



Accreditation Update



November 18, 2019



AESD ASSOCIATION OF
EDUCATIONAL
SERVICE DISTRICTS

Nine ESDs. One Network.
Supporting Washington's Schools and Communities.

What is Accreditation

- ❑ Self-study process that is a research-based approach to school improvement
- ❑ Aligned with State-required School Improvement Planning
- ❑ Complimentary to the school's ongoing improvement efforts
- ❑ Provides both internal self-review and reflection by school community and external review and validation of the school improvement plan
- ❑ Open to any type of school: middle, private, themed, comprehensive, alternative
- ❑ Personalized and adaptable to meet the specific needs of each school
- ❑ Provides statement of accountability to public

Cycle of Inquiry



AESD Accreditation Background

- ❑ Washington ESDs began providing accreditation services in 2005
- ❑ NWESD took over accreditation services as the lead ESD for AESD Accreditation services in 2014-15
- ❑ April 2015 – OSPI approves AESD Accreditation as an option for online schools
- ❑ Sept. 2015 – AESD Executive Board approves 3rd year reviews conducted by ESDs within which the school(s) reside
- ❑ NWESD contracts for an AESD Accreditation Coordinator and several AESD Accreditation coaches deployed across the State
- ❑ ESDs 112 and 113 provide accreditation coaching services by their staff under contract with NWESD

The Accreditation Process

Provisional

- One-year period for schools wishing to transition to AESD Accreditation
- Coach provides on-site review of School Improvement Plan (SIP) to assess readiness for AESD Accreditation
- Contract for full Initial process to be completed following year

Initial

- Covers six-year period
- In-depth self-review using School Improvement Plan Process Review (SIPPR) Tool
- External review by coach/site visit team
- School presentation to AESD Accreditation panel of ESD Board members from across the state

Review

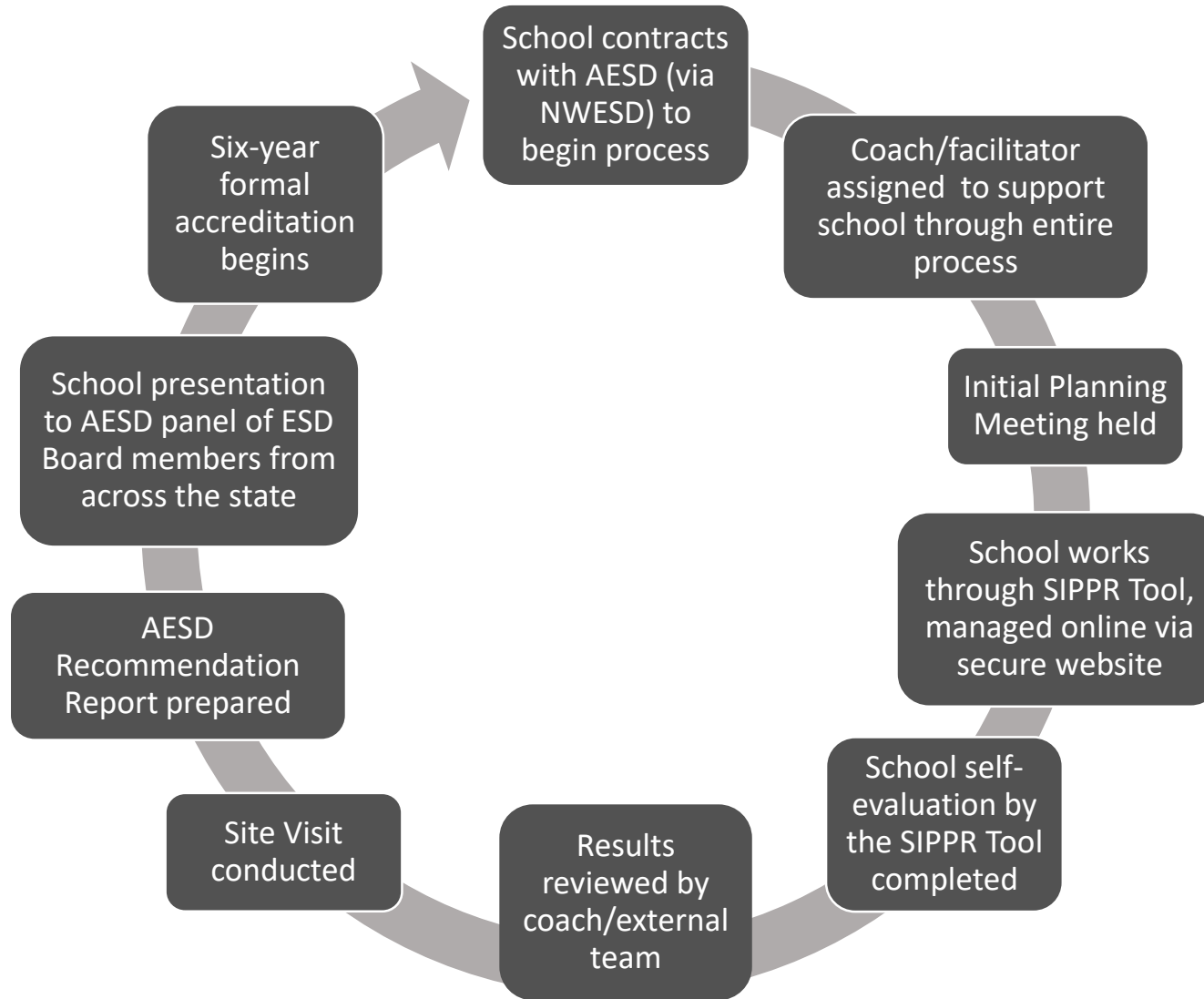
- Conducted during third year of accreditation
- School reports on progress towards goals identified during initial accreditation process
- School presentation to panel facilitated by the ESD within which the school resides

Renewal

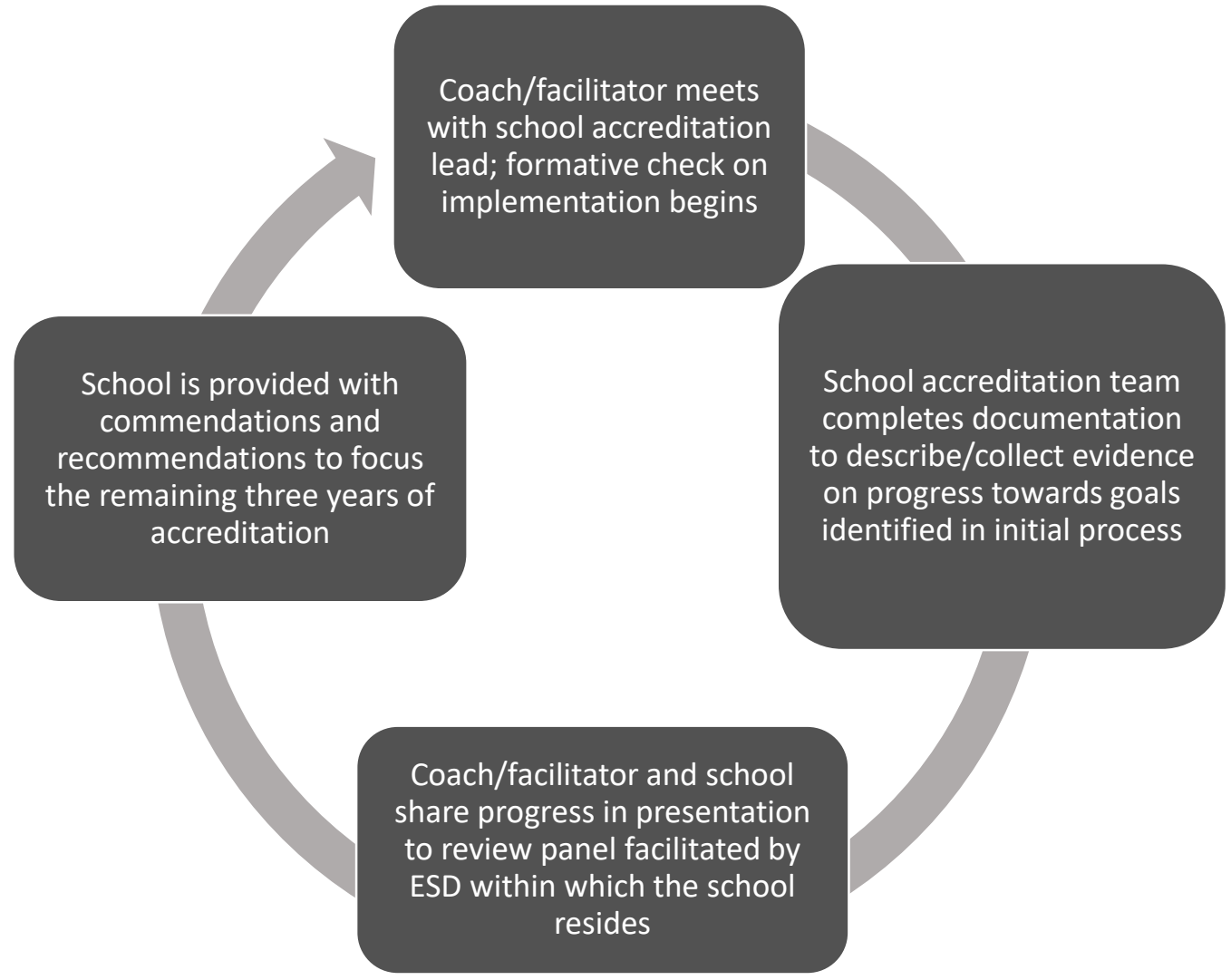
- Covers next six-year period
- Builds upon initial and third-year review
- Continuation of school improvement model towards increased student achievement
- Focus on what worked, what didn't, and what needs to change



Process: Initial Accreditation



Process: Third-Year Review



Feedback from Schools/Districts

- ❑ Once completed, schools generally feel accreditation was a valuable and worthwhile experience
- ❑ AESD Accreditation process valued for its relevance and connection to the School Improvement Plan work that schools should already be undertaking
- ❑ AESD Accreditation process is reflective and growth-oriented
- ❑ 3rd year review provides a check in for both (re)calibration and accountability for school improvement plan implementation and progress towards goal attainment
- ❑ AESD Accreditation is particularly beneficial for principals new in their positions
- ❑ Principals report that the AESD Accreditation process helps assist and motivate staff to undertake needed changes in instructional programs and delivery
- ❑ Accreditation provides an external validation of school quality and improvement efforts that is important for many school communities

History of AESD Accreditation

Total Accredited by Year										
Year	ESD 101	ESD 105	ESD 112	ESD 113	ESD 114	ESD 121	ESD 123	ESD 171	ESD 189	TOTAL
2005-06			2	5		2		2	8	19
2006-07			1	1		1		3		6
2007-08			1			1			1	3
2008-09						1	1		4	6
2009-10				1		5				6
2010-11			2	4		2				8
2011-12									3	3
2012-13			1	1		2		1	1	6
2013-14			9	2		5		1	4	21
2014-15	8	1	1	5	4	17	2	3	10	51
2015-16	1	2	2	2	3	16	1		9	36
2016-17	2	2	3	5	2	9	2		3	28
2017-18	10	1	4	5	2	8	3	2	8	43
2018-19	2	1	3	3	4	6	1	4	2	26
2019-20	1		10	2		11		1	5	30
Total	24	7	39	36	15	86	10	17	58	

Accreditation Summary

Statewide Totals

No Accred	No Accred %	AESD Accred	AESD Accred %	Cognia Accred	Cognia Accred %	Total	Statewide %
201	40.4%	214	43.1%	82	16.5%	497	100.0%

Accreditation Summary

NEWESD 101

No Accred	No Accred %	AESD Accred	AESD Accred %	Cognia Accred	Cognia Accred %	Total	Statewide %
38	57.6%	24	36.4%	4	6.1%	66	13.3%

Accreditation Summary

ESD 105

No Accred	No Accred %	AESD Accred	AESD Accred %	Cognia Accred	Cognia Accred %	Total	Statewide %
21	61.8%	7	20.6%	6	17.6%	34	6.8%

Accreditation Summary

ESD 112

No Accred	No Accred %	AESD Accred	AESD Accred %	Cognia Accred	Cognia Accred %	Total	Statewide %
14	26.4%	30	56.6%	9	17.0%	53	10.7%

Accreditation Summary

CRESO 113

No Accred	No Accred %	AESD Accred	AESD Accred %	Cognia Accred	Cognia Accred %	Total	Statewide %
28	52.8%	21	39.6%	4	7.5%	53	10.7%

Accreditation Summary

OESD 114

No Accred	No Accred %	AESD Accred	AESD Accred %	Cognia Accred	Cognia Accred %	Total	Statewide %
9	34.6%	11	42.3%	6	23.1%	26	5.2%

Accreditation Summary

ESD 123

No Accred	No Accred %	AESD Accred	AESD Accred %	Cognia Accred	Cognia Accred %	Total	Statewide %
15	45.5%	9	27.3%	9	27.3%	33	6.6%

Accreditation Summary

PSESD 121

No Accred	No Accred %	AESD Accred	AESD Accred %	Cognia Accred	Cognia Accred %	Total	Statewide %
29	24.4%	64	53.8%	26	21.8%	119	23.9%

Accreditation Summary

NCESD 171

No Accred	No Accred %	AESD Accred	AESD Accred %	Cognia Accred	Cognia Accred %	Total	Statewide %
22	56.4%	10	25.6%	7	17.9%	39	7.8%

Accreditation Summary

NWESD 189

No Accred	No Accred %	AESD Accred	AESD Accred %	Cognia Accred	Cognia Accred %	Total	Statewide %
22	33.8%	34	52.3%	9	13.8%	65	13.1%

A Look at 2019-20

To date...

- ❑ 11 confirmed initial schools
- ❑ 19 confirmed renewals
- ❑ 28 third-year reviews
- ❑ 7 initial inquiries

Challenges/Opportunities

- ❑ Sentiment by some schools/districts that accreditation not important or necessary
 - Need to continue to make the case for the role of external review/validation
 - Need to continue offering a high quality, value added accreditation service
 - Need to maintain ongoing dialogue with AWSP leadership about accreditation
- ❑ Disruption of principal turnover during accreditation cycle
- ❑ Accreditation as a component of comprehensive AESD school improvement services
- ❑ The AESD Accreditation process applicable to schools at all levels (elementary, middle and high)
- ❑ Financial burden on smaller schools/districts
 - Similar workload for Accreditation coach, regardless of school size
 - Have been allowing payment over two years upon request/need for small schools/districts
- ❑ Update and more tightly align AESD Accreditation standards and framework to current OSPI priorities and WA State ESSA Accountability Plan, Washington School Improvement Framework
 - Equity, diversity, disproportionality, cultural competence, OSPI data analytics
- ❑ Increased fee from \$6,000 to \$6,500 for 2019-20; first increase since NWESD became Accreditation lead in 2014-15 (equivalent to a 1.4% annual inflationary factor)

What's New with Accreditation

- ❑ New communications/marketing plan
 - Electronic logo provided to accredited schools
 - New AESD Accreditation website within existing AESD website
 - Promotional video
 - Marketing materials including brochure, pop-up banner, infographic
 - Social media campaign
- ❑ Greater NWESD role in communications and marketing
 - Statewide accreditation analysis
- ❑ Stronger partnership with AWSP
- ❑ Established primary contact email address with AESD, accreditation@waesd.org





Questions?

THANK YOU!

For more information
about AESD Accreditation,
please visit...

waesd.org/accreditation