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**AESD Board Members**  
Gary Coe, **President**, NEWESD 101  
Mark Grassel, ESD 105  
Dr. Richard Graham, ESD 112  
Rick Anthony, ESD 113  
Carl Johnson, ESD 114  
Rob Beem, ESD 121  
Brad Gingerich, ESD 123  
Larry MacGuffie, ESD 171  
Merle Kirkley, ESD 189



**AESD** ASSOCIATION OF  
EDUCATIONAL  
SERVICE DISTRICTS

Nine ESDs. One Network.  
Supporting Washington's Schools and Communities.

## AESD Executive Board Meeting

**February 24, 2015**  
**12:00 – 3:00 p.m.**

### **I CALL TO ORDER:**

President, Gary Coe called to order the meeting of the Executive Board at 12:07 p.m. on Tuesday, February 24, 2015. Members participated in reciting the pledge of allegiance. This meeting was held at the Capital Region ESD 113, Olympia, Washington.

### **II ATTENDANCE RECORD:**

Roll call was conducted. The following persons were present:

#### **ESD Superintendents**

Anderson, Dr. Dana, ESD 113  
Dunn, Dr. Michael, NEWESD 101  
Jenkins, Jerry, ESD 189  
Lynch, Greg, ESD 114  
McBride, Dr. Rich, ESD 171  
Merlino, Tim, ESD 112  
Myers, Steve, ESD 105

#### **ESD Board Members**

Anthony, Rick, ESD 113  
Beem, Rob, PSESD 121  
Coe, Gary, President, NEWESD 101  
Graham, Dr. Richard "Dick", ESD 112  
Grassel, Mark, ESD 105  
Johnson, Carl, ESD 114  
Kirkley, Merle, ESD 189  
MacGuffie, Larry, ESD 171  
Wildfang, Bruce, ESD 123

Quorum was declared.

#### **Members Not Present**

Hawkins, Bruce, ESD 123  
Welch, John, PSESD 121

#### **Others Present**

Coble, Howard, ESD 113  
Fromhold, Marcia, AESD Executive Services  
Keim, Bill, WASA Liaison  
Mendoza, Gil, OSPI Liaison

Shoemaker, Jim, AESD Executive Services  
Simmons, Megan, WSSDA  
Wall, Eldene, ESD 171  
Weisner, Darcy, ESD 123

### III WELCOME AND INTRODUCTIONS:

- President Coe opened the meeting by thanking Capital Region ESD 113 for hosting today's meeting.
- Dana Anderson welcomed those in attendance and introduced board member Rick Anthony to the AESD Executive Board. Mr. Anthony will replace Mr. Coble on the AESD Executive Board.
- Darcy Weisner of ESD 123 (in attendance on behalf of Bruce Hawkins) introduced board member Bruce Wildfang to the AESD Executive Board. Mr. Wildfang will replace Brad Gingerich on the AESD Executive Board.
- Dr. Rich McBride also extended his thanks on behalf of the AESD Executive Board to Eldene Wall for her work on updating the AESD website.

### IV CONSENT AGENDA:

After review, a motion was made by Merle Kirkley (ESD 189) to approve the items listed on the Consent Agenda without change. The motion was seconded by Larry MacGuffie (ESD 171). President Coe called for discussion. There was no discussion. Hearing and seeing no nays, the Consent Agenda therefore became approved unanimously.

Items on the Consent Agenda included:

- Adoption of the meeting minutes: 11/19/14
- 2014-15 AESD Meeting Calendar/Schedule (*fyi only*)
- 2014-15 Single Point of Contact/Champions Listing (*fyi only*)

### V LEGISLATIVE UPDATE / PLANNING LEGISLATIVE STRATEGY:

Jim Shoemake and Marcia Fromhold report that they are closely watching several bills which relate to the work of the ESDs:

- [SB 5745](#) Implementing Becca task force truancy reform recommendations.
- [HB 1974](#) / [SSB 5252](#) Creating a pilot program to implement regional school safety and security centers
- [HB 1760](#) / [SB 5688](#) Providing students with skills that promote mental health and well-being and increase academic performance
- [HB 1947](#) Establishing a comprehensive plan to expand learning opportunities and improve educational outcomes for students with disabilities or special needs using multiple strategies and statewide partnerships

President Coe invites Gil Mendoza of OSPI to comment. There are four districts scheduled to exit Required Action Districts (RAD) status. Upcoming changes to the RAD program include OSPI owning the data—no longer working with third-party vendors. This is intended to improve quality and sustainability of the program. Districts may experience some confusion during the transition process. If ESDs receive questions, please direct them to contact Robin Munson, Assistant Superintendent, Assessment and Student Information, OSPI. The ultimate goal with this program change is to better serve the districts and become more responsive.

President Coe invites Bill Keim of WASA to comment. WASA and WASBO are meeting to get out ahead of the levy lid sun setting issue. They are jointly writing a policy paper on the topic. Questions or concerns should be directed to Scott Emry.

### VI "WHAT IS AN ESD" LEGISLATIVE INSERT-UPDATE:

Dr. Rich McBride extends thanks to PSESD for their great work on the legislative brochure. The members briefly review the intent of the brochure and the insert. Going forward the "What is an ESD"

insert should become part of the legislative brochure. Members would like this brochure distributed to district superintendents as well. Dr. McBride also extended his thanks on behalf of the AESD Executive Board to Eldene Wall for her quality work on putting together the insert.

#### **VII NEW AESD BOARD MEMBER ORIENTATION PANEL...BECOMING "INTENTIONAL":**

At the request of new ESD board members, there will now be a panel discussion for "new board members" during the annual conference. If you are interested in serving on the panel please let Rich or Gary know.

#### **VIII AESD 2013-14 FISCAL AUDIT:**

Members briefly discuss the results of the 2013-14 fiscal audit. Thanks to Tom Fleming from ESD 171 for performing the audit. The result was that the budget balanced.

#### **IX AESD NETWORK INITIATIVES:**

##### **a. AESD Network Accreditation Update & Expansion to Online Providers**

Mr. Jenkins provides an update to the members on the AESD Accreditation project. The work is far more robust and significant an operation than previously thought. Recently a URL was purchased for the project to officially have a "web presence." The members spent time reviewing the website: <https://accreditationaesd.org> in its draft form.

**ACTION ITEM:** Members review AESD Accreditation program expansion proposal: Online Programs. There was an underestimated level of interest in AESD Accreditation at the beginning of this project.

Merle Kirkley motioned to authorize the expansion of AESD Accreditation to include online programs as outline within the written proposal. Rick Anthony seconded the motion. President Coe called for discussion.

Members discussed the need to have a liaison representative on each ESD board for "accreditation." The intent would be the development of an advisory committee specific to the topic of accreditation. Request made to include this as an agenda item at the board's next meeting in April.

Request was made to have an AESD Accreditation presentation at the April AESD Annual Conference. Greg Lynch and Carl Johnson to follow-up.

After this brief discussion President Coe called for the vote. Seeing and hearing no nays, the motion was adopted unanimously. Proposal approved.

##### **b. Other Network Initiative report-outs as required**

Greg Lynch reports "good news" regarding the work of the OSPI & AESD Partnership Network 2.0. There is a clear set of state-wide implementation and sustainment goals which must be adopted in order to receive state funding during the next 2-3 biennia. Ongoing support from the Legislature is required in order to accomplish this work.

#### **X LOOKING AHEAD: 2015 AESD CONFERENCE:**

Carl Johnson and Greg Lynch of ESD 114 provide an update on the annual conference planning efforts. The program is coming together nicely. Corporate sponsorship has exceeded expectations. The Best Western is booked as an overflow hotel for the Clearwater Resort and Casino. Unfortunately, the Navy is unable to accommodate the size of the group and the shipyard tour has been canceled.

#### **XI AESA UPDATE:**

Dr. Rich McBride provides an update to the members. AESA included on the front of its 2015 federal legislative agenda brochure a section on “What is an ESA?” This brochure is for distribution to members of congress. The [2015 federal legislative agenda](#) focuses on, amongst other topics, the Elementary and Secondary Education Act (ESEA). Regarding ESEA the AESA supports “a full analysis of the Act, seeking modifications in its reauthorization that will strengthen local and regional flexibility and provide adequate federal funding...”

#### **XII AESD LEADERSHIP DISCUSSION—THE ROAD AHEAD:**

Members discuss adjusting the term cycle for AESD Board President and ESD Superintendent President. Currently the ESD Superintendent President serves a two-year term, while the AESD Board President serves a one-year term. Members are asked to consider adjusting this term cycle by increasing the AESD Board President term from one year to two years. ESD board members are asked to solicit input/feedback from individual boards, as this will be a topic of discussion at the April AESD Executive Board meeting.

Mr. Jenkins of ESD 189 comments that the biggest concern when this adjustment was proposed previously is that it requires a six-year commitment. Suggest being creative to address this concern and provide better continuity.

#### **XIII STRATEGIC PLANNING REVIEW:**

Members break into two groups (Board and Superintendent) for self-evaluation of strategic plan goals.

1. How are we doing with our goals?
2. What goals should be deleted? What goals are no longer needed?
3. What goals should be added? What goals should be on the list and are not?

On behalf of the ESD Board Members, Rick Anthony reports: all goals are found to be appropriate. No additional goals needed at this time. Marketing efforts are ongoing. Need to do more work to involve the State Board of Education. The group discussed the need to bring diversity to the AESD.

On behalf of the ESD Superintendents, Tim Merle reports: communication efforts are good and can continue to improve. Two areas of focus for communication improvements are 1) the AESD website needs to be updated and modern with better technology and 2) connecting with district leadership.

#### **XIV SPECIAL RECOGNITION—HOWARD COBLE**

- Mr. Coble briefly reminded the board about the evolution of the AESD—what it is now vs. where it has been in the past. Relationships with OSPI and others have been productive. Mr. Coble encouraged the board to enjoy and take advantage of Mr. Anthony’s leadership and experience. In closing Mr. Coble encourages the board to revisit the Interlocal agreement between the ESDs; make sure that the agreements going forward adequately define roles, as well as policy decisions; and do best to avoid encroachment.
- President Coe expressed appreciation on behalf of the AESD for Howard’s dedication and contribution over the years.
- Merle Kirkley commented that “education is better off because of Howard Coble. Howard has made AESD a much better board. When you have Howard Coble as your friend, you will always have a friend. Not saying good-bye, saying thank you for being who you are and for what you’ve done for us.”
- Bill Keim commented that “the highlight of his career has been to know and receive wisdom and support from Mr. Coble. Thank you.”

- Howard Coble was presented with a card from WSSDA's Executive Director, Alan Burke and a commemorative clock from AESD.

**XV ADJOURNMENT:**

President Coe adjourned the meeting at 2:36 p.m.

Minutes submitted by: Megan Simmons, Policy Assistant, WSSDA

Next Meeting: April 16, 2015, 12:30—3:00 p.m. (with lunch served at noon)  
held in conjunction with the 2015 AESD Annual Conference, Suquamish Clearwater Resort