

AESD Board Members

Gary Coe, ESD 101
Bill Gant, ESD 105
Dr. Richard Graham, ESD 112
Howard Coble, ESD 113
Karen Sorger, *President-Elect*, ESD 114
Charlie Staadecker, ESD 121
Brad Gingerich, ESD 123
Larry MacGuffie, *Past President*, ESD 171
President Kirkley Kirkley, *President*, ESD 189



AESD ASSOCIATION OF
EDUCATIONAL
SERVICE DISTRICTS

Nine ESDs. One Network.
Supporting Washington's Schools and Communities.

AESD Executive Board Meeting ESD 113/Capital Event Center Tumwater, WA

April 11, 2013
12:30 p.m. – 3:00 p.m.

MINUTES

Call to Order: President Merle Kirkley called the meeting of the Executive Board to order at 12:40 p.m.

Quorum: A quorum was present. The following members attended:

ESD Superintendents

Dr. Michael Dunn, NEW ESD 101
Steve Myers, ESD 105
Dr. Twyla Barnes, ESD 112
Dr. Bill Keim, ESD 113
Dr. Walt Bigby, ESD 114
Bruce Hawkins, ESD 123
Dr. Rich McBride, North Central ESD 171
Dr. Jerry Jenkins, Northwest ESD 189
Dr. John Welch, Puget Sound ESD 121

ESD Board Members

Larry MacGuffie, North Central ESD 171
Gary Coe, NEW ESD 101
Bill Gant, ESD 105
Dr. Richard "Dick" Graham, ESD 112
Dr. Howard Coble, ESD 113
Karen Sorger, Olympic ESD 114
Charlie Staadecker, Puget Sound ESD 121
Brad Gingerich, ESD 123
Merle Kirkley, Northwest ESD 189 - *President*

Others Present

Marcia Fromhold, AESD Executive Services
Jim Shoemake, AESD Executive Services
Lisa Haglund, Policy Assistant, WSSDA

Opening Comments:

President Kirkley extended a warm welcome to everyone.

Approval of Minutes

Hearing no objections, President Kirkley offered it up to the floor to approve the agenda and minutes. All were in favor and the agenda and minutes were approved as read.

Legislative Update:

The report was given by both Jim Shoemake and Marcia Fromhold.

Marcia reported that a panel of Superintendents concluded a presentation to the House Education Committee for over 30 minutes. The committee listened attentively and asked great questions. The Panel did an excellent job representing what issues face school districts today.

Budget Issues: Within the Senate budget allocation education will suffer – it just doesn't work. The Senate budget took money out of Trust Land accounts and they promised they'd backfill. This is a serious constitutional problem. They also put money into LAP funding because they want to protect it from being bargained away by districts. LAP money would be distributed unevenly. There is growing consensus that this approach won't work.

Marcia shared that they have distributed a one pager to inform the legislature what value the ELA Coordinators bring to improve Language Arts. Funding for Data Coaches may not make it through this budget cycle. We need to remarket the importance of Data Coaches because there are too many questions being asked about the need and the results. The budget will be heard with amendments today and released tomorrow or Saturday morning.

Negotiation will then begin as to what can be agreed to for 2013-15.

State Policy Briefing & Legislative Reception: Jim & Marcia discussed what will happen at the reception. Important education policy issues will be discussed with AESD Legislative Liaisons in the Columbia Room of the State Capitol Building, followed by a reception for state policymakers. Various Legislative members will drop in for refreshments. Please thank them for their support and keep things very positive. We have prepared to cover three areas:

- Ed Tech Center
- Nurse Corp
- ELA

This information will be available and ready for you to use appropriately. Legislators may be busy, but they need to hear from you. If they are available, you will get about 30 seconds to share items of importance with them.

Final Comments: Jim & Marcia discussed the amendment to the EA and WA Kids bills. Budget is not moving well at all. They are too far apart. The Governor will need to call a special session. Just plan on it. The issue of revenue will hold things up. There are policy bills that are hold ups as well:

- 5330
- Accountability Index
- 3rd Grade Reading
- A-F Grading Bill
- Mutual Consent Bill

2013 Annual Conference; Look Ahead to 2014:

We are under budget for the conference. We only have \$17,500 committed from vendors. Please say good things to vendors/sponsors. We had no opportunity for conducting marketing with any new sponsors. Discussion was conducted about the agenda, breakout sessions, keynote speakers, and other logistics. State Superintendent, Randy Dorn will present at noon in the Columbia Room of the State Capitol Building. Host tours will begin from 3-5pm. Everyone will end up at the reception.

AESD Conference coming to Spokane and the Davenport Hotel. Preparations are already under way for the 2014 AESD annual conference in Spokane. NEWESD 101 will host the event, April 10-12, at the historic Davenport Hotel and Tower. The conference theme, "Never more important than now," will focus on the growing and essential role of ESDs in the Washington education system. The conference will examine local innovations and explore the challenges and solutions ESDs face as individual organizations, and as a statewide network. The conference will feature a keynote address by renowned anthropologist and best-selling author, Dr. Jennifer James. In her book, "Thinking in the Future Tense," Dr. James explains how organizations must develop new products and personalities in response to new economic and technological trends. The Davenport is an elegantly restored, four-diamond hotel that will celebrate its 100th anniversary in 2014. A conference video on the AESA Website – <http://www.aesd-wa.org> – provides a sneak peak at the venue and some of the abundant shopping and entertainment options available in downtown Spokane.

Updates on Key ESD/OSPI Initiatives:

ESD Superintendents reported on several updates by topic areas.

Superintendents reported on a joint meeting held with assistant superintendents of learning and teaching, and fiscal and operations, and with OSPI colleagues. Several topics were discussed.

Common Core State Standards (CCSS):

1. Math and ELA Fellows: Continue to meet to examine and tag videos.
2. Steering Committee: Met March 13th in Olympia. Major topics: Communication plans, Data from recent survey re: awareness/support, discussion re: Dr. David Conley's work about college and career readiness.
3. State Content Association Meeting: Held March 21st in Renton; over 40 Associations were invited (OSPI, AESD, NCCE, WSSTA, LASER, Arts Ed, WA State Math Council, and State Board for Comm. And Tech Colleges, MESA, PSWP, WEA, WASA, WA CTE, etc.). Purpose: to connect within and across organizations to use updates on CCSS to continue the work.

Student Growth Percentiles (SGP):

1. OSPI Assessment released an informational memo on March 8th regarding us of SGPs to measure individual student growth and combines those individual growth scores to examine student growth by teacher or by school, etc.

Sexual Health Standards:

1. WISE Grant Update: Nothing new to report.
2. CDC Grant Update: The Superintendents approved the application.

Smarter Balanced Assessments:

1. Changes to "Volunteer Pilot": Overwhelming demand for access has pushed the SBAC Exec Committee to allow all schools which signed up for the pilot to be allowed to take the 'Practice Test' following a test blueprint for the operational test. Teachers will be able to 'construct' simulated assessment events for their students. Log-in to the test will not require

a unique UN/PW; it can be used for PD with staff, parents, and stakeholders. The increased numbers will delay the test to now begin on May 29th.

Outcomes to Date:

1. CCSS work continues to serve as evidence of the network among the ESDs and between the AESD and OSPI in an attempt to offer the deepest and broadest coherent and systematic professional development to Washington's teachers.

Student/School Success:

1. Descriptions have changed over the years. Relationship with OSPI has really improved. Breakthrough and more in sync. People are very complimentary about the work being done.

Educational Technology Support Centers:

1. Still struggling with funding but evaluation tool continues.
2. Open source educational resources are moving forward.
3. We are working on language to share with the legislature and for PPTS.
4. It is important for Legislature to understand why we need continued funding.

Data Coaching:

1. Data Coaching training has been completed and certification provided for those who have been trained.
2. Current information is on the Data Coaching SharePoint that can be used to sell services.

Literacy Leadership Cadre (LLC):

1. Through the work of the LLC we will see an increase in students' ability to ground their writing in evidence from texts (both literary and informational) as measured by a pre- and post-writing assessment.
2. The majority of the time for both the February and March meetings was taken up with refining and finalizing the content for the three workshops. Workshops 1 (with pre-assessments) and 2 have now been given in all but one region. Workshop 3 will be complete and student assessments given by mid-May. Superintendents and Assistant Superintendents will see all assessment data at the June meeting.
3. The website is complete, and LLC common work was posted April 2, 2013. Details, access and professional norms have been discussed with the coordinators. Many thanks to Dana and Amy for this accomplishment. www.washingtionesds.org
4. No final answer about LLC funding from Legislature at this time. All bills that involve ELA are alive and in committee. The 3rd grade retention mandate is of grave concern at this time and still alive in the Senate. If funding continues for OER, the LLC may give input to OSPI about which ELA content area(s) should be the next area of focus. (Right now it is Reading and Writing standards for grades 11 and 12.)

Math/Science:

1. There is a great deal happening with coordinators and reviewing the Next Generation of Science Standards.
2. Common Core Math Standards are moving forward but there is more pressure on performance of our coordinators during this next year.

TPEP:

1. Waiting to see if the Legislature will fund \$50K for all that support "Putting the Pep in TPEP."
2. It has been very helpful to break into teams and work closely on initiatives across ESD's. A terrific job has been done though these ESD/OSPI initiatives.

Reflecting on AESD Goals:

The AESD goals for 2012-13 include legislative outreach; strengthening of the Network and our collective work together; marketing – spreading the word about who we are and what we do; value-added services and support to local districts and the State’s educational enterprise; and relationship building with the State Board of Education.

President Kirkley told everyone that we should feel really good about making progress towards our goals. We have achieved most all of them—especially our Networking Initiatives. We have accomplished a great deal within the last few years and as a group we should be proud. Congratulations to all for a job well done.

Individual Updates:

The board went around the room giving brief individual updates of what is going on in their particular ESD.

Future Presentations and Looking Ahead:

President Kirkley asked the group to share what they wanted to focus on for 2013-14 meetings. Attendees responded with topics such as:

- More entrepreneurial and new program presentations and discussions.
- More discussion on how to create a closer relationship between ESD Superintendents and ESD Board Members.
- Involvement of parents and community engagement to support schools.
- Continue updates on initiatives.

The group discussed the calendar for 2013-14 Executive Board meetings.

Adjournment:

President Kirkley adjourned the meeting at 2:07 p.m.

NEXT MEETING

The next meeting will held in Spokane at the NEWESD 101.

Tuesday, June 25, 2013

12:30-3pm

NEWESD 101, Spokane

Respectfully Submitted,

Lisa Haglund
Recording Secretary