

#### AESD Board Members

Gary Coe, ESD 101  
Bill Gant, ESD 105  
Dr. Richard Graham, ESD 112  
Howard Coble, ESD 113  
Karen Sorger, **President**, ESD 114  
Charlie Staadecker, ESD 121  
Brad Gingerich, ESD 123  
Larry MacGuffie, ESD 171  
Merle Kirkley, **Past President**, ESD 189



**AESD** ASSOCIATION OF  
EDUCATIONAL  
SERVICE DISTRICTS

Nine ESDs. One Network.  
Supporting Washington's Schools and Communities.

## AESD Executive Board Meeting NEWESD101 Spokane, WA

June 25, 2013  
12:30 p.m. – 3:00 p.m.

### MINUTES

#### Call to Order

President Karen Sorger called the meeting of the Executive Board to order at 12:40 p.m.

#### Quorum

A quorum was not present. The following members attended:

#### ESD Superintendents

Dr. Michael Dunn, NEW ESD 101  
Steve Myers, ESD 105  
Loy Dale, ESD 112 (*In place of Dr. Twyla Barnes*)  
Dr. Dana Anderson, ESD 113  
Dr. Bill Keim, ESD 113  
Greg Lynch, ESD 114  
Bruce Hawkins, ESD 123  
Dr. Rich McBride, North Central ESD 171  
Dr. Jerry Jenkins, Northwest ESD 189  
John Welch, Puget Sound ESD 121

#### ESD Board Members

Gary Coe, NEW ESD 101  
Bill Gant, ESD 105  
Karen Sorger, Olympic ESD 114 - *President*  
Merle Kirkley, Northwest ESD 189

#### Others Present

Jim Shoemake, AESD Executive Services  
Dr. Jonelle Adams, WSSDA

### Opening Comments:

President Sorger extended a warm welcome to everyone.

### Approval of Minutes:

Not having a quorum, no minutes or budget approval was passed. April minutes and budget report will be deferred until the September meeting.

### Legislative Update:

Legislative liaison, Jim Shoemake, reported that nothing was really happening in the Legislature today. Rumors have been circulating to indicate a budget will be passed by the July 1, 2013 deadline. Bills are still flying around and passing of 5946 is unknown. House is meeting this morning to discuss the transportation budget. It appears that even if the Legislature passes the operational budget, they may need to come back in September for the Capital Budget.

### Annual Conference Report and Review of 2013:

Dr. Dana Andrews reported out on the financial review. The actual expenditure for the conference was \$41,075.48. Registration reached 79 full paying fee of \$375 with sponsorships totaling \$17,550.00. Total revenue was \$47,450.14. Conference net revenue was \$6,374.66.

Dr. Andrews passed out the conference evaluation analysis based on 40 attendees' completion of the conference evaluation forms. On a scale from 1–5, five being "excellent," the results are:

#### Average Rating

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- Overall impression – 4.35
- Conference Theme – 4.60
- Keynotes and Breakouts – 4.45
- Children's Museum Reception – 4.61
- Casino Night – 2.95

### Updates on Key ESD/OSPI Initiatives:

#### Early Learning\WA Kids, Steve Meyer – ESD 105

##### Recent Actions:

- The Governor signed SHB 1723 to allow districts to use up to 3 days for Family Connection conferences for meeting the 180 day school year requirement.
- Ready and Successful School's final recommendations were approved by statewide workgroup and will be shared with Superintendent Dorn, DEL, Thrive, and ESD Superintendents. Priority recommendations are leadership and system building, professional development, and family engagement.

##### Full-day Kindergarten:

- Budget proposals increase enrollment from 22% to 30% (Senate) or 37.6% (House).
- ESD and OSPI have met to determine if there are common services that ESDs should provide to support FDK implementation coordinated with state-wide offerings.
- Once budget is approved OSPI will open the iGrant process to all new schools with a memo describing the requirements for state-funded full-day kindergarten and WaKIDS.

##### WaKIDS:

- TS GOLD Training of Trainers for WaKIDS takes place June 19-21 in Tumwater with 14 new trainers and 23 returning trainers.

- Direct ESD funding from the Department of Early Learning (DEL) is not very likely for 2013-14.
- 5<sup>th</sup> Annual P-3 Institute for Early Learning and K-12 Educators, August 6 & 7 @ Lynnwood Convention Center.
- WaKIDS training calendar for July-September posted at: <http://www.k12.wa.us/WaKIDS/Events/default.aspx>

#### Science, John Welch – PSESD 121

##### Program Background:

- The Regional Science Coordinators (RSC) collective work will be funded for 2013-2014 and going very well.
  - State Assessment professional development
  - Common Core-Literacy in Content Subjects
  - Next Generation Science Standards (NGSS)

##### Outcomes to Date:

- The RSC met in person April 8-9 at the Mobius Science Center in Spokane. The first day was spent on the NGSS interpretation and communication to the field. The second day continued discussion of the NGSS transition, and was followed by a discussion of the June 6 presentation and the Science Leadership Network Research Project.
- The RSC's then discussed the selection and election process for the new RSC Co-Facilitators and proceeded to elect Wendy Whitmer (ESD 105) and Mechalle La Lanne (ESD 171) as the 2013-2014 co-facilitators.

#### Student & School Success, Bruce Hawkins – ESD 123

##### CSA:

- CSA was approved and negotiated before July 1<sup>st</sup> this year. Many thanks to Mr. Hawkins for his skillful work in getting this passed.
- Our funding is provided through the CSA. Funds are Federal Categorical. Funding is adequate for regional leadership and capacity building, but inadequate for ensuring student success or to provide state-wide coordination or onsite personalized technical assistance to all identified schools.

##### To consider in the next three months:

- Development of ESD capacity to support emerging schools' data reviews.
- Gather summative evidence of ESD support (and possible outcomes) provided to schools and districts.

#### State Learning Standards & Assessments, Rich McBride – ESD 171 & Jerry Jenkins – ESD 189

##### Common Core State Standards:

- CCSS is moving forward. CCSS work has served as evidence of the network among the ESDs and between the AESD and OSPI in an attempt to offer the deepest and broadest coherent and systematic professional development to Washington's teachers.
- Jessica Vavrus, OSPI, has been in contact with the Gates Foundation around funding for increased implementation sites during 2013-2014. Conversations about math and ELA fellows were held at coordinators' meeting.
- Smarter Balance Assessments were piloted in May and the ESD's have been helping districts navigate the new system, both technical and messaging to their communities.

- Look forward to learning more about the 'ask' to the Gates Foundation for assistance via ESDs for an increased number of 'Implementation Districts' across the state.

#### Literacy Leadership Cadre (LLC), Dr. Mike Dunn – NEWESD 101

##### LLC Goal:

- Through the work of the LLC we will see an increase in students' ability to ground their writing in evidence from texts (both literary and informational) as measured by a pre- and post-writing assessment.
- The May LLC meeting was held on May 23<sup>rd</sup>. All nine ESDs were represented.
- The group discussed the hope for the Fellows work to transfer from the small pilot to a comprehensive engagement with the LLC for the 2013-14 academic year. The ELA Fellows will be working on June 5<sup>th</sup> at Renton Technical College.

##### OSPI Updates:

- RBAs are being refined for 2013-14; more districts are engaging them than before.
- Washington Reading by Corps RFP (Form Package 435) has been released and applications are due June 3; June 14 is proposed notification date.
- Assessment & Teaching and Learning: State Network of Educators (SNE) application is open. (SNE overview: project to support the Smarter Balanced professional learning resources, vetting of educator training materials, disseminate web-based educator training. Participants to receive stipends from the contractor. For further information, contact Beth Simpson at: [beth.simpson@k12.wa.us](mailto:beth.simpson@k12.wa.us).) OSPI would like the ESD coordinators to be involved in another part of this project, as well.

##### To consider in the next three months:

- Discuss the possible Legislative funding impact for the LLC, consider staffing issues.
- Determine goals for the group for 2013-2014 according to the transition plan for the CCSS – ELA. (Science/ELA integration and academic vocabulary are initial ideas, as well.)

##### Funding / Legislative Notes:

- No final answer about LLC funding from the Legislature at this time.

#### Educational Technology Support Center (ETSC), Bill Keim – ESD 113

##### Outcomes to Date:

- Three or more regional TechForums in each ESD with statewide updates.
- Statewide E-rate Training in November (over 100 attendees).
- Statewide Webinars on SpeakUp Survey in November and March.
- Multiple eVAL training sessions in each ESD.

##### Recent Actions:

- Technology Inventory information posted for analysis at [www.edtech.wednet.edu](http://www.edtech.wednet.edu).
- District Technology Plan Review & Scoring.
- OER Institutes at four ESDs completed: ESD 112 (May 30), ESD 113 (June 5), ESD 123 (June 20), ESD 105 (June 26).
- Where in Washington events (<http://whereinwa.oesd.wednet.edu>), 4<sup>th</sup> grade students involved in video-conference quest to research and determine the locations of other classrooms): May 30-June 6.
- Digital Edge Showcases at ESD 171 (May 30), ESD 105 (May 31).

##### Date Coaching:

- Data Coaching was initiated in 2011-12 with all nine ESDs and operated in 2012-13 with larger teams from each ESD participating in Certification Institutes and Onsite Data Coaching Support.

- Completed the Washington Data Coaching Development Project – End of Project Implementation Plan was completed and reviewed.
- Completed Data Coaching Team Certification Report.
- Draft of Building Capacity & Culture in School Districts: DC<sup>2</sup> Plan.

#### TPEP, Greg Lynch – ESD 114

- Greg reported that the ESD's have worked very well this past year in providing the regional TPEP for the RIG districts and the role out has been extremely successful. Everyone expressed many thanks to Walt Bigby for suggesting ESDs take on the role to support the implementation of the TPEP Pilot training.

#### **AESD Financial Updates:**

- No financial updates were reviewed due to the lack of quorum.
- Approval of AESD budget for 2013-14 will be postponed until the September 2013 meeting.
- Mr. Dunn reported his review with Harry Frost, Director of Finance, WSSDA, went very well and all postings were 100% accurate.

#### **Hanover Research:**

At the request of Mr. McBride, Meredith Cox and Blair Milam from Hanover Research presented on information and resources that might assist AESD.

Hanover Research's District Administration Practice collaborates with over 220 local school districts, regional education agencies, charter networks, private, independent schools, state education agencies, and educational services providers across the United States. They help PK-12 administrators achieve enduring results by providing a research offering that is unparalleled in its combination of services, flexibility and affordability. As a full-service research company, they offer on-demand, custom research for a fixed, affordable annual cost.

In addition to their full scope of custom research solutions, client organizations have unlimited access to an online archive (Client Portal) of 1,500+ redacted, non-proprietary, educational reports on a myriad of topics effectively functioning as a daily resource library for district administrators and their staff.

The core capabilities of professional research solutions they offer include, but are not limited to:

- **Quantitative & Qualitative Data Analysis (Program Evaluation)** – data mining and segmentation; analysis of district collected data (trend, regression, and longitudinal)
- **Literature Review (Best Practices)** – topical review of scholarly literature featuring best practices and case studies.
- **Survey Design, Administration, and Analysis** – student and parent, qualitative program evaluation, stakeholder engagement, public perception and awareness surveys.
- **Benchmarking** – peer- and aspirant-group development and comparative analysis in the areas of: administration, operations, and curricular comparisons.
- **Market Evaluation** – vendor/product reviews, demographic trends and projections, policy impact analysis, economic impact assessment.

K-12 Solutions include:

<p style="text-align: center;"><u>Instructional Integrity</u></p> <ul style="list-style-type: none"> <li>○ Program Evaluation</li> <li>○ Student Achievement</li> <li>○ Curriculum Audit</li> <li>○ Effective Assessments</li> <li>○ Professional Development</li> </ul>	<p style="text-align: center;"><u>Community Engagement</u></p> <ul style="list-style-type: none"> <li>○ School Climate &amp; Perception</li> <li>○ Parent Satisfaction</li> <li>○ Community Awareness</li> <li>○ Bond/Levy/Community Education</li> <li>○ Extracurricular Opportunities</li> </ul>
<p style="text-align: center;"><u>Student Success</u></p> <ul style="list-style-type: none"> <li>○ Labor Market Outlook</li> <li>○ Career/College Readiness</li> <li>○ Drop Out Prevention</li> <li>○ 21<sup>st</sup> Century Learning Environments</li> <li>○ Technology Integration</li> <li>○ Student Health &amp; Wellness</li> </ul>	<p style="text-align: center;"><u>Resource Management &amp; Transformation</u></p> <ul style="list-style-type: none"> <li>○ Operational Excellence</li> <li>○ Revenue Generation Strategies</li> <li>○ Vendor Reviews</li> <li>○ Competitive Benchmarking</li> <li>○ Enrollment Management</li> </ul>

Annual Cost Structure for Washington Association of Educational Service Districts:

- 1 ESD = \$35,000
- 3 ESDs = \$31,500 (10% discount)
- 6 ESDs = \$29,750 (15% discount)
- 9 ESDs = \$26,250 (25% discount)

Options for cost sharing were discussed.

**2013–2014:**

President Sorger presented the Board with a calendar of dates. The first meeting is proposed to be held Tuesday, September 17<sup>th</sup>. This potential date will be researched and members will be polled to see if that date will work for everyone.

- **September 17, 2013**, will be held at the Puget Sound ESD 121 from 12:30–3:30 p.m. Jim Shoemake will check out the date as well and let us know if he can host the dinner at his home after the meeting. This is an annual event that everyone looks forward to attending; thank you Jim.
- **November 21, 2013** meeting will be held in conjunction with the WSSDA Annual Conference at the Hyatt Regency in Bellevue, WA. Meeting time is from 12:30–3:30 p.m. (Dinner occurring at 6:00 p.m.)
- **January 27, 2014**, will be in conjunction with the WSSDA/WASA Legislative Conference and held at the ESD 113 in Olympia. Meeting time is from 12:30–3:30 p.m. (Lunch served at 12:00 p.m.)
- **April 10, 2014**, meeting will be held at the Davenport Hotel, Spokane from 12:30–3:30 p.m. (Lunch served at 12:00 p.m.)

- **July 1, 2014**, meeting will be held at the NEWESD 101, Spokane from 12:30–3:30 p.m. (Lunch served at 12:00 p.m.)

**Other Business:**

President Sorger asked if anyone heard about GED being purchased by Pearson. Yes, it was true and confirmed. Prices will be going up to \$137 for the exam.

Charter Schools were discussed. At this time only Spokane School District will be applying by July 1, 2013 to be an authorizer.

**Adjournment:**

President Sorger respectfully adjourned the meeting at 2:00 p.m.

***NEXT MEETING – Tentative Date***

Meeting will held in Renton at the Puget Sound ESD 121.

Tuesday, **September 17, 2013**

12:30-3pm

PESD 121, Renton

Respectfully Submitted,

Dr. Jonelle Adams, Executive Director, WSSDA  
AESD Executive Secretary

JA:mms