

AESD Board Members

Gary Coe, ESD 101
Bill Gant, ESD 105
Dr. Richard Graham, ESD 112
Howard Coble, ESD 113
Karen Sorger, ESD 114
Charlie Staadecker, Past President, ESD 121
Brad Gingerich, ESD 123
Larry MacGuffie, President, ESD 171
Merle Kirkley, ESD 189



AESD ASSOCIATION OF
EDUCATIONAL
SERVICE DISTRICTS

Nine ESDs. One Network.
Supporting Washington's Schools and Communities.

AESD Executive Board and ESD Superintendents ESD 113 Grays Harbor/Pacific Conference Room

**January 30, 2012
12:30 p.m. – 3:00 p.m.**

MINUTES

Call to Order: President Larry MacGuffie called the meeting of the executive board to order at 12:30pm. He welcomed everyone to ESD 113 and thanked ESD 113 for hosting the meeting.

Quorum: A quorum was present. The following members attended:

ESD Superintendents

Dr. Michael Dunn, NEW ESD 101
Steve Myers, ESD 105
Dr. Twyla Barnes, ESD 112
Dr. Bill Keim, ESD 113
Dr. Walt Bigby, ESD 114
John Welch, Puget Sound ESD 121
Bruce Hawkins, ESD 123
Dr. Rich McBride, North Central ESD 171
Dr. Jerry Jenkins, Northwest ESD 189

ESD Board Members

Larry MacGuffie, North Central ESD 171 – *President*
Gary Coe, NEW ESD 101
Bill Gant, ESD 105
Dr. Richard “Dick” Graham, ESD 112
Dr. Howard Coble, ESD 113
Karen Sorger, Olympic ESD 114
Charlie Staadecker, Puget Sound ESD 121
Brad Gingerich, ESD 123
Dr. Jack Thompson representing Merle Kirkley, Northwest ESD 189

Others Present

Jim Shoemake, AESD Executive Services
Eldene Wall, North Central ESD 171
Marty Daybell, WSIPC
Bridget Parke, WSSDA Liaison to AESD

Approval of Minutes

Karen Sorger noted that Dr. Walt Bigby was in attendance at the November 17, 2012 meeting in Bellevue. The recording secretary will make a notation in the minutes. Coble/Gingerich M/S/C to accept the minutes as amended.

Financial Report

The Finance Committee will meet with WSSDA before the April meeting. They will conduct an audit and a report will be made at the April meeting.

Planning Grid

It was noted that the date on the planning grid was changed to 'tentative'. Bill Keim presented the second reading of the document and mentioned that all AESD members have now reviewed it. It will be approved at the April meeting and presented as a document to each ESD. Coble/Gingerich M/S/C to approve the second reading and forward it to the membership at the April meeting. The question was raised whether the document needed to be updated annually to stay current with board chair changes. Current board chairs will be listed for the April adoption. Next step: the document will be presented to boards as an information item until fully adopted by Executive Board. Coble/Gingerich M/S/C to approve the document after the second reading and forward to each ESD board.

New Member Orientation

Dr. Howard Coble presented the document on new member orientation for new ESD board members and superintendents. He mentioned there are typos and grammatical errors and the need for proofreading before a finished copy will be available in packets at the conference. It was then mentioned that the map also needs to be updated. An ESD will take responsibility of updating the document. There was a consensus to approve for preparation for the AESD Annual Conference. He then presented all aspects of the document and what will be presented to the membership.

Network Math & Science

Over the last two years ESD 121 has spearheaded the support for math/science efforts and as a result 2500 teachers were trained. The two year data was well received by the education committee and governor staff. Minority achievement showed improvements and there were good numbers from the teachers that went through the training. The partnership with Microsoft produced good results but more data is needed this spring. Larry mentioned that an executive summary would be helpful. It was also mentioned that interviews for the Math Science Network Director will be held on February 7th and there are currently five candidates.

Unique data services

Marty Daybell from WSIPC provided the update. He presented the history of formation of WSIPC and explained they are currently serving 284 districts at roughly a cost of \$30 a student. He explained WSIPC is now a common solution for tech problems for school districts. WSIPC is a web based interface with a disaster recovery plan and an option for consolidating hardware. He emphasized the value in participating in a cooperative vs. not participating in the cooperative: \$71 vs. \$121 today (based on 09-10 data). He acknowledged that WSIPC has competition outside the state from small startups and the Directors of Technology at the district level. WSIPC is working on a data coaching endeavor with a joint partnership with the 9 ESDs and OSPI where personnel can be certified by OSPI as a data coach for the state of WA.

Emerging New Networks Services Presentations

ESD 112 and ESD 123 presented.

Bruce Hawkins presented for ESD 123. He explained their priority was a redefinition of the role of the ESD in providing services. They met with their Superintendents in 2009 and looked at early learning and online learning. They decided to present with handouts instead of power points and emphasized 'from reform to transform' concentrating on one district at a time. They found that large scale events are not making the change that is needed and that small efforts are most effective. The board found that the newsletter handout format and preplanned questions for the strategic plan proved to work well. The handouts were distributed first to the board then superintendents advisory council to the ESD staff to the school district superintendents and then to curriculum directors.

Twyla Barnes presented for ESD 112. She explained that they looked at strategic problems rather than conducting a strategic presentation. Financials were their largest strategic issue with a \$50 million short fall. They conducted a survey about how to work together to get things done with less revenue where all 30 districts responded. The survey returned great results of ideas for how to cut costs including a schedule to share equipment between large and small districts and a task force was formed by their largest district. She

also emphasized that one of their most fruitful sessions was when they gathered the maintenance supervisors in one room.

Legislation

Joe Shoemake presented that there was not a lot happening at the moment. On the radar are bills from the Governor on education reform and teacher principal evaluations. There is a variety of support. Regarding McCleary, the house wants to move along but the senate wants to work around it. Charter bills are not happening in current session. He explained that bills are not moving quickly and it should be interesting to see if there is a special session.

Tour of ESD 113

Members were led on a tour of the new ESD 113 facility by Dr. Howard Coble and Dr. Bill Keim.

AESD Conference

Larry presented details of the upcoming April conference. He reported that the branding project was complete and showed everyone his green conference vest. He explained that the block of rooms at Campbell's Resort have been filled and the single room rate has been taken care of – single and double rooms are the same price. He also emphasized that there is a great group of speakers this year. If someone has not registered, there is a waiting list for a room at Campbell's and the registration forms are on the website.

New Business

None at this time

Adjournment

There being no further business, the meeting adjourned at 2:52 p.m.

Next Meeting

The next meeting will be held during the AESD Conference on Thursday, April 12th at 1:00-3:00 p.m. at Campbell's Resort in Lake Chelan. Lunch will begin at noon.

Respectfully submitted,

Bridget Parke
Recording Secretary