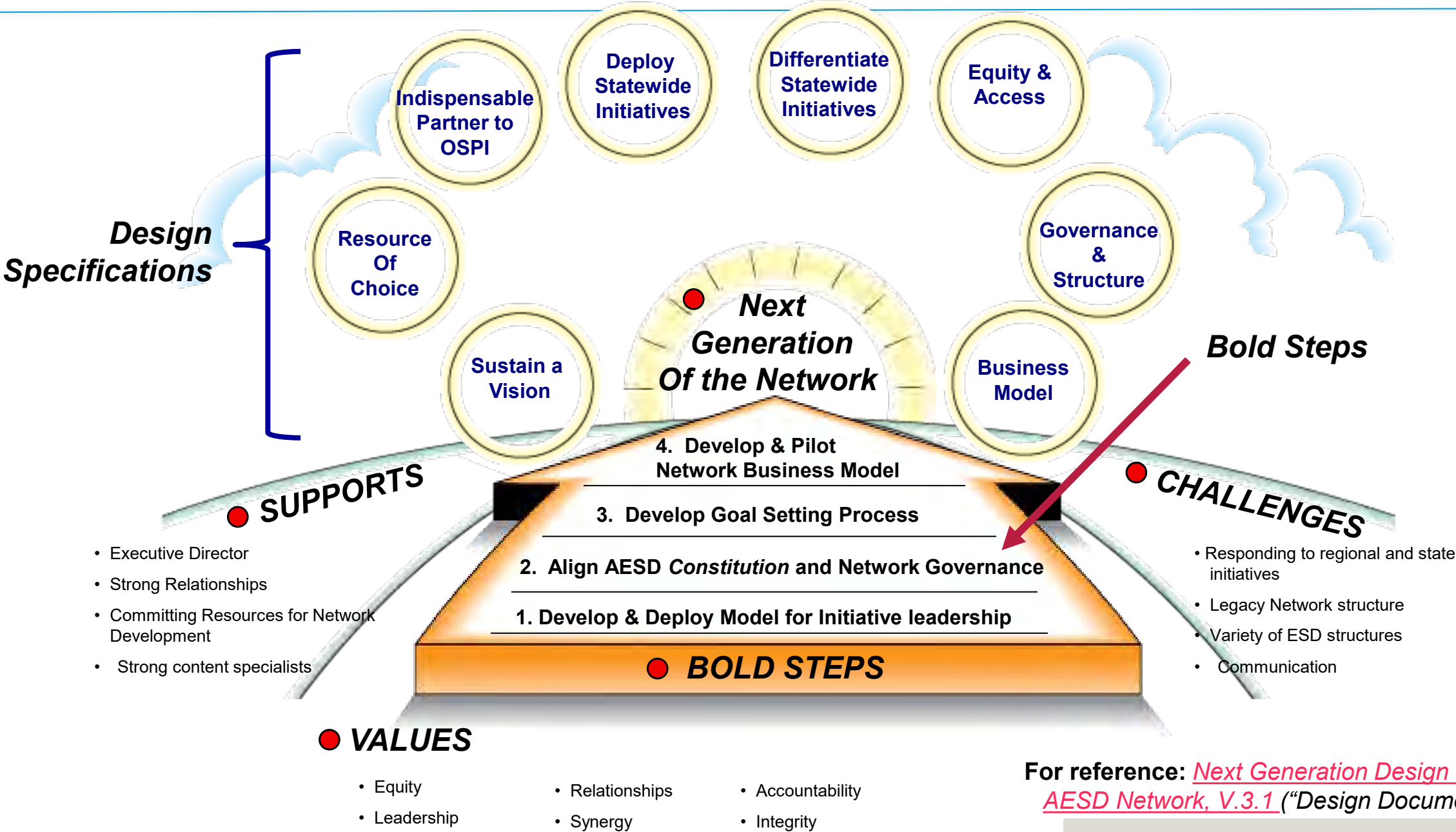
Background for 2021/22 Redesign Process.



Redesign Process & Timeline



Next Generation of WAESD Network: Design & Bold Steps (Nov. 2021)



Bold Step Status Updates

Bold Step	Updates
1. Model for Initiative Leadership	<ul style="list-style-type: none">• Initial work to begin March 2022 in anticipation of 2022/23 initiatives• ESD Assistant Superintendents co-design with OSPI partners• Make recommendations to Superintendents in May
2. Align AESD Constitution and Network Governance	<ul style="list-style-type: none">• Phase I revision for adoption at 4/27/22 Membership Meeting• Phase II considerations - Constitution “subcommittee” recommendations for refinements – Fall 2022+
3. Develop goal setting process	<ul style="list-style-type: none">• ED job description & goal setting/evaluation process updated (includes “Operating Principles for ED and Superintendents) Jan. 2022• Mid-Year Goals Check-in & Reflection Completed, March 2022
4. Develop and pilot business model	<ul style="list-style-type: none">• Phase II work begins in Summer 2022 on Interlocal• Business model considerations following updates to AESD Interlocal Agreement (likely Fall/Winter 2022)

Before we transition to Dana...

Questions?

Points of clarification?

Reflections?

Please share in the chat!

Deeper Dive: ESD Board Member Handbook & Orientation Materials

Advisory “subcommittee”:

June Sine, Merle Kirkley, Cliff Huenergard, Terry Brandon, Dana Anderson

Handbook Components:

- General responsibilities
- Board Roles
- Evaluating Superintendent
- Representing Districts
- Communication
- Technical Requirements

Let's take a look!

(link in chat)



AESD Board Member Handbook Scavenger Hunt

Where everything is
made up, and the points
don't matter...



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Question 1

What is one of the primary roles of the board?

Question 2

What is one reason the board could go into executive session?

Question 3

What is one of the three roles of AESD?

Question 4

What year did Merle Kirkley serve as
AESD President?

Deeper Dive: ESD Board Member Networking Breakout Session

Join fellow Board Members in breakout rooms to connect!

- Executive Board Members will share insights and guide the conversation
- ESD staff members will provide support with note-taking

Guiding Questions:

1. How is ESD board membership different from school boards or other board roles you have had/known?
2. How do you engage with your local school boards?
3. Based on what you have heard so far, what is one thing still 'rolling around in your head'?

Debrief: ESD Board Member Networking Breakout Session

Guiding Questions:

1. How is ESD board membership different from school boards or other board roles you have had/known?
2. How do you engage with your local school boards?
3. Based on what you have heard so far, what is one thing still 'rolling around in your head'?

Insights?

Reflections?

Other thoughts?

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