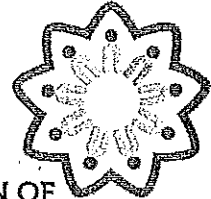


AESD Board Members
Gary Coe, ESD 101
Bill Gant, ESD 105
Dr. Richard Graham, ESD 112
Howard Coble, ESD 113
Karen Sorger, ESD 114
Charlie Staadecker, Past President, ESD 121
Brad Gingerich, ESD 123
Larry MacGuffie, President, ESD 171
Merle Kirkley, ESD 189



AESD ASSOCIATION OF
EDUCATIONAL
SERVICE DISTRICTS

Nine ESDs. One Network.
Supporting Washington's Schools and Communities.

**AESD Executive Board and ESD Superintendents
Campbell's Resort
Lake Chelan, WA**

**April 12, 2012
12:30 p.m. – 3:00 p.m.**

MINUTES

Call to Order: President Larry MacGuffie called the meeting of the executive board to order at 12:38pm. He welcomed everyone to Campbell's Resort and the AESD Conference.

Quorum: A quorum was present. The following members attended:

ESD Superintendents

Dr. Michael Dunn, NEW ESD 101
Steve Myers, ESD 105
Dr. Twyla Barnes, ESD 112
Dr. Bill Keim, ESD 113
Dr. Walt Bigby, ESD 114
Bruce Hawkins, ESD 123
Dr. Rich McBride, North Central ESD 171
Dr. Jerry Jenkins, Northwest ESD 189

ESD Board Members

Larry MacGuffie, North Central ESD 171 – *President*
Gary Coe, NEW ESD 101
Bill Gant, ESD 105
Dr. Richard "Dick" Graham, ESD 112
Dr. Howard Coble, ESD 113
Karen Sorger, Olympic ESD 114
Charlie Staadecker, Puget Sound ESD 121
Brad Gingerich, ESD 123
Merle Kirkley, Northwest ESD 189

Not Present

John Welch, Puget Sound ESD 121

Others Present

Dr. Jonelle Adams, AESD Executive Secretary
Marcia Fromhold, AESD Executive Services
Jim Shoemake, AESD Executive Services
Eldene Wall, North Central ESD 171

Approval of Agenda

Hearing no objections, Kirkley/Graham M/S/C to approve the agenda.

Approval of Minutes

Hearing no objections, Kirkley/Gingerich M/S/C to approve the minutes.

Financial Budget Report

The Finance Committee met with WSSDA to conduct an audit and the outcome was extremely positive. Every entry was accounted for and documentation was reviewed. Merle reported the audit was completed to 100% satisfaction. WSSDA Executive Director, Dr. Jonelle Adams, reported that Harry Frost is very accurate and a great Financial Director.

Dick Graham asked if we were a nonprofit and what happens to our balances? How do we allocate left over reserves? Larry suggested that the Finance Committee will review and get an answer back to Dick.

Discussion ensued about the AESD Accreditation Process and the special allocation. WASA distributes the funds and invoices to WSSDA to pay funds out. Bruce Hawkins reported that the Finance Committee tightened the budget to represent the actual income and \$100 dues will remain the same for 2012-2013. Discussion continued about the AESD conference revenues and deposits and why it is presented as it is. It is too confusing and should be made simpler to understand by everyone.

Network Funding Considerations

Bruce Hawkins and Michael Dunn reported that the Finance Subcommittee met to discuss how network funding revenues should be distributed. Last year (2011-2012) the \$200,000 was split between the 9 ESD's. They are recommending for the current year (2012-2013) that the \$20,000 fund balance be held in the account and the \$150,000 be split between the 9 ESD's. Bruce said that their recommendation will come back for a full discussion at the June meeting.

Nomination Committee Report

Brad Gingerich, Larry MacGuffie, and Charles Staadecker served on the Nomination Committee. The committee recommended the following slate of officers:

- Merle Kirkley (ESD 189) – President
- Karen Sorger (ESD 114) – Vice President

Everyone appreciated the work of the committee and supported the slate of officers for 2012-2013.

Video Project

Dr. Dick Graham from ESD 112 presented a special proposal to develop a video that would showcase what an ESD does. Dick started his report by giving the history starting back 30 years ago which was when the last one was done. The Heritage Project also contained a video as well.

In talking to Dr. Howard Coble it was decided to create a video to showcase what an ESD does. Howard's article for incoming new board members was good but what about telling the public what we do, which is just as important. Dick asked for approval to move forward with the proposed video project. Howard commented that the 59 ESD board members don't fully understand the complexity about our network of ESD's. Everyone agreed that this tool would be helpful to recruit and showcase what ESD's do. Being digital it could be updated with ease. It was suggested that it could be done internally as well. Merle Kirkley commented it was a good idea. He asked if Dick had put together a budget and timeline for the project. Howard commented that perhaps each ESD could give us their opinion. Charles Staadecker indicated that he was all for this idea due to the new AESD network and how important it was to get the word out. Charlie asked who is the target audience and what is the desired outcome for the video. He recommended that a high quality video be produced.

Merle advised that a committee be created to put together a plan. Bill Gant commented we should find out what our internal expertise is and see what they can do. Dick added that we focus on what the network is first and how the ESD network works. Merle proposed that the committee meet and discuss various options for producing the video. The following members were appointed to the committee:

1. Mike Dunn
2. Gary Coe
3. Howard Coble
4. Dick Graham
5. Merle Kirkley

Merle and Mike will take the lead to organize the video committee conference call. The committee will get together to discuss the 1) purpose of a video, 2) define the project outcomes, 3) estimate cost and 4) proposed timeline. Approval was given. A report will be due at the June Board meeting.

Signature Issue

Dr. Bill Keim and Dr. Howard Coble reported that one change was made to the approval and signature page. Howard commented that this is a living working document. Bill and Howard will maintain this document.

AESD Network, Math, Science and Literacy Leader Hired

It was announced that Cathy Toll was hired from Toll & Associates in Wisconsin. She will start April 16, 2012, and her contract will end Aug 31, 2012. She will be visiting and working with ESD leads and associate superintendents. \$20,000 will be coming from OSPI to support this position. Cathy will be relocating to Seattle and employed by PSESD. Everyone believes she is the right person to do the job. She will also work with Marsha and Jim to form and support the legislative message.

Presentations by ESD Superintendents on New Network Services

1. ESD 105

Topic: Superintendents Network

Bill Gant presented a video on how 3 Superintendent Networks got started in Upper Valley Spokane and Kittitas County. Superintendents formed a network to conduct school visits focusing on instructional practices in 2005. Puget Sound ESD has been doing this since 2010. Twyla reported that ESD 112 also has a Superintendent Network.

Bill indicated that a key component for success is getting the commitment from Superintendents to do the work and attend the visits and use the consultancy protocol with nonjudgmental language. Another key was attending the week-long superintendent program at Harvard to develop a critical strength to start the program.

2. PSESD

Topic: Roadmap Project

Monty Bridges shared PSESD's involvement in the "Road Map Project". Monty explained the project's goal to double the number of students in South King County and South Seattle (7 school districts) who are on track to graduate from college or earn a career credential by 2020. Metrics were established to help set PSESD targets. Report card for student success was also included. Charles Staadecker reported that the Road Map Project for student success is a high leverage project and the Puget Sound ESD board's priority to help increase their regions success.

3. ESD 113

Topic: Data Coaches

Bill Keim reported that WISPC received funding to help districts improve their data dashboard. ESD's are being trained to have certified Data Coaches at every ESD. School improvement work does rely on data tools and better technology to do so. ESD's are well positioned to help coach schools in using data for decision making. School administrators are coming to ESD's to get this data coaching. No direct funding to AESD makes it hard to make this a Network initiative.

Legislative Report

Jim Shoemake and Marsha Fromhold reported that even though session was extremely frustrating and very nasty, education service districts did not end up too bad! However, pension reform, K-12 health care benefits, urban school funding, and the balanced budget requirements tempered results. Marsha declared a

victory with no cuts to K-12 but a cut of \$5 million went out to all agencies. OSPI cuts were \$300,000. Each ESD will be asked to contribute \$12-15,000 to help offset these reductions. Marsha reported that the ESD's will need to continue to showcase their value through data and success stories from both small and large school districts. Jerry Jenkins commented that ESD's can do well to frame their work in the language of the McCleary decision.

Jim Shoemake reported positive budget outcomes for math and science liaisons positions. Janet Bordin did a great job of creating a strong case for their value. Bruce brought up the idea that we need to rename our math and science professional development coordinator as "STEM Coordinators". Marsha advised to carefully watch the upcoming elections. Changes will be coming after the November election and no one knows who will have the balance of power. Howard asked who could replace Kathy Haigh. Marsha replied perhaps Chis Litton or Tim Probst.

AESD Conference

Larry reported on the upcoming conference and encouraged everyone to attend the reception from 4:30-6:00pm.

Agenda for the Saturday Business meeting:

Larry reviewed the items on the agenda and some small changes were recommended.

Old Business:

Everyone was reminded to please sign the Operating Principles. A roll call vote was taken and the document was unanimously approved by all ESD Boards.

New Business:

Kirkley/Gingerich/M/S/C recommendations to accept the finance report and \$100 dues for 2012-2013.

Adjournment

There being no further business, the meeting adjourned at 3:00 p.m.

Next Meeting

The next meeting will be held during the AWSP/WASA Summer Conference on Tuesday, June 26, at 12:00-3:00 p.m. at ESD 101 in Spokane. Lunch will begin at noon.

Respectfully submitted,

Dr. Jonelle Adams
Recording Secretary