

AESD Board Members

Gary Coe, ESD 101
Bill Gant, ESD 105
Dr. Richard Graham, ESD 112
Howard Coble, ESD 113
Katie Proteau, ESD 114
Charlie Staadecker, President, ESD 121
Brad Gingerich, Past President, ESD 123
Larry MacGuffie, ESD 171
Merle Kirkley, ESD 189



AESD ASSOCIATION OF
EDUCATIONAL
SERVICE DISTRICTS

Nine ESDs. One Network.
Supporting Washington's Schools and Communities.

AESD Executive Board and ESD Superintendents

St. Helen's Room - Westin - Seattle, WA

April 14, 2011

12:00-3:00 p.m.

MINUTES

Call to Order

President Charlie Staadecker called the meeting of the executive board to order at 12:08 p.m. He welcomed everyone to Seattle.

Quorum

A quorum was established. The following members were in attendance.

ESD Superintendents

Dr. Michael Dunn, NEW ESD 101
Steve Myers, ESD 105
Dr. Twyla Barnes, ESD 112
Dr. Bill Keim, ESD 113
Dr. Walt Bigby, Olympic ESD 114
Dr. Monte Bridges, PSESD 121
Bruce Hawkins, ESD 123
Dr. Rich McBride, North Central ESD 171
Dr. Jerry Jenkins, NWESD 189

ESD Board Members

Charlie Staadecker, PSESD 121, **President**
Robert Bauer, NEW ESD 101 (substitute for Gary Coe)
Bill Gant, ESD 105
Dr. Richard Graham, ESD 112
Dr. Howard Coble, ESD 113
Katie Proteau, Olympic ESD 114 (substitute for Karen Sorger)
Brad Gingerich, ESD 123, **Immediate Past President**
Larry MacGuffie, NCESD 171, **Vice President**
Merle Kirkley, NWESD 189

Others Present

Marty Daybell, Executive Director of WSIPC
Dr. Paul Rosier, WASA Executive Director

AESD Minutes

April 14, 2011

Page 2

Jim Shoemake, AESD Executive Services
Marcia Fromhold, AESD Executive Services
Cindy Sands, WSSDA Staff Liaison to AESD

Approval of Agenda

Moved/Seconded/Carried/Gant/Graham to approve the agenda as presented.

Approval of Minutes

Moved/Seconded/Carried/Gingerich/Coble to approve the Minutes of February 28, 2011.

Introductions

President Staadecker recognized guests, Dr. Paul Rosier of WASA and Marty Daybell of WSIPC (Washington School Information Processing Cooperative).

Financial Reports

Bruce Hawkins reported on the AESD 2009-10 budget year end; the audit committee reviewed the bank statements, checkbook and invoices and reported a clean audit in February. At the February meeting, a budget committee was appointed to craft a budget for the upcoming fiscal year. Budget committee members are Larry MacGuffie, Merle Kirkley, Charlie Staadecker, Bruce Hawkins, Mike Dunn and Monte Bridges. The budget committee held a conference call to review and discuss a proposed budget and its components. First, the budget was easier to read and understand. Bruce explained the different line items. He pointed out that line 8 represented the costs that WSSDA advances which are billed back to the nine ESDs one year in arrears with the dues. This type of line item is known as a revolving fund and will change as the budget moves forward. One added item is a line for special committees which are appointed by the executive board. Additionally, because of the increasing fund balance, the budget committee recommended that \$7,500 be allocated to help reimburse costs for the ESD Accreditation experts who work with districts to become accredited. Both ESD 189 and ESD 101 send staff out and because there are no resources to pay for their costs, this would be one way to help support that program.

There was consensus to recommend adoption of the proposed budget to the ESD membership at Saturday's business meeting.

Legislative Report

Jim Shoemake and Marcia Fromhold provided an update on legislative activities, especially budget issues. There were concerns about the ESD consolidation bill, which at this point is dead. HB 1431 is the financial insolvency bill which looks to ESDs to provide assistance to districts in trouble fiscally. This has been funded. Another bill being watched is the innovation schools/zones. The math/science coordinators funding was left in the house budget, but in the Senate budget it was either eliminated or funded at 50%. They are monitoring transportation coordinators and information technology. HB 1903 provides funding for background checks on fingerprinting and was contracted out by the Department of Early Learning; however, that is a task ESDs are well equipped to do. So it will be placed under the authority of ESDs.

There are numerous bills lingering necessary to implement the budget, such as moving state information technology to OFM. There is an effort to move the health insurance plans for school district employees to the state health care system.

Marcia reported it was clear in the Senate hearing yesterday that the education community did not

AESD Minutes

April 14, 2011

Page 3

respond well to the cuts in the Senate budget nor the way in which they were done. There is a dissent in the caucuses about each leadership. Four areas of cuts in basic education that will have negative impacts are: the daily attendance allocation; funding for alternative learning, Medicaid is down by half; and there is a 3% salary cut across education staff. Not only is this a hit to basic education, but to special education and those in poverty. For instance, there is a higher absenteeism in high poverty schools, the ALE funds alternative high schools and will have a negative impact on those districts who cannot pass levies. The result is a hodge-podge of funding across the state.

Dr. Paul Rosier reported that Dan Steele was collecting letter responses to the Senate budgets and that needed to be highlighted to the legislature. Marcia suggested each ESD prepare a short letter to their own districts informing them of the negative impact the budget has to basic education and to disabled, disadvantaged students. Dr. Twyla Barnes suggested that the AESD should write that letter, considering their statutory authority.

Moved/Seconded/Carried/Kirkley/Gingerich to ask Marcia and Jim to craft a letter directed to the Senate Ways & Means Committee informing them of the negative impact of their budget on education and have the AESD executive board sign it.

The good news is in the House budget, the nurse corp funding was restored; and that Jim and Marcia's work had prevented further cuts to ESDs. Jim stated that the ESD Network has a positive impact and he continues to share how the organization can deliver statewide, especially to the Governor's office. Marcia explained her role varied during legislative session as compared to other times, when they work internally with the OSPI agency. Marcia reported that she meets with OSPI leadership weekly and has reminded them that the ESDs are a partner, not a vendor.

Network Activity

The board reviewed the network activities areas.

Priority A: Advance AESD Network Awareness and Potential through Robust Communication – Bill Keim reported on the branding and the communication materials. Now all of the ESDs have the same look and feel to use in communicating. The legislative piece has the new logo and branding. Now, they are working on a communication plan. They have identified different audiences, from school districts to the business community. Have a consistency of messaging. 3 talking points: quality, equity, access. This is an ongoing task. They plan to connect to WASBO and WAMOA – other organizations who don't know about ESDs. A full document will be available upon completion of the committee work.

Priority B: Establish Network effectiveness measurement using Network Math and Science Coordination as the pilot enterprise (continued from 2009-2010). Monte Bridges reported that the assessment was perception-based. There was increase in math content, student achievement and more support for professional development in math. They need to dig deeper in student assessment. Walt Bigby and Marty Daybell are working on data extraction. They will reconvene in-house evaluation team to extract other data. Goal is to complete this by December 2011 so can share next leg session. Bill Keim reported that the legislative contacts requested that information.

Priority C: Consistently deliver unique data services statewide through our Network Cooperative – WSIPC. Marty Daybell reported that they recognize a need for a better delivery model. Marty reported on the service delivery committee with four goals; address competitiveness; review & define services; address governance; and evaluate agreements and contracts in place. They are seeing increase in competitiveness by other businesses. There is a flat fee for cooperative but they beat others on “value” such as fasttrack, (free) and ability to move student data from district to district. In 2002, DOE reported a high of 136 student information system which is now down to 21 nationwide. This is reflective of the economy. Most data systems have a fiscal and HR side. There are fewer on the student data side, but those are increasing. The regional data centers are now centralized.

Priority D: Emerging New Network Service Deployment Any new programming considered at individual ESDs? Bruce reported that there is an ESD network for online learning; and early learning programming at ESD 123. They have had a positive response regarding online learning from school districts. Seattle has asked PSESD to do a construction audit, which is seeing an increase.

Priority E: Advocate for policies and funding to broaden the ESD Network’s ability to provide excellent and equitable education opportunities across Washington State. This was covered by Jim and Marcia in their earlier report.

Network Commitment

A recommendation for assessment and distribution of costs of the Network will be provided at the upcoming June 28, 2011 meeting. The ESD Superintendents hold two meetings prior to that date and a recommendation will be made on the ESD networks.

Other Business

Monte Bridges reported on the conference details and highlighted the reception and Thursday evening banquet. Friday evening is on your own. President Staadecker expressed his appreciation for being able to serve as chair. Members expressed their appreciation to him as well.

Upcoming Events

The next meeting is scheduled for Tuesday, June 28 at NE ESD 101 in Spokane.

Adjournment

There being no further business, the meeting adjourned at 1:56 p.m.

Respectfully submitted,

Cindy Sands

Recording Secretary