

AESD Board Members

Gary Coe, ESD 101
Bill Gant, ESD 105
Dr. Richard Graham, ESD 112
Howard Coble, ESD 113
Karen Sorger, *President-Elect*, ESD 114
Charlie Staadecker, ESD 121
Brad Gingerich, ESD 123
Larry MacGuffie, *Past President*, ESD 171
Merle Kirkley, *President*, ESD 189



AESD ASSOCIATION OF
EDUCATIONAL
SERVICE DISTRICTS

Nine ESDs. One Network.
Supporting Washington's Schools and Communities.

**AESD Executive Board Annual Retreat/Meeting
Puget Sound ESD
Renton, WA**

October 10, 2012
12:00 p.m. – 4:00 p.m.

MINUTES

Call to Order: President Merle Kirkley called the meeting of the Executive Board to order at 12:35 p.m.

Quorum: A quorum was present. The following members attended:

ESD Superintendents

Dr. Michael Dunn, NEW ESD 101
Steve Myers, ESD 105
Dr. Twyla Barnes, ESD 112
Dr. Bill Keim, ESD 113
Dr. Walt Bigby, ESD 114
Bruce Hawkins, ESD 123
Dr. Rich McBride, North Central ESD 171
Dr. Jerry Jenkins, Northwest ESD 189
Dr. John Welch, Puget Sound ESD 121

ESD Board Members

Larry MacGuffie, North Central ESD 171
Gary Coe, NEW ESD 101
Bill Gant, ESD 105
Dr. Richard "Dick" Graham, ESD 112
Rick Anthony, ESD 113 – *Substitute for Dr. Howard Coble*
Karen Sorger, Olympic ESD 114
Charlie Staadecker, Puget Sound ESD 121
Brad Gingerich, ESD 123
Merle Kirkley, Northwest ESD 189 - *President*

Not Present

Larry MacGuffie, North Central ESD 171

Others Present

Marcia Fromhold, AESD Executive Services
Jim Shoemake, AESD Executive Services
Dr. Jonelle Adams, AESD Executive Secretary

Lisa Radcliff, WSSDA

Opening Comments:

President Merle Kirkley extended a warm welcome to everyone and introductions went around the room to welcome Lisa Radcliff, new to WSSDA.

Approval of Minutes

Hearing no objections Coe/Sorger M/S/C to approve the agenda and minutes.

Review of AESD Goals

President Kirkley reviewed the AESD goals for 2012-13

- Legislative Outreach – Explained that there is going to be a lot of change regardless of who wins election, and with that change, is a very important year to push for more legislative outreach with board members.
- Strengthening of Network and our collective work together – We have done a terrific job so far, but we can't just rest on our laurels, we need to always be thinking of how we can collectively make the Network better. We are 9 separate ESDs and we should be, but at the same time, there are always ways we can work together to strengthen our outcomes for districts.
- Marketing – Still a great number of people who don't know who we are or what we do. We need to continue to market ourselves so people are more familiar with who we are and what we do to save districts money and provide valuable services.
- Value-added services and support to local districts and State's educational enterprise – Strengthening relationship with OSPI as AESD has a lot of value-adds.
- Relationship-building with the State Board of Education – Building relationship with SBE is important due to the role they play in education.

Review of ESD Superintendents Priorities

Dr. Michael Dunn handed out and reviewed ESD Superintendents 2012-13 priorities

- Advance AESD Network awareness and potential through effective internal and external communication.
 - Review any need for specific communications committee work, identifying those who should lead and be involved with the work.
 - Prepare and publish AESD *return on investment* and *legislative report* updates for use by legislative liaisons and other before and during the 2013 legislative session.
 - Prepare and publish one-page summaries of AESD Network initiatives that highlight outcomes and impact of the work in each area.
 - Define responsibilities of ESD superintendents, assistant superintendents/teaching and learning, and chief fiscal officers 'champions'/leads, outlining decision-making and communication protocols within *and* between each group, *and* with OSPI, legislative, and other external entities.
 - Hold joint meetings between superintendents and assistant superintendents/teaching and learning and chief fiscal officers, as outlined in 2012-13 master meeting calendar.
 - Explore, with Marty Daybell using WSIPC resources, the potential of a new or existing website to provide a 'one-stop' communication portal.
- Provide Network effectiveness measurement for AESD Network initiatives.
 - Complete a current math and science evaluation that demonstrates outcomes of impact of ESD leadership and support, to be shared with OSPI and State Legislature.
 - Complete 'partnership goals planning tool' for each identified ESD/OSPI CSA initiative, followed by consistent communication amongst each ESD/OSPI initiative team, including large group, face-to-face meetings in January and April, 2013.

- Partner with *ED Northwest* in a research alliance that is targeted initially at completion of a foundational study and, moving forward, toward review and analysis of coordinated/shared network initiatives.
- Assure clarity with OSPI regarding ESD responsibilities and commitments for outcomes of CSA work in each region.
- Actively engage with and use the resources of AESD Network's largest cooperative, the Washington Schools Information Processing Cooperative (WSIPC) – in data collection/aggregation/disaggregation and analysis – assuring strong superintendent leadership involvement.
- Effectively implement, deploy and research new or emerging areas of Network leadership and service.
 - Continue implementation of the Teacher Principal Evaluation Project within each EAD region.
 - Support successful implementation of WaKIDS in each ESD region.
 - Deploy and support Homeroom (enhanced version) in each ESD region.
 - Provide effective data coaching leadership and support in each ESD region, advocating for legislative funding through the OSPI budget to assure ESD capacity to lead the work.
 - Investigate one or more potential Network enterprises that could provide new and needed services and would generate additional funding to support our statewide ESD work.
- Advocate for policies and funding to broaden the AESD Network's ability to provide excellent and equitable education opportunities across Washington State.
 - Retain current core funding and funding for ESD math/science/STEM coordination
 - Push for necessary funding to support data coaching services in each ESD region
 - Develop and/or build upon relationships with new elected leaders and with all related state agencies and organizations.
 - Support ESD legislative liaisons via provision of succinct and clear summaries that demonstrate outcomes and effectiveness of AESD Network led initiatives.

Legislative report:

The report was given by both Jim Shoemake and Marcia Fromhold.

Jim discussed the improved relationship with OSPI over the last 3 years and gave credit to the ESD Superintendents as well as to Marcia for making that happen. Jim continued by discussing the McCleary decision and how it is continuing to be very interesting. He explained that the court has said, that they are not just going to let this ride. They are going to be monitoring and asking for reports. For the ESDs, there is the potential for both bad news and good news. The bad news is the legislative mindset is to cut anything that is not Basic Education. Jim feels ESDs have a strong enough argument to continue support for math/science/STEM and avoid funding cuts. In good news, the ESD Network concept has shown the ability to drive out statewide initiatives and consolidate effort to save money. The ESDs fit right into that. Jim will be monitoring this issue closely.

Marcia went over some of the key Senate/House races. She feels that the House and the Senate will retain Democratic majorities, but that will be slim. There will be more of what has been seen in the last year on budget and policy issues. There has been an interesting shift in Democrats that have been in support of WEA but are pulling away from WEA. This may lead to a seat change in legislature. Marcia feels House Speaker Chop will remain, but they will make recommendations for new Committee Chairs. They could reconfigure or separate the Committees. Committee Days will be interesting for the Senate as they elect new leadership. Additional races worth noting are the Auditor's race, the State Treasurer's race, and the Attorney General race.

Jim discussed the new AESD brochure that is being developed and thanked the Superintendents for their assistance in editing and creating the document. He also noted that there was a good start to the internal objective of building relationship with State Board of Education, but it is important to keep that momentum going.

AESD Video Project:

After much discussion about defining the target audience and discussing production issues, all agreed that the discussion should be tabled for now.

Updates on Current ESD Network Initiatives:

Common Core – Kathy Shoop is the champion of this initiative. They feel that they have made exceptional progress with OSPI regarding Common Core. Numerous workshops have taken place which is commendable considering the limited state funding. They are working on a decision package that would help in English and Language Arts. Also, working on sexual health standards which they have 6 mini grants that have been provided to 6 ESDs and that work is just getting underway.

Math/Science/STEM – 9 coordinators across the ESDs are providing a lot of professional development in Common Core implementation, Standards in Math, and Next Generation Science Standards. As for the STEM side of the initiative, there are ESDs that have been preparing a business plan for increasing STEM literacy and helping young people pursue STEM jobs. All have partnerships with Washington STEM and are on a timeline to develop a plan for their region.

ED Technology/Coaching – Since funds were cut by 50% in this last legislative session staff got together and discussed the future. They all felt there was no lack of need for this kind of support and nothing has changed. An example: part of TPEP will require multiple measures of student progress and having the systems to make accessible that data and will be important. There is a proposal to get funding for a tool called EVAL that will make TPEP documentation much easier for those involved, but it will have a lot of components to it and will require a lot of training which will be rolled out by ED Tech support centers. Smarter Balanced Assessment is what the nation will be using spring 2015, but there are limitations to the program in the paper/pencil option as the assessment is adaptive. A lot of districts will need help ensuring that they have the capacity for high volumes of users to access the online assessment. Also, there is the transition from paper books to digital curriculum. A lot of districts are exploring open source curriculum to avoid the cost of the text books and ED Tech services will play an important role.

ELA Work – ESDs are working on literacy training throughout the state. There is a potential request for literacy coordinators. They are working to create 3 different training modules this year, one around training Common Core areas around ELA, one around working with students effectively to ground their writing, and one around determining the next step in instruction and assessment. A rep from each ESD is a part of the module creation.

Early Learning & WaKIDS – The focus of WaKIDS also includes the building of relationships with our families first, to let them know that a “quality early learning experience” is a gift for life. The second major shift has been dramatic for kindergarten teachers to deliver the very time consuming assessment of kindergarteners for their school readiness including the social/emotional piece. Third, the initiative is moving to have education frontloaded for the first time through full day kindergarten, creating a significant difference. The success of WaKIDS has been a result of OSPI and ESDs working together.

Student & School Success – This is a million dollar program, with Dana Anderson (ESD 113) as their champion. Andrew Kelly, a new leader at OSPI, has a new approach and we are very hopeful that it will improve the whole program. The critical factors are the ability of TPEP, Common Core, and other initiatives

to work with the schools that are struggling and help them improve their services. There is definite improvement in the program at this point with the new approach and there are strong possibilities for this initiative.

TPEP – Washington State, as other states across the country, is engaged in a comprehensive overhaul of our teacher and principal evaluation systems. Educator effectiveness continues to be a focus and critical ingredient in the education reform dialogue. To this end, the Washington State Legislature passed ESSB 5895, which became state law on June 7, 2012. The Teacher Principal Evaluation Project (TPEP), which was created in Engrossed Second Substitute Senate Bill 6696 (E2SSB 6696) in the 2012 legislative session, offers Washington the opportunity to identify the measures of effective teaching and leading. Complimentary legislation, Engrossed Substitute Senate Bill 5895 (ESSB 5895), adds specificity to the regulations outlined in E2SBB 6696. The new evaluation system must hold educators accountable and serve to leverage authentic professional growth. In order to prepare for statewide implementation, OSI has contracted and trained 100 practitioners from across the state in the instructional and leadership frameworks. These CFFSs will train all of the RIG evaluators in August for piloting their systems in the 2012-13 school year. 5 ESDs participated with this training and they are currently designing training for 2nd phase, which is going well.

2013 Annual Conference Updates

NCESD 113 provided updated projected budget information for the April 2013 Annual conference. There was also a DRAFT program schedule for the event. Registration forms should be available at the November meeting. More details were handed out regarding the 2013 annual conference that will be hosted in Tumwater at their new facility. Included in the information was a breakout session proposal form. Please mark your calendar for the 2014 annual conference hosted by NEW ESD 101, on April 10-12, 2014 at The Davenport Hotel in Spokane.

Discussion Groups

The group broke up into smaller groups to get more discussion going on the following topics:

McCleary decision and implications for ESDs/AESD

- 2018 - \$1.2 billion for first phase...cuts? Levy swap? Sales tax, etc?
- Could K-3 class size fall off the table (this is the most likely)?
- ESDs are not part of basic ed...programs at risk
- Districts could have additional dollars...could be a plus...funds to buy services from ESDs
- Could legislators balk at any funding right now until it is court ordered...

Charter initiative and implications for ESDs/AESD should it pass

- Millions going into the campaign – this one has the best chance of any that have been on the ballot
- Sense making would need to happen...ESDs could provide technical services
- Contracts for services...for operational or teaching and learning things
- A failure would result in a legislative proposal – ESDs could help inform that proposal
- If it passes, ESDs could inform the rule makers as rules will need to be made
- Many of the big funders around this are in the Puget Sound region

AESD relationships with various entities moving forward

- Important to add OSPI and AWSP to the list (along with WASA and WSSDA)
- How can we work together to better influence legislative action and increase our presence in Olympia?
- Question – do the legislative liaisons of the various organizations ever all get together and share/coordinate? Need to make sure we avoid shooting self in the foot stepping over one another...
- Need to communicate to constituents we serve about what we are doing, and what we are doing IN COMMON with other educational entities as we seek common ground
- This is a prime time to use the McCleary decision as the focus

- Dr. Adams noted that the various legislative liaisons actually do meet together once/week ("wine cellar meeting")

Potential of new ESD services and initiatives

- Need a marker on the agenda to share this kind of work in each of our ESDs
- Need to be aware of legislative actions and it implications for districts...including TPEP, CCSS, Smarter Balanced Consortium
- Nurture relationship with OSPI
- Possibly a new member reception for newly elected legislators
- Anything we can do to save school districts money is important
- Need to be able to respond with services where cuts affect school districts

Adjournment

President Kirkley adjourned the meeting at 4:10 p.m.

NEXT MEETING

The next meeting will held at the WSSDA Annual Conference, Thursday, November 15, 2012 / Noon to 4 pm /Spokane DoubleTree.

Respectfully Submitted,

Lisa Radcliff
Recording Secretary