AESD Executive Board Minutes
Wednesday, September 18, 2019   11:30 AM

Location: PSESD, Renton, WA

I. WELCOME/INTRODUCTION

President Carl Johnson will call the meeting to order, lead the pledge of allegiance, establish a quorum and provide a welcome.

II. CONSENT AGENDA

A motion made by Rick Anthony and seconded by Marcia Henkle to approve the consent agenda as presented. No additions or discussion to minutes, motion passed unanimously.

III. Review and Discuss the Purpose of the AESD Executive Board
   Lead: Carl Johnson/Dana Anderson

   • Jessica Vavrus spoke about single point of contact document being revised to include board members contact information.
   • Also updated calendar for 2019-2020 ESD Supt/AESD Exec. Board/WSIPC Board.
   • Carl will review constitution, define/clarify roles (Board, Superintendents, Exec Director) and expectations for engagement and communication.

   Carl made commitment or objective that this meeting is over no later than 2pm to ensure everyone is back on the road to their homes or business. He proceeded to go through the constitution by each page and article.

   • Additional committees
     • Larry asked who is the executive secretary - used to be the Exec Dir of WSSDA.
     • No board member, but a rotating secretary depending on where the AESD Executive Board is meeting.
   • Carl also went over absences and encouraged everyone to read the remaining sections on their own.
     • All others are boiler plate you will find in most committees.
     • Board members are the ones tasked with voting and making decisions coming to us not the superintendents.
   • Does anyone else have input?
     • Rick Anthony - regarding president emeritus - according to constitution you should have been a past president of the AESD Executive Board. In the event the pass president has not, may need to restated that honorary members can be the president emeritus. This would require an amendment to the constitution. Probably need to look over entire constitution and see if other areas need to be looked at. Carl asks Dana and Jessica to take a look at this.
   • Finance - Discussion regarding the budget and working with ESD101 and the relationship between AESD, ESD101 and WASA.
1. AESD - board members - 65 members budget managed by them
2. AESD - 9 members
3. AESD - called the network which include OSPI.

(Some inconsistencies exist due to this. There is work not only for constitution but statuary work that need to be done.
   ○ Unclear is the purpose of this governing body.
   ○ Developed goals and align
   ○ We have source documents to go by.

   • One objective Carl has is to move us to clarify of how we interface and support superintendents of the ESD's. This should be our focus over next several months.
     As Carl thought about this: The drafting of this constitutions intention was to have clear differences outlined between the Executive Board and the 9 ESD Superintendents. Would like for the partnership of the superintendents to be supportive and not a burden.

IV. Update Strategic Plan

• Rick & Jessica met last week to work on a plan and next steps.
  • Section at annual conference - they went through it and determined what to add and what to take out. Gathered and given to Gene Sharratt. Which he looked at and brought back to the June meeting.
    ○ Three Goals on strategic planning
      ▪ Context and Purpose
      ▪ Things to consider
      ▪ Next steps
    ○ Would like you to take to your board and gather feedback. Get the information to Jessica and she will take board members ideas and superintendents and come up with a draft under each goal so it can be evaluated and measured. Then in November meeting, take an hour and break into groups and go over the draft, give back to Jessica and she will revamp it for final document.
  • Jessica - inviting participation from superintendents and board members to work with her on this drafting. This is the plan for 2020-2021. As she view the goals, it's more like the AESD Network.
  • Larry Francois and Merle (his board member)- will work on Goal 3: Tell our Story
  • Darcy and Terry Brandon - Goal 2
  • Kevin - Goal 1 (connect with James)

• Anthony believe when this plan was started 3 years ago, it was a networking plan, that all ESD's agreed upon.
• Carl ask if Rick could act as a mentor to Dale (his replacement) Rick suggested Dale work on any one of these goals.

V. AESD Budget Presentation

A motion was made by Terry Brandon to approve budget extension to allow for increased budget authority, seconded by June Sine, the motion passed unanimously.

• Need more budget authority than previously approved.
  2 documents to look at: AESD Budget and Actual
    ○ Dana went over information on budget report - budget vs actual
Grew fund balance from what they expected - that is a good thing.

- AESD budget - reflect what was brought before the members and revised at August retreat. Did not know at the time that WSIPC would donate money ($200,000) - positive impact on the budget. Revenue up. On of nuances Jessica would have forfeited her sick leave, so we entered into an annuity to offset those expenditures. Jessica will take on responsibility to track moving forward these expenses.
- Constitution is a silent to these changed
- Trying to sustain a more successful business model. So the donation from WSIPC is an ongoing venture, not a one-time event.

VI. Focused Story Telling

AESD Executive Director Update.

- Dana tied this to the strategic plan. Document in folder - is a staple doc, she shared with the members at the retreat her role and what it looks like. She has ongoing meetings with communication directors and OSPI.
- Most of these words come from already established wording from the AESD network and the OSPI/AESD partnership.

Reviewed page 2 -
1. AESD Infrastructure:
   - 9 ESD's - make sure they are strong and understand the story they want to tell.
2. Statewide Initiatives:
   - Under Michaela Miller's leadership and with Chris Reykdal.
     1. Hoping to help facilitate that - there is a readiness at OSPI
     2. Executive Leadership - chair, assistant chair, fiscal director

Network Partnerships
1. How and what do we define a partnership.
2. Government Relations: want to be clear with ESDs on their roles and want to be complimentary towards each other. How do we shore up the understating of our 9 ESD's to legislators. This is not a cookie cutter system.

Reviewed Page 3 -
- Looking to grow an understanding of the ESD's with legislators.
- Refine our approach to legislators, how to get our information to Melissa Gombosky where she can take our needs and request to the legislators. Who would be the point person to get this info to Melissa. More discussion regarding Melissa's role and goals of the AESD.

How can we develop a couple of pages of talking points.
  a. Priorities:
  b. Safety (student health and safety)
  c. Career Planning
  d. Early Learning Coordinators

- On Oct 2, have a work plan in hand for next 12 months on how to start accomplishing these priorities.
• Jessica asks if there is one thing you have come to rely on for this executive role and how can we be efficient with information.
  • Quarterly dispatch newsletter - feedback received - huge list for one person and can be redundant. She suggests we do a newsletter more often, but shorter and more targeted. Link to major events in the region. Much more work to be done on roles and responsibilities.

VII. Legislative Efforts and Platform

Melissa will discuss the focus areas for the AESD. This will include policy shifts and defining what association needs require legislative action.

• Session upcoming - 60 day short session, prior to election year. Big change in House of Representatives, new more progressive speaker in the house. (might see some policies tackled i.e. gun control.
• What she has been doing - visiting with legislators, roles reversed they are calling us asking for assistance. Funding, core funding, safety, working with OSPI on needs for ESDs.
• Senators and Representatives are traveling the state talking about issues. Visited with Sen Wellman. Mike Steel requested her to speak
• Priorities still in progress. - school safety - successful in passing the framework, didn't get fully funded. Need to break through with leg who can be instrumental in getting money for policies.
  a. Funding Formulas - need to be fixed. Has had good meetings with OSP.
  b. Met with Early Learning Coordinator at each ESD - Jessica is working on what that work would entail so they don't think we just want more FTE's.
• Norm Johnson - Santos is in Yakama tomorrow night.

VIII. Exploring Board Member needs

Homework assignment...Go back to your boards and assess their needs and how the association can best assist them.

Carl is giving all board members the task of the following questions:
*include several objectives

  a. What supports do you feel the board members expect from us?
  b. What is your role as an AESD Executive Board Member? Be prepared to consolidate that feedback to share at next meeting.
  c. What is your perception of your role as a member? Partner or Spectator.
  d. How do you feel about having a meeting prior to the AESD Executive Board (Board members only) to meet for 30 min and share thoughts on what they may want to integrate into the group. Opportunity to debrief - give it some thought and provide feedback.

IX. Exploring shared work and focusing on the year ahead

Discussion: What other stories about the network do you want us to explore next year?

  1. school accreditation
2. School safety
3. Budget updates
4. Director updates

Additional thoughts - hear about other service areas - what would your interest be so we can tell your story.
1. Kevin Chase - for Tim to give presentation on what they look like across the state - be more knowledgably
   a. OSPI work.
   b. Migrant

2. June Sine
   a. Hear update on all 9 ESD’s

3. Jessica
   a. Speaking to things we do as a whole network
   b. State grants
   c. Computer science work

4. Dana - as you think of ideas, send them his way.
   a. What are other ESD’s doing in relation to school improvement.

XI  GOOD OF THE ORDER

Carl will lead a quick round robin to see if there is anything the group wants to share for the good of the order.

- Marcia Henkle - their ESD building is being remodeled and should be ready for move in by October.
- Rick Anthony - have a leg or two in November meeting. Thanked everyone for their support through the years and it has been his honor to serve.
- Dale - thank everyone for welcoming him on board.
- Dana - sad to see Rick leave, moving to the PSESD area.
- Carl - Rick has been inspirational to him and thanked him for his service and commitment.

All Superintendents should have received a letter signed by Governor Inslee and Attorney Ferguson regarding undocumented students.

XII. ADJOURN

Meeting adjourned at 1:47pm.