



# STEP UP - Internal Plan



## Our Mission:

We advance educational opportunities and attainment in Washington. In pursuit of our mission, the Washington Student Achievement Council:

- Leads statewide strategic planning to improve educational coordination and transitions.
- Supports Washingtonians through the administration of financial aid, a college savings plan, and support services.
- Advocates for the economic, social, and civic benefits of postsecondary education.

## Our Vision:

We inspire and foster excellence in educational attainment.

## Our Values:

- Meaningful, mission-focused work.
- Commitment to ongoing learning and improvement.
- Encouragement, support, and trust.
- Creativity and competency.
- Joyful work.
- Humor, enthusiasm, and energy.
- Respect for individuals' uniqueness, gifts, talents, and ideas.
- Fidelity to our shared vision and integrity.
- Can-do and will-do attitudes.
- High-quality work.

**Goal One:**  
Serve as a collaborative, educational advocate

**Objective One:**  
Engage with partners

**Objective Two:**  
Employ strategic communications

**Goal Two:**  
Strive for exceptional work and continuous improvement

**Objective One:**  
Commit to professional development

**Objective Two:**  
Incorporate Lean and other process improvements

**Goal Three:**  
Contribute to a culture of one agency

**Objective One:**  
Honor diversity

**Objective Two:**  
Support and participate in the agency community



**WASHINGTON  
STUDENT  
ACHIEVEMENT  
COUNCIL**

EDUCATION · OPPORTUNITY · RESULTS