

AESD EXECUTIVE BOARD MEETING
Tuesday, June 30, 2009
Spokane Doubletree Hotel – Salon 1

Minutes

Call to Order: President Brad Gingerich called the meeting of the executive board to order at 1:00 p.m.

Quorum

A quorum was established. Those attending were:

ESD Superintendents

Dr. Michael Dunn, ESD 101
Dr. Jane Gutting, ESD 105
Loy Dale, ESD 112 Assistant Superintendent
Dr. Bill Keim, ESD 113
Dr. Walt Bigby, Olympic ESD 114
Dr. Monte Bridges, Puget Sound ESD 121
Bruce Hawkins, ESD 123
Dr. Rich McBride, North Central ESD 171
Dr. Jerry Jenkins, Northwest ESD 189

ESD Board Members

Brad Gingerich, ESD 123 and President/Chair
Kim Carlson, ESD 101 alternate
Maggie Perez, ESD 105
Richard Graham, ESD 112 alternate
Dr. Howard Coble, ESD 113
Katie Proteau, Olympic ESD 114
Charlie Staadecker, Puget Sound ESD 121
Larry MacGuffie, North Central ESD 171
Merle Kirkley, Northwest ESD 189

Others:

Jim Shoemake, AESD Executive Services
Marcia Fromhold, AESD Executive Services/OSPI Liaison
Martharose Laffey, WSSDA Executive Director (left after report)
Eldene Wall, Executive Assistant, North Central ESD 171
Cindy Sands, WSSDA Staff Liaison to AESD

Adoption of Agenda and Approval of Minutes

There being no objections to amending the agenda with a report on entrepreneurial activities, the agenda was adopted. Howard Coble moved and Maggie Perez seconded that the Minutes of the April executive board meeting be adopted. Motion carried.

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Due to Martharose Laffey's travel schedule, President Gingerich asked her to give her report. Laffey reported on the work of WSSDA's board standards task force which has begun developing standards for board members. She also reported on an initiative with OSPI on training five school boards in the Iowa Lighthouse curriculum. She also announced the Association had new cadre who will provide training in the Lighthouse curriculum on a regional basis.

Jane Gutting reported on the WASA contract. She distinguished the WASA contract from the WSSDA statutory arrangement. She commended Jim Shoemake and Marcia Fromhold for their work on behalf of the AESD; they know on a daily basis what's happening on the hill and at OSPI. The ESD Network contract funds are managed through ESD 101 as the fiscal agent and the WASA contract will remain at the same rate for now. Approximately \$113,000 is expended for a 90 days period, which calculates to about \$550/day. Gutting explained that the fee is split 50-50, with a portion prorated to each ESD. Gingerich opened up the floor for comments. All were overwhelmingly positive for the work of Shoemake and Fromhold.

On behalf of the AESD executive board, a motion was made by Merle Kirkley and seconded by Howard Coble for a vote of confidence in the executive services' contracts for both Shoemake and Fromhold. Motion carried.

Likewise, a motion was made by Merle Kirkley and seconded by Howard Coble for a vote of confidence in the AESD Network efforts that were occurring. Motion carried.

Gutting summarized the importance of agreement among the ESDs as they continue to discuss satisfaction and expectations and the board is the place where they should hold each other accountable.

Monte Bridges reported on the math and science initiatives. PSESD will pursue an outside evaluation of the project for two years. That will enable them to share findings legislatively. Once the proposal is finalized, the superintendents will oversee the contract.

OSPI Partnerships. Gutting reported that OSPI has invited ESDs to be on Superintendent Randy Dorn's cabinet. Initially, she and Bill Keim will represent ESDs during the summer meetings. Walt Bigby will participate, as necessary. Representation of the ESDs may change to other ESD superintendents for the academic year.

College Success Foundation. Gutting reported on the Governor's College Success Foundation. This is the scholarship program for youth who have been in the DSHS system and who are economically disadvantaged. It is a program that provides financial and education incentives for youth to continue with secondary education following graduation. The ESDs have been assisting in that initiative through their communication departments, on getting the word out about the program.

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Gutting commended Rich McBride on his efforts in providing leadership to the superintendents' group. Monte Bridges will be stepping into that role next year.

Charlie Staadecker shared his idea of bringing entrepreneurial ideas to the board, such as was done where office castoffs were donated to classrooms. He suggested if members hear or read of an idea to bring it to the other members. Gutting requested that Cindy Sands add "entrepreneurial ideas" as a standing item to the meeting agenda. McBride said they will archive those ideas if they are forwarded to him. Gingerich thanked Eldene Wall for her excellent work on the Dispatch.

A legislative subcommittee has formed that will take a leadership role on legislative efforts for 2010. It consists of Bruce Hawkins, Brad Gingerich, Jerry Jenkins, Monte Bridges, Charlie Staadecker, Jim Shoemake, Marcia Fromhold and Jane Gooding. They have met via the K-20 network and are finalizing priorities for the upcoming legislative session. The AESD will take a leadership role in these areas:

- Dropout prevention/retrieval;
- Capital funding study;
- Core funding – hold steady; and
- Financial stability – working for OSPI for support. This is for districts who are in binding conditions.

AESD will take a reactionary role only for issues that will likely emerge:

- Early learning system;
- Powers and authority – change in statute. If a service or area is not authorized by ESDs, they will request legislative change; and
- School safety.

Jim Shoemake shared that each ESD board member was compiling a list of legislators they have a relationship with that will be given to him and Marcia. He asked members to keep "stepping on that pedal." Gingerich urged members to let their superintendents know of any existing relationships with legislators and new ones that may arise.

The ESD superintendents will get the priorities to Shoemake and Fromhold by July 24th. They will develop talking points. There is a possibility of a special session in October and they want to be prepared.

Election of ESD boards is being examined for those seats that have no contest. A proposed change would declare that such seats be declared "elected." RCW 28A.310.100. Alternate language was shared. The Attorney general's office is being consulted on this proposal. If passed, it would save ESDs about \$4,500 yearly. A biography in lieu of a ballot would be sent out if a seat were uncontested. Staadecker and Bigby expressed concerns. Kirkley supported the concept. In any event, board members were asked to have the discussion with their local ESD board.

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A draft meeting calendar was distributed. Gutting announced that Bruce Hawkins would be in charge of next year's calendar so some dates might change. There was discussion about holding the October 12 meeting via videoconference. After discussion, a decision was made to hold it face to face. For the retreat, Gingerich requested meeting agenda items be sent to him and Gutting. An update on network will be provided and discussion on election of officers and legislative report.

There were concerns about moving the meeting time earlier for next year. However, members were reminded that the ESD Coordinating Board will not be meeting next year, so they will finish business earlier.

The WAC is being modified to allow ESDs to provide administrative certification programs.

There being no further executive board business, that meeting adjourned at 2:10 p.m.

Respectfully submitted,

Cindy Sands
Recording Secretary