

NEWESD 101
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AESD Board Members
Gary Coe, **President**, NEWESD 101
Mark Grassel, ESD 105
Dr. Richard Graham, ESD 112
Howard Coble, **President Elect**, ESD 113
Carl Johnson, ESD 114
Rob Beem, ESD 121
Brad Gingerich, ESD 123
Larry MacGuffie, ESD 171
Merle Kirkley, ESD 189



AESD ASSOCIATION OF
EDUCATIONAL
SERVICE DISTRICTS
Nine ESDs. One Network.
Supporting Washington's Schools and Communities.

AESD Executive Board Meeting

November 19, 2014
12:30 – 3:00 p.m.

Meeting Minutes

I **CALL TO ORDER:**

President, Gary Coe called to order the meeting of the Executive Board at 12:27 p.m. on Wednesday, November 19, 2014. Members participated in reciting the pledge of allegiance. This meeting was held in the main conference room of the NEWESD 101, Spokane, Washington.

II **ATTENDANCE RECORD:**

Roll call was conducted. The following persons were present:

ESD Superintendents

Anderson, Dr. Dana, ESD 113
Dunn, Dr. Michael, NEWESD 101
Hawkins, Bruce, ESD 123
Lynch, Greg, ESD 114
McBride, Dr. Rich, North Central ESD 171
Merlino, Tim, ESD 112
Myers, Steve, ESD 105
Welch, John, PSESD 121
Jenkins, Jerry, ESD 189

ESD Board Members

Coe, Gary, President, NEWESD 101
Gingerich, Brad, ESD 123
Graham, Dr. Richard "Dick", ESD 112
Johnson, Carl, ESD 114
Kirkley, Merle, Northwest ESD 189
MacGuffie, Larry, ESD 171

Quorum was declared.

ESD Board Members Not Present

Beem, Rob, PSESD 121
Coble, Howard, ESD 113
Grassel, Mark, ESD 105

Others Present

Anthony, Rick, ESD 113
Asakura, Vicki, PSESD 121
Kanikeberg, Ken, Chief of Staff, OSPI

Mendoza, Gil, OSPI Liaison
Shoemaker, Jim, AESD Executive Services
Simmons, Megan, WSSDA

III WELCOME AND INTRODUCTIONS:

- President Coe opened the meeting by welcoming Gil Mendoza and Ken Kanikeberg of OSPI; as well as extending a special note of appreciation on behalf of the entire AESD Executive Board to Jim Shoemake for hosting the boards' annual dinner in September.
- Dana Anderson read a letter from Board Member, Howard Coble. The letter updated the board as to the condition of Mr. Coble health and his continued commitment and interest in serving.
- Mr. Anderson also introduced Rick Anthony joining him from the ESD 113 Board of Directors.

IV APPROVAL OF MINUTES:

After review, a motion was made by Larry MacGuffie (ESD 171) to approve the meeting minutes of September 23, 2014 without change. The motion was seconded by Dick Graham (ESD 112). President Coe called for discussion. There was no discussion. Hearing and seeing no nays, the meeting minutes therefore became adopted unanimously.

V CONSENT AGENDA:

After review, a motion was made by Merle Kirkley (ESD 189) to approve the items listed on the Consent Agenda without change. The motion was seconded by Brad Gingerich (ESD 123). President Coe called for discussion. There was no discussion. Hearing and seeing no nays, the Consent Agenda therefore became approved unanimously.

Items on the Consent Agenda included:

- Adoption of the meeting agenda: 11/19/14
 - Financial update provided by Jerry McDermott was added to the agenda.
- Approval of 2014-15 AESD Meeting Calendar/Schedule
- 2014-15 Single Point of Contact/Champions Listing

VI FINANCIAL UPDATE:

NEWESD Assistant Superintendent, Jerry McDermott reported on the financial status of the Network as of August 27, 2014, highlighting areas such as: 1) Center for Educational Effectiveness payment (line item 42); and 2) the anticipated dues and expenses in 2014-15.

VII LEGISLATIVE UPDATE / PLANNING LEGISLATIVE STRATEGY:

Jim Shoemake provided a brief update regarding the landscape of the 2015 session. Marsha Fromhold joined via telephone. Distribution of committee assignments will be the main change in the House. The "Ds" have the slimmest margin they have ever had in the House. Legislators are concerned about issues in their districts such as: immigration, birth rights, transportation, etc.

President Coe extended the opportunity for guests Gil Mendoza and Ken Kanikeberg of OSPI to comment on the upcoming legislative session. Members received encouragement to continue to have a common voice for education this session. McCleary will either move forward or it won't and conversation on that is happening among education leaders statewide. The question is what are we going to align on? Conversations need solidarity at a high level. We need to develop and use a common language when talking with Legislators. More specific dialogue should be saved for later. In order to adequately fund education in Washington education leaders must communicate with unity.

VIII AESD LEGISLATIVE PRIORITIES BROCHURE:

The final version of the AESD Legislative Priorities Brochure was provided to each member present. Brochures will be distributed to each ESD office soon. Suggestion: insert the brochure highlighting the work of the ESD Coordinators. Thanks express by the Board to PSED for their work on the brochure.

IX LEGISLATIVE ADVOCACY WORKSHOP – PART II:

Follow-up from workgroup activity during the September meeting, Members break into four small groups to review and further refine their work as it relates to “What is an ESD?” (Reference attachment for compiled workgroup notes.)

X AESD NETWORK INITIATIVES:

A. AESD Network Accreditation Update

Member Jerry Jenkins (ESD 189) brought to the attention of the Board the following:

Item 1: There is need for two more panel members for the 2015 Panel Presentations, May 19, 20, and 21, 2015, in order to meet this year’s obligation. **Please ask your respective board members to help.**

Item 2: To get ahead of the competition, it is recommended that if a school is currently accredited by another accrediting entity and it want to transition to the quality AESD Accreditation, two options would be provided:

- a) The typical process, which would commence the following fall with the full fee (currently \$6,000). The six-year accreditation cycle would begin conditioned on a three-year review, upon AESD Accreditation panel confirmation (as has always been the situation).
- b) A one-year *provisional* AESD Accreditation status upon satisfactory on-site review by an AESD coach/facilitator to assess readiness for, and commitment to, the more robust AESD Accreditation. An additional \$500 fee for this provisional consideration and a firm school commitment (contract) to initiate the full AESD Accreditation process the following fall would be required for this provisional option. The six-year accreditation cycle would begin, conditioned on a three-year review, upon AESD Accreditation panel confirmation the following year.

The provisional option would provide a process through which schools accredited by AdvancED could become engaged in the AESD Accreditation process off cycle and also better understand the forthcoming expectations/obligations.

President Coe called for a motion to approve offering the provisional AESD Accreditation option. Member Brad Gingerich (ESD 123) motioned to approve the proposal as presented. The motion was seconded by member Merle Kirkley (ESD 189). President Coe called for discussion. There was no discussion. Hearing and seeing no nays, the proposal was approved unanimously.

XI LOOK AHEAD: 2015 AESD CONFERENCE:

Plans are progressing. Member Greg Lynch updated the Board that sponsor letters were sent out this past week. There are four hospitality suites reserved for vendors. The Clearwater Resort is filling up fast; alternate hotel information has been published to the OESD website. Please be advised that the resort is a casino and as such designated smoking is permitted.

XII AESA UPDATE:

Member Rich McBride commented on the 2014 AESA Annual Conference Roundup in San Diego, CA. Another great professional learning and networking opportunity, there were a record number of attendees from Washington this year.

XIII SEEKING CLARITY: REVIEW OF 2014-15 STRATEGIC GOALS:

Members discussed the focus of strengthening the Network. Question: where do we go from here?
Suggestion: focus now on “enhancing the Network.” Members propose and agree that there is need to review the last two years of Board minutes and evaluate where members have spent their time.

Member Michael Dunn will email the PPT for strategic goals to members. Members propose and agree that further discussion is needed at next meeting.

XIV NEW AESD BOARD MEMBER ORIENTATION...BECOMING “INTENTIONAL”:

Members briefly discussed reviewing and possibly adding to the work that Howard Coble did in developing a new member orientation packet. Members also discussed having a “new board member workshop” at the annual conference in April. Possible presenters include: Ann Campbell of ESD 112 and Howard Coble of ESD 113 (depending upon his health).

XV ADJOURNMENT:

President Coe adjourned the meeting at 2:26 p.m.

Minutes submitted by: Megan Simmons, Policy Assistant, WSSDA

Next Meeting: February 24th 12:00 p.m. to 3:00 p.m. @ Capitol Region ESD 113, Olympia, WA