



Association of Educational Service Districts

Supporting Educational Communities in Washington State

Educational Service Districts

ESD 101
Spokane
ESD 105
Yakima
ESD 112
Vancouver
ESD 113
Olympia
ESD 123
Pasco
North Central ESD 171
Wenatchee
Northwest ESD 189
Anacortes
Olympic ESD 114
Bremerton
Puget Sound ESD 121
Renton

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AESD EXECUTIVE BOARD
Monday, February 11, 2008
WSSDA Conference Center
Lunch and Business Meeting – 12:00 noon

MINUTES

Call to Order: President Robert Bauer called the meeting of the executive board to order at 12:25 p.m. A quorum was established. Those present were:

ESD Superintendents

Dr. Terry Munther, ESD 101
Dr. Jane Gutting, ESD 105
Dr. Twyla Barnes, ESD 112
Dr. Bill Keim, ESD 113
Dr. Walt Bigby, Olympic ESD 114
Dr. Monte Bridges, Puget Sound ESD 121
Bruce Hawkins, ESD 123
Dr. Rich McBride, North Central ESD 171
Dr. Jerry Jenkins, Northwest ESD 189

ESD Board Members

Robert Bauer, ESD 101 – President
Maggie Perez, ESD 105
Bill Baumann, ESD 112
Dr. Howard Coble, ESD 113
Katie Proteau, Olympic ESD 114
Jackie Smith (substitute for Ken Seng), Puget Sound ESD 121
Brad Gingerich, ESD 123
Larry MacGuffie, North Central ESD 171
Gordon Griggs, Northwest ESD 189

Others Present

Susan Leddick, PKR, Inc. - Consultant
Loy Dale, ESD 112 board member
Jean Wasson, Olympic ESD 114 board member
Marty Daybell, WSIPC
Eldene Wall, Executive Assistant, North Central ESD 171
Jim Shoemake, AESD Professional Services
Tom Kelly, AESD Professional Services
Paul Rosier, WASA Executive Director
Martharose Laffey, WSSDA Executive Director
Cindy Sands, WSSDA Staff Liaison to AESD

New AESD member

Rich McBride of North Central ESD 171 reminded members that board member Randy Johnston recently changed jobs and due to that, he decided to resign his position on the AESD executive board. McBride introduced Larry MacGuffie to the board.

Approval of Agenda

Moved/Seconded/Carried to rearrange and amend the agenda. President Bauer deleted the resolution committee topic and replaced it with proposed by-law change. The agenda was approved as amended.

Approval of November Minutes

Moved/Seconded/Carried to amend the minutes by replacing the name “Merle Kirkley” with “Charles Beresford” on page 4. The Minutes as amended were approved.

Legislative Report

Jim Shoemake gave the legislative report on the status of various bills affecting ESDs: Two documents were distributed. The first document was a memo dated 2/8/08 setting out five areas of focus:

- 1) Core funding- ESD staff allocation formula** – a fact sheet describing the funding shortfall was provided to key legislators and staffers. Although there is not much support for this, the issue has been defined.
- 2) Fiscal technical assistance** – Introduced last year and reintroduced this year, SB 5842 would allow proactive technical assistance to school districts’ in the fiscal area. It does not appear to be moving, however.
- 3) Dropout prevention/intervention** – A reintroduced bill from last year, HB 1573, “Building Bridges” is still moving and has strong support by Sen. McAuliffe. This would provide a regional system for dropout prevention and intervention for each ESD. Two other bills with similar goals have been introduced, HB 2808 and SB 6536 and are being monitored.
- 4) Capital funding study** – This is a \$150,000 item in the capital budget that would fund a feasibility study to address a funding mechanism to support ESD capital facilities. There are sponsors on both sides of the aisle who support this effort.
- 5) Statutory change certification fee** – SB 6740 would change a statute to allow a portion of the certification fees to cover the expenses of operating ESD certification.

The second document distributed listed all ESD-related/impact bills that Shoemake and Tom Kelly are monitoring. Shoemake explained that some of the items that were “dead” a few days ago came “alive” over the weekend. He said they are “making nice gains” on the hill.

Bill Keim announced that the ESD superintendents would be meeting tonight at a dinner with some of the legislators from the Senate Early Learning and K-12 Education Committee to further discuss ESD priorities. Robert Bauer will represent the executive board at that meeting.

OSPI Partnership Activities

Keim also distributed a document concerning the Washington State Education Coordinating Council (WSECC) which is the new name for the Professional Development Council. He explained that the name change more accurately reflects the purpose of the committee. It is comprised of experts from

Minutes of AESD Executive Board

Held February 11, 2008

Page 3 of 5

school districts, WASA, AWSP, higher education, education stakeholders and other public/private partners. The ESDs also participate in the WSECC Liaison Committee which plans the agenda for the Coordinating Council and serves a venue to problem solve the ESD-OSPI relationship.

The current charge of the WSECC will be a statewide mathematics system to address standards and assessments; curriculum support, student, family and community support systems; educator support systems; educator recruitment; information technology and research. Rich McBride expressed his gratitude to Tom Kelly, Monte Bridges and Bill Keim for their work in this area on regional math delivery.

Report on Gates Grant and System Study

Keim reported on the status of the Gates proposal. After some mixed messages from the Gates' representatives, Keim explained that unfortunately, Gates did not fund the system study proposal. However, he reminded the executive board that during their October retreat, each ESD had committed to fund part of the study at \$3,000 each; and the AESD had committed \$10,000 for the project. To make up the lost grant funding each ESD will now provide approximately \$10,000 to fund the project. ESD 101 has agreed to act as the fiscal agent for the system study.

Moved/Seconded/Carried/ Baumann/Smith that the AESD facilitate movement of \$10,000 from the AESD checking account to the fiscal agent, ESD 101, for the system study.

Cindy Sands will disburse a check in the amount of \$10,000 to ESD 101 as soon as possible.

Keim requested an update from Susan Leddick on the status and progress of the systems study. Leddick explained that there are three parts to the system study. She explained that the first process had begun in January, that is: *Understand the challenges*. She explained that part two of the process is occurring now and would continue through April: *Design what we want*. That included identifying the specifications, structures, and processes and how that would occur. Part three would be *Implementation*. This is similar to an "action plan" and would have dates and timelines defined. She stated it was important to understand the process in terms of "approximation." That would allow members to think large enough, but not be limited, for example, by the existing budget (or lack thereof). Leddick explained this would occur during a two day session in May. After that time, she explained, any policy changes arising would be identified and could be included in the audit response.

Leddick distributed a color-coded flow chart and document, *Forces and Challenges: ESD Delivery System* that showed the interconnected forces and challenges in designing a unified system of ESDs. The red areas are those traits that make it difficult to become unified; the green areas are areas where ESDs are positive regionally, but could be negative in a statewide sense; the yellow areas show the differences between desire and ability; and, the blue areas note those areas in the regulatory/political arena. The ESDs have increased expectations, visibility and a desire for a larger role and greater influence in service delivery statewide.

She identified five values in an ESD statewide system including equity, accountability, adding value, relationships and synergy. Design specifications were noted and explained as follows:

- Jerry Jenkins addressed that an ESD network would develop strength and autonomy at the local service level while creating a consistent delivery system at the state level; (competency, innovation, cultivating relationships and rewards for excellence);

Minutes of AESD Executive Board

Held February 11, 2008

Page 4 of 5

- Walt Bigby addressed that an ESD network would be the statewide delivery system of choice for state, federal and private education initiatives; (responsiveness, cost-effectiveness, single point of contact, decision criteria, and continuous improvement in projects);
- Twyla Barnes addressed that an ESD network would include education policy development in the state by working with policymakers on policy development and initiative deployment; this would be a new area; and,
- Bill Keim addressed that the ESD network have systematized processes and functions to support a statewide delivery system. (identifying best practices, employ an executive assistant for the ESD superintendents' president, and generating an objective verifiable measurement system for the system as a whole).

Bill Baumann raised a question on the hiring of executive staff for the ESD superintendent's chairman/president and whether that staff member would work for the ESD superintendent president or for the AESD executive board. Baumann requested that when they deal with this, to not lose sight of the executive board's role, since they would be approving payment and so forth. Keim explained that oftentimes the ESD superintendent has the primary administrative role of pulling information together and some of that might be delegated to the executive assistant. There were questions whether this was the same as an executive director for the Association. Leddick suggested they open up a discussion on this point and share their concerns and comments. For instance, she added they could list the advantages and disadvantages of this type position. Howard Coble commented that the AESD executive board and the ESD superintendents are not two separate systems, but the same. The executive board members rely on the superintendents to provide guidance. He suggested maybe the superintendents could become a part of the executive board.

Jerry Jenkins said he saw the board's role as one of vision and policymaking whereas the superintendent was the administrator. Keim clarified that they are two separate entities; however, it might be helpful to consider at some point creating one group. Members agreed to synthesize their thoughts prior to their March meeting. Leddick suggested if they had an opinion get it to Keim before their March meeting. Keim agreed to send out an email on this point and when the members respond with their opinion, they REPLY ALL so all can share in the responses.

Leddick thanked the executive board and superintendents for their work and stated that statewide ESAs are the trend across the nation.

AESD Conference update

Jenkins reported that the registration packets have been mailed out and they are expanding their blocked rooms. They will address professional development for science teachers and implementations for ESDs. There are numerous activities for spouses. They are excited about the newer format.

Other Business

Paul Rosier expressed his appreciation for the work of Tom Kelly and Jim Shoemake. Martharose Laffey said that WSSDA was glad to have the AESD board use the conference center and welcomed them back anytime.

Minutes of AESD Executive Board

Held February 11, 2008

Page 5 of 5

Nominating Committee

As chair, Howard Coble gave the recommendations for officers for the upcoming year. The committee is composed of Ken Seng, Brad Gingerich and Coble. As mentioned earlier, due to Randy Johnston's departure from the executive board and because he was the incoming vice president. --- and because a representative from eastern Washington was preferred, Brad Gingerich has agreed to be nominated as president-elect.

Proposed By-Law Change

Robert Bauer discussed a proposed change in the constitution regarding the term limits of the president, extending from a one year to a two year term. The floor was opened up for discussion. On the pro side were comments about the ease in operations when a president serves a two-year term as opposed to one year. Ideally, the president's term could run concurrently with the chair of the ESD superintendent's term. Also, it's somewhat difficult for the ESD superintendent chair to "shift gears" and work with a new chair. Additionally, it would create consistency. Plus, the past president and other officers would be available for consultation, if necessary.

On the con side was a concern that it resulted in less statewide representation since the it would take eighteen years for all nine ESDs to be in that position.

Moved/Seconded/Carried/Coble/Smith that a constitutional amendment be proposed to have the AESD president's term extended to a two-year term to run concurrently with the chair of the ESD superintendents.

Gordon Griggs referenced the constitutional requirements for notice to the members. The names of the Nominating Committee will be sent to the membership 60 days prior to the AESD annual business meeting. Any proposed changes to the Constitution are sent 30 days prior to the business meeting; and the officer candidates' names are to be sent to the members at least 15 days before the business meeting. Griggs agreed to prepare proposed language and circulate it to the board.

Audit Committee

Robert Bauer and Bill Baumann reported on their fiscal audit of the AESD financial records. Baumann reported that the bank statements agreed with the checking account and the items were accurate and in good shape.

Moved/Seconded/Carried/Proteau/Perez to accept the audit report as presented.

There being no further business, the meeting adjourned at 2:15 p.m.

Respectfully submitted,

Cindy Sands
Recording Secretary

Approved:

Robert Bauer, President
AESD