

AESD Executive Board Minutes

November 20, 2019 // 12:00pm – 3:00pm

Location: Hyatt Regency Bellevue, WA

I. WELCOME/INTRODUCTION

President Carl Johnson called the meeting to order, lead the pledge of allegiance, established a quorum and provided a welcome.

II. CONSENT AGENDA

A motion was made and seconded by James Sebree to approve the consent agenda as presented. No additions or discussion to minutes, motion passed unanimously.

III. PROCESS FOR FILLING EXECUTIVE BOARD VACANCIES

President Carl Johnson sought support for June Sine and Merle Kirkley to serve as members of the Nominating Committee. Marcia Henkle seconded the motion.

IV. ROLE OF EXECUTIVE BOARD: EXPLORING BOARD MEMBER NEEDS *(Continued from September)*

President Carl Johnson shared the compiled results of the information Executive Board members gathered from their respective boards. The data compiled was in response to the following questions:

- How can the AESD support you as a board member?
- What role/s would you like to see the AESD Executive Board serve?

The group reviewed and discussed the data. Much of the conversation focused on communications and what does it mean to be on the board of an ESD. The group also talked about making better use of the AESD web site and creating easier access for board members to get in touch with Exec. Board members (i.e., emails on the web site). Additional discussion focused on the AESD as a service organization to its members and that we need to do a better job marketing and supporting ESD board members in their roles.

Additionally, President Johnson shared his goal of fostering more networking and sharing opportunities among Executive Board members by meeting prior to each Executive Board meeting.

V. EXECUTIVE DIRECTOR UPDATES & STRATEGIC PLAN GOALS

Executive Director Updates: Jessica Vavrus shared compiled results from her fall “listening tour” among the ESD and OSPI network partners. The information gathered centered around three primary areas:

1. AESD Infrastructure
2. AESD/OSPI Network – Statewide Initiatives and Partnership
3. Other Strategic Partnerships.

This information is being used to craft Jessica’s work plan and support to the overall network.

Strategic Plan Goals: Jessica Vavrus shared the compilation of input received at the September 18 meeting regarding AESD Strategic Plan Goals and Strategies. She presented recommendations to refine the strategies/tactics for this year. Dana Anderson discussed the “internal” and “external”-facing nature of the Strategic Plan and engaged the group in a process to consider strategies for

focusing the “internal” strategic plan and the work of the AESD Executive Board. This information was gathered and will be discussed further in January.

VI. LEGISLATIVE UPDATE: 2020 PRIORITIES & TALKING POINTS

Jessica Vavrus shared the AESD 2020 Legislative Agenda and draft talking points for the three network’s three priorities.

VII. STRATEGIC PARTNERSHIPS DEEPER DIVE (AESD Goal 1)

John Welch introduced the new Executive Director of the Washington Student Achievement Council, Michael Meotti to the group. Mr. Meotti shared an overview of WSAC goals for this year related to expanding the State Need Grant and improving communications with high schools and high school seniors about funding opportunities for college. He sees the ESD network as a structure that could help support “scalability” for this outreach effort targeted for the 2021-23 years. He queried the group as to ways to leverage and build on the supports and services ESDs provide as a way to support districts in this area. More discussion to come as the WSAC initiative progresses.

VIII. GOOD OF THE ORDER

Carl led the group through a quick round robin for “good of the order” sharing.

IX. ADJOURN

Meeting adjourned at 3:00 pm.

Minutes submitted by: Jessica Vavrus, Executive Director & Dana Anderson, Superintendent Chair