

2005/06-2010/11 Strategic Plan

Mission Statement

The primary purpose of the Association of Educational Service Districts (AESD) shall be to provide coordination to enable clear and appropriate communication between ESD Boards as a means for sharing ideas of common interest.

Goals and Strategies

Goal 1: Develop and implement a communication plan utilized by all members to advocate for AESD systems.

Strategies:

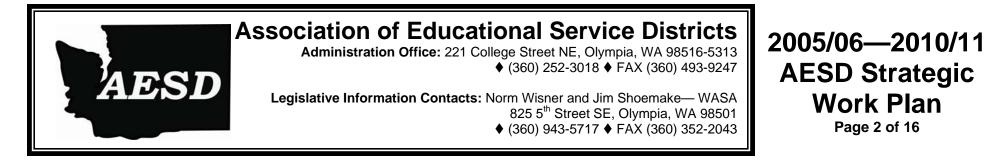
- A. Develop and annually refine AESD positions on AESD initiatives.
- B. Each ESD develops a regional communication plan to involve its school districts, parents, and communities.
- **Goal 2:** Support school district efforts to create, deliver, and maintain programs to ensure student success.

Strategies:

- A. Strengthen and obtain funding for the ESD infrastructure to provide the foundation necessary to support all school districts within each region.
- B. In cooperation with OSPI, create and obtain funding for a comprehensive state-wide system to be delivered regionally by the ESDs.
- **Goal 3:** Further the development of ESDs as an effective statewide system of regional support.

Strategies:

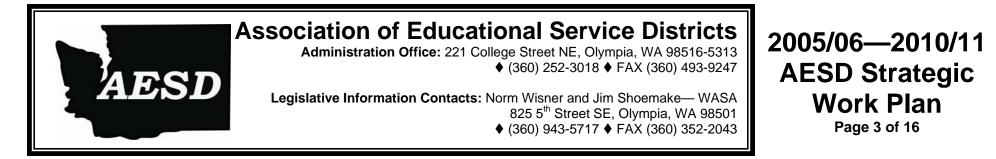
- A. Develop an agreed upon list of services common to all ESDs as part of a statewide delivery system.
- B. Refine the concept and begin implementation of ESD Centers of Development.
- C. Develop strategy and system to more effectively communicate the efficiencies and benefits offered by the statewide system of ESDs.
- D. Continue the development of expanded AESD executive services to support and strengthen the statewide system of ESDs.
- E. Develop and implement recommendations based on the 2006 ESD Self Study and 2007 Performance Audit.



Goal 1: Develop and implement a communication plan utilized by all members to advocate for AESD systems.

Strategy A: Develop and annually refine AESD positions on AESD initiatives.

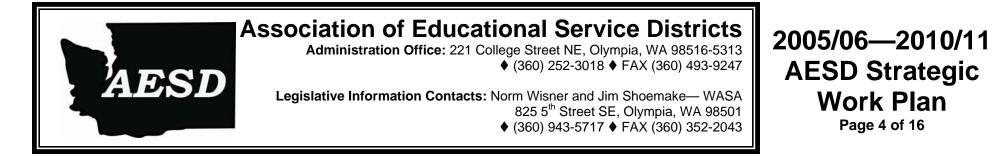
	MAJOR ACTIVITIES	Anticipated Start	Anticipated Completion	Person(s) Responsible	Status
1)	Identify annual AESD priorities for the upcoming legislative session.	By April	By Aug	Wisner, Bigby, Coble	2006 Completed
2)	Develop a statewide AESD communication plan to advocate for AESD priorities.	By Sept.	By Nov.	Wisner, Bigby, Coble	2006 Completed
3)	Implement the statewide AESD communication plan.	By Nov.	By Jan.	Wisner, Shoemake, Bigby, Coble	2006 In Process
4)	Annually prepare summary of legislative session outcomes impacting ESDs and/or AESD for review.	By June	By July	Wisner, Shoemake	
5)	Annually review prior legislative session outcomes and current AESD challenges; resulting in refinement of AESD legislative priorities for next session.	By Apr.	By June.	Wisner, Shoemake, Keim, Coble	
6)	Based upon results of review and refinement above, revise AESD Strategic Work Plan as appropriate.	By Sept.	By Sept.	Wisner, Shoemake, Keim, Coble	
Pe	 eriodic Evaluation: Review of major activities at each anticipated completion date. Review of AESD desired results in legislative session. 	1	<u> </u>		I



Goal 1: Develop a communication plan utilized by all members to advocate for AESD systems.

Strategy B: Each ESD develops a regional communication plan to involve its school districts, parents, and communities.

	MAJOR ACTIVITIES	Anticipated Start	Anticipated Completion	Person(s) Responsible	Status		
1)	Develop regional communication plans in each ESD to support the statewide AESD communications; advocating the annual AESD priorities.	By Sept.	By Sept.	Each ESD Supt.	2006 Completed		
2)	Implement regional communication plans.	By Sept.	By Jan.	Each ESD Supt.	2006 In Process		
3)	Revise and update regional communication plans/strategies as appropriate through the legislative session.	By Jan.	By April	Each ESD Supt.	2006 In Process		
4)	Annually review effectiveness of regional communication plans.	By June	By July	Each ESD Supt.			
5)	Based upon results of review above, revise regional communication plans/strategies for subsequent year.	By Sept.	By Sept.	Each ESD Supt.			
Pe	 Periodic Evaluation: Review of major activities at each anticipated completion date. Review of AESD desired results in legislative session. 						

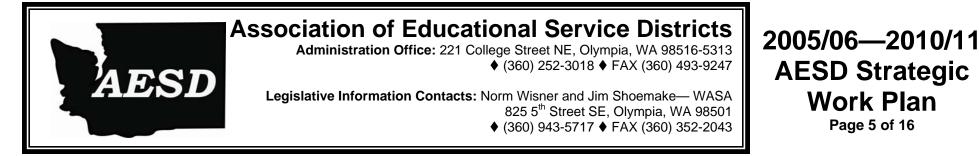


- **Goal 2:** Support school district efforts to create, delivery, and maintain programs to ensure student success.
- **Strategy A:** Strengthen and obtain funding for the ESD infrastructure to provide the foundation necessary to support all school districts within each region.

MAJOR ACTIVITIES	Anticipated Start	Anticipated Completion	Person(s) Responsible	Status
 Review core funding history and develop proposed changes that are rational, compelling and result in an adequate foundation to support ESD programs and initiatives. 	May 2006	June 2006	ESD Fiscal Officers (Merlino chairs)	Completed
2) Present core funding proposal to ESD Superintendents for revision and approval.	June 2006	June 2006	Barnes & Merlino	Completed
3) Present core funding proposal to AESD Exec. Board for revision and approval.	June 2006	June 2006	Bigby	Completed
4) Revise core funding proposal as appropriate based on negotiations with OSPI.	Aug. 2006	Oct. 2006	Keim, Munther, Barnes, Merlino	Completed
5) Review and evaluate 2007 legislative session core funding-related outcomes.	June 2007	Aug. 2007	ESD Fiscal Officers (Merlino chairs)	
 Based upon results of review and evaluation above, revise AESD Strategic Work Plan as appropriate. 	Sept. 2007	Sept. 2007	Wisner, Shoemake, Keim, Coble	

Review of major activities at each anticipated completion date.

• Review of AESD core funding desired results in legislative session.

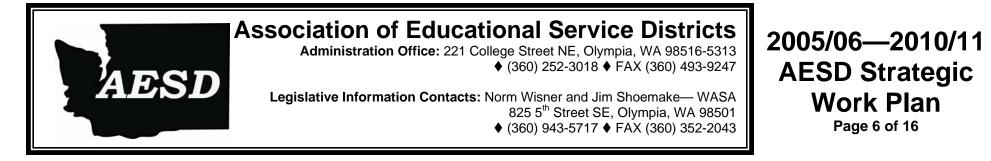


Goal 2: Support school district efforts to create, delivery, and maintain programs to ensure student success.

Strategy B: In cooperation with OSPI, create and obtain funding for a comprehensive state-wide system to be delivered regionally by the ESDs.

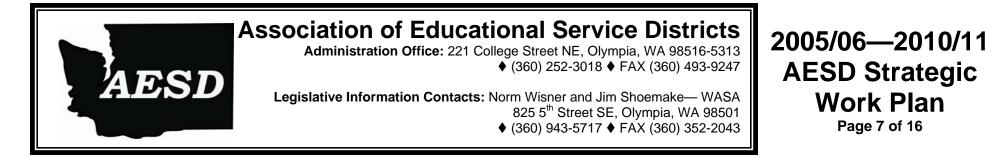
	MAJOR ACTIVITIES	Anticipated Start	Anticipated Completion	Person(s) Responsible	Status
1)	Identify annual AESD priorities for developing a regionally delivered comprehensive statewide system.	By Apr.	By Sept.	Wisner, Shoemake, Keim, Coble	2006 Completed
2)	Develop and implement a statewide AESD strategic plan to advocate for current year AESD priorities. 2006-07 Priorities:	By Sept.	By Nov.	Wisner, Shoemake, Keim, Coble	2006 Completed
	 A) Embedded training and staff development utilizing proven curriculum and instruction. Coordinate the development of an ESD plan for regional staff development. Work with OSPI to develop a joint legislative proposal for regionally delivered professional development. 	May 2006 Aug. 2006	Aug. 2006 Oct. 2006	Keim, Wisner Keim, Munther, Barnes, Wisner	Completed Completed
	 B) Early Learning opportunities to meet the needs of identified students. Coordinate with ESDs and Early Learning partners to develop a legislative proposal highlighting the ESD role in support of Early Learning. Work with OSPI to include ESD role in its Early Learning and/or all-day Kindergarten legislative proposal. 	June 2006 Aug. 2006	Sept. 2006 Oct. 2006	Gutting, Wisner, Shoemake Gutting, Wisner, Shoemake	Completed Completed
	 C) Develop model programs for dropout prevention/retrieval. Coordinate with ESDs to develop a legislative proposal highlighting potential ESD role(s) in support of dropout prevention/retrieval. Work with OSPI to include ESD role in any dropout prevention/intervention 	May 2006 Aug. 2006	Aug. 2006 Oct. 2006	Munther, Bridges Munther, Bridges,	Completed Completed
3)	legislative proposal. Annually review prior legislative session outcomes and current challenges; resulting in refinement of AESD priorities for developing a regionally delivered comprehensive statewide system for the next legislative session.	By Apr.	By Sept.	Wisner, Shoemake Wisner, Shoemake, Keim, Coble	
4)	Based upon results of review and refinement above, revise AESD Strategic Work Plan as appropriate.	By Sept.	By Sept.	Wisner, Shoemake, Keim, Coble	

Review of AESD desired results in legislative session.



Strategy A: Develop an agreed upon list of services common to all ESDs as part of a statewide delivery system.

	MAJOR ACTIVITIES	Anticipated Start	Anticipated Completion	Person(s) Responsible	Status
1)	Review ESD service matrix and self study report to identify areas service provided by all ESDs.	Nov. 2006	Jan. 2007	Wisner, Shoemake	
2)	 Develop draft ESD Services document identifying three types of ESD services: A) Services defined and supposedly funded through the core formula. B) Services provided by all ESDs, but funded outside of the core formula. C) Significant entrepreneurial services provided by some ESDs (including which ESDs offer them). 	Nov. 2006	Jan. 2007	Wisner, Shoemake	
3)	Review draft ESD Services document and consider advantages/disadvantages of using information in ESD advocacy and marketing efforts.	Feb. 2007	Mar. 2007	ESD Supts.	
4)	Share revised ESD Services document, along with advantages/disadvantages, with AESD Executive Board for review and comment.	Mar. 2007	April 2007	Keim, Coble	
5)	Finalize decision about ESD Services document as an ESD marketing and advocacy tool; revise <i>AESD Strategic Work Plan</i> to reflect use/non-use, as appropriate.	May 2007	May 2007	ESD Supts.	
Pe	 eriodic Evaluation: Review of major activities at each anticipated completion date. Development of clearly defined ESD Services summary document, with a plan for its use. 	1			

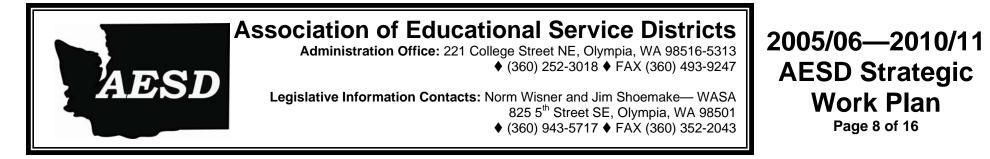


Strategy B: Refine the concept and begin implementation of ESD Centers of Development.

MAJOR ACTIVITIES	Anticipated Start	Anticipated Completion	Person(s) Responsible	Status
1) ESD Superintendents develop an agreement on the concept and create a working paper that provides an operational definition of <i>ESD Centers of Development</i> .	Sept. 2007	Jan. 2008	ESD Supts.	
 Each ESD Superintendent will share the ESD Centers of Development working paper with his/her Board for review and comment. 	Feb. 2008	Feb. 2008	Each ESD Supt.	
 Input from ESD boards considered with possible revisions to ESD Centers of Development working paper. 	Mar. 2008	Mar. 2008	ESD Supts.	
 ESD Centers of Development working paper presented to AESD Executive Board for review and comment. 	April 2008	May 2008	Keim, Coble	
5) AESD Executive Board input considered and working paper finalized.	May 2008	May 2008	ESD Supts.	
6) Based upon ESD Centers of Development working paper, revise AESD Strategic Work Plan as appropriate.	By Sept.	By Sept.	Wisner, Shoemake, Keim, Coble	
Periodic Evaluation:	1	1		

• Review of major activities at each anticipated completion date.

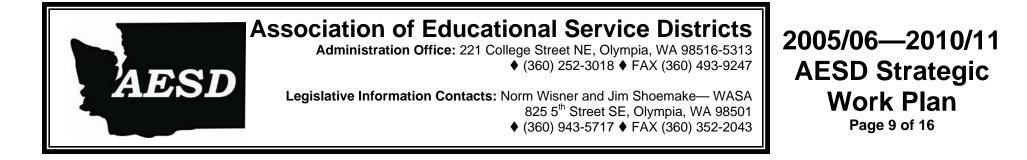
• Development of clearly defined ESD Centers of Development working paper, with resultant plan for its use.



Strategy C: Develop strategy and system to more effectively communicate the efficiencies and benefits offered by the statewide system of ESDs.

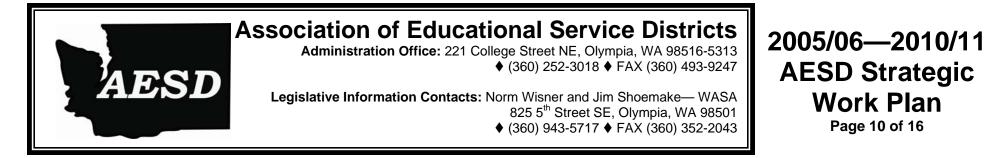
	MAJOR ACTIVITIES	Anticipated Start	Anticipated Completion	Person(s) Responsible	Status
1) Cost-E	Benefit analysis:				
A)	Each ESD develops cost-benefit analysis in preparation for performance audits.	June 2006	Nov. 2006	Each ESD Supt.	In Progress
B)	Each ESD's completed cost-benefit document shared and reviewed by ESD Superintendents.	May 2007	June 2007	Each ESD Supt.	
C)	ESD Superintendents identify any elements of cost-benefit reporting that all would commit to producing as part of a statewide report.	Dec. 2007	Feb. 2008	ESD Supts.	
	scWorks among 3-4 ESDs as an option managing operations and gathering ntability data.	Jan. 2007	May 2007	Keim, McBride, Jenkins (and Barnes?)	
A)	Pilot ESDs share implementation process and learnings.				
B)	Pilot ESDs share <i>escWorks</i> reporting capability as it becomes available.				
3) Identify	y statewide cost-benefit data and reporting system.	April 2007	June 2007	ESD Supts.	
A)	Consideration provided <i>escWorks</i> and/or other methods of gathering and reporting agreed upon statewide ESD cost-benefit data.				
B)	Identify agreed upon statewide ESD cost-benefit data reporting system.				
	l upon agreed upon ESD cost-benefit data reporting system, revise AESD Strategic Plan as appropriate.	By Sept.	By Sept.	Wisner, Shoemake, Keim, Coble	

- Review of major activities at each anticipated completion date.
- Review of agreed upon ESD cost-benefit data reporting system and resultant AESD Strategic Work Plan deemed appropriate.



Strategy D: Continue the development of expanded AESD executive services to support and strengthen the statewide system of ESDs.

	MAJOR ACTIVITIES	Anticipated Start	Anticipated Completion	Person(s) Responsible	Status
1)	Discuss support roles for Norm Wisner and Jim Shoemake as part of expanded WASA executive services contract to develop shared expectations.	Nov. 2006	Nov. 2006	ESD Supts., Wisner, Shoemake	
2)	Provide ongoing review, input and feedback on executive services work plan.	Nov. 2006	May 2007	ESD Supts., Wisner, Shoemake	
3)	Serve as liaison between ESD Superintendents and AESD Executive Board Evaluation Committee.	Nov. 2006	June 2007	Barnes, Hawkins	
4)	Provide recommendations to AESD Executive Board Evaluation Committee regarding 2007- 08 WASA services contract.	April 2007	April 2007	ESD Supts.	
5)	Participate in discussions with WASA regarding 2007-08 service contract.	April 2007	May 2007	Keim, Barnes, Hawkins, Coble	
6)	Present draft service contract agreement to AESD Executive Board for approval.	May 2007	June 2007	Keim, Barnes, Hawkins, Coble	
7)	Based upon agreed upon executive services contract, revise AESD Strategic Work Plan as appropriate.	By Sept.	By Sept.	Wisner, Shoemake, Keim, Coble	
Per	 iodic Evaluation: Review of major activities at each anticipated completion date. Review of annual executive services evaluation and resultant AESD Strategic Work Plan act 	ivities, as appre	opriate.		



Strategy E: Develop and implement recommendations based on the 2006 ESD Self Study and 2007 Performance Audit.

	MAJOR ACTIVITIES	Anticipated Start	Anticipated Completion	Person(s) Responsible	Status		
1)	Solicit feedback from each ESD board and the AESD Executive Board relative to the 2006 Self Study recommendations and 2007 Performance Audit results.	Nov. 2006	April 2007	ESD Supts., Coble			
2)	Compile and consider ESD boards and AESD Executive Board feedback and develop implementation recommendations that can be phased in over the life of this AESD Strategic Work Plan.	Feb. 2007	May 2007	Wisner, Shoemake, ESD Supts.			
3)	Present draft service contract agreement to AESD Executive Board for approval.	May 2007	May 2007	Keim, Coble			
4)	Based upon improvement recommendations approved by AESD Executive Board, revise <i>AESD Strategic Work Plan</i> as appropriate.	By Sept.	By Sept.	Wisner, Shoemake, Keim, Coble			
Pe	 Periodic Evaluation: Review of major activities at each anticipated completion date. Review of improvement recommendations and resultant AESD Strategic Work Plan activities, as appropriate. 						

Completion Date	Activity	Goal	Responsible Person(s)
June, 2006	Review core funding history and develop proposed changes that are rational, compelling and result in an adequate foundation to support ESD programs and initiatives.	2.A.1	ESD Fiscal Officers (Merlino chairs)
June, 2006	Present core funding proposal to ESD Superintendents for revision and approval.	2.A.2	Barnes & Merlino
June, 2006	Present core funding proposal to AESD Exec. Board for revision and approval.	2.A.3	Bigby
August, 2006	Develop model programs for dropout prevention/retrieval. Coordinate with ESDs to develop a legislative proposal highlighting potential ESD role(s) in support of dropout prevention/retrieval.	2.B.2.C	Munther, Bridges
September, 2006	Early Learning opportunities to meet the needs of identified students. Coordinate with ESDs and Early Learning partners to develop a legislative proposal highlighting the ESD role in support of Early Learning.	2.B.2.B	Gutting, Wisner, Shoemake
October, 2006	Revise core funding proposal as appropriate based on negotiations with OSPI.	2.A.4	Keim, Munther, Barnes, Merlino
October, 2006	Embedded training and staff development utilizing proven curriculum and instruction. Work with OSPI to develop a joint legislative proposal for regionally delivered professional development.	2.B.2.A	Keim, Munther, Barnes, Wisner
October, 2006	Early Learning opportunities to meet the needs of identified students. Work with OSPI to include ESD role in its Early Learning and/or all-day Kindergarten legislative proposal.	2.B.2.B	Gutting, Wisner, Shoemake
October, 2006	Develop model programs for dropout prevention/retrieval. Work with OSPI to include ESD role in any dropout prevention/intervention legislative proposal.	2.B.2.C	Munther, Bridges, Wisner, Shoemake
November, annually	Develop a statewide AESD communication plan to advocate for AESD priorities.	1.A.2	Wisner, Bigby, Coble

Completion Date	Activity	Goal	Responsible Person(s)
November, annually	Develop and implement a statewide AESD strategic plan to advocate for current year AESD priorities.	2.B.2	Wisner, Shoemake, Keim, Coble
November, 2006	Cost-Benefit analysis A) Each ESD develops cost-benefit analysis in preparation for performance audits.	3.C.1	Each ESD Supt.
November, 2006	Discuss support roles for Norm Wisner and Jim Shoemake as part of expanded WASA executive services contract to develop shared expectations.	3.D.1	ESD Supts., Wisner, Shoemake
January, annually	Implement the statewide AESD communication plan.	1.A.3	Wisner, Shoemake, Bigby, Coble
January, 2007	Review ESD service matrix and self study report to identify areas service provided by all ESDs.	3.A.1	Wisner, Shoemake
January, 2007	 Develop draft ESD Services document identifying three types of ESD services: A) Services defined and supposedly funded through the core formula. B) Services provided by all ESDs, but funded outside of the core formula. C) Significant entrepreneurial services provided by some ESDs (including which ESDs offer them). 	3.A.2	Wisner, Shoemake
January, annually	Implement regional communication plans.	1.B.2	Each ESD Supt.
April, annually	Revise and update regional communication plans/strategies as appropriate through the legislative session.	1.B.3	Each ESD Supt.
April, 2007	Share revised ESD Services document, along with advantages/disadvantages, with AESD Executive Board for review and comment.	3.A.4	Keim, Coble
April, 2007	Provide recommendations to AESD Executive Board Evaluation Committee regarding 2007-08 WASA services contract.	3.D.4	ESD Supts.

Completion Date	Activity	Goal	Responsible Person(s)
April, 2007	Solicit feedback from each ESD board and the AESD Executive Board relative to the 2006 Self Study recommendations and 2007 Performance Audit results.	3.E.1	ESD Supts., Coble
May, 2007	Finalize decision about ESD Services document as an ESD marketing and advocacy tool; revise <i>AESD Strategic Work Plan</i> to reflect use/non-use, as appropriate.	3.A.5	ESD Supts.
May, 2007	 Pilot escWorks among 3-4 ESDs as an option managing operations and gathering accountability data. A) Pilot ESDs share implementation process and learnings. B) Pilot ESDs share escWorks reporting capability as it becomes available. 	3.C.2	Keim, McBride, Jenkins (and Barnes?)
May, 2007	Provide ongoing review, input and feedback on executive services work plan.	3.D.2	ESD Supts., Wisner, Shoemake
May, 2007	Participate in discussions with WASA regarding 2007-08 service contract.	3.D.5	Keim, Barnes, Hawkins, Coble
May, 2007	Compile and consider ESD boards and AESD Executive Board feedback and develop implementation recommendations that can be phased in over the life of this <i>AESD Strategic Work Plan</i> .	3.E.2	Wisner, Shoemake, ESD Supts.
May, 2007	Present draft service contract agreement to AESD Executive Board for approval.	3.E.3	Keim, Coble
June, annually	Annually review prior legislative session outcomes and current AESD challenges; resulting in refinement of AESD legislative priorities for next session.	1.A.5	Wisner, Shoemake, Keim, Coble
June, 2007	Cost-Benefit analysis B) Each ESD's completed cost-benefit document shared and reviewed by ESD superintendents.	3.C.1	Each ESD Supt.
June, 2007	Identify statewide cost-benefit data and reporting system. A) Consideration provided escWorks and/or other methods of gathering and reporting agreed upon statewide ESD cost-benefit data. B) Identify agreed upon statewide ESD cost-benefit data reporting system.	3.C.3	ESD Supts.

Completion Date	Activity	Goal	Responsible Person(s)
June, 2007	Serve as liaison between ESD Superintendents and AESD Executive Board Evaluation Committee.	3.D.3	Barnes, Hawkins
June, 2007	Present draft service contract agreement to AESD Executive Board for approval.	3.D.6	Keim, Barnes, Hawkins, Coble
July, annually	Annually prepare summary of legislative session outcomes impacting ESDs and/or AESD for review.	1.A.4	Wisner, Shoemake
July, annually	Annually review effectiveness of regional communication plans.	1.B.4	Each ESD Supt.
August, annually	Identify annual AESD priorities for the upcoming legislative session.	1.A.1	Wisner, Bigby, Coble
August, 2007	Review and evaluate 2007 legislative session core funding-related outcomes.	2.A.5	ESD Fiscal Officers (Merlino chairs)
August, 2006	Embedded training and staff development utilizing proven curriculum and instruction. Coordinate the development of an ESD plan for regional staff development.	2.B.2.A	Keim, Wisner
September, annually	Based upon results of review and refinement above, revise AESD Strategic Work Plan as appropriate.	1.A.6	Wisner, Shoemake, Keim, Coble
September, annually	Develop regional communication plans in each ESD to support the statewide AESD communications; advocating the annual AESD priorities.	1.B.1	Each ESD Supt.
September, annually	Based upon results of review above, revise regional communication plans/strategies for subsequent year.	1.B.5	Each ESD Supt.

Completion Date	Activity	Goal	Responsible Person(s)
September, 2007	Based upon results of review and evaluation above, revise AESD Strategic Work Plan as appropriate.	2.A.6	Wisner, Shoemake, Keim, Coble
September, annually	Identify annual AESD priorities for developing a regionally delivered comprehensive statewide system.	2.B.1	Wisner, Shoemake, Keim, Coble
September, annually	Annually review prior legislative session outcomes and current challenges; resulting in refinement of AESD priorities for developing a regionally delivered comprehensive statewide system for the next legislative session.	2.B.3	Wisner, Shoemake, Keim, Coble
September, annually	Based upon results of review and refinement above, revise AESD Strategic Work Plan as appropriate.	2.B.4	Wisner, Shoemake, Keim, Coble
September, annually	Based upon ESD Centers of Development working paper, revise AESD Strategic Work Plan as appropriate.	3.B.6	Wisner, Shoemake, Keim, Coble
September, annually	Based upon agreed upon ESD cost-benefit data reporting system, revise AESD Strategic Work Plan as appropriate.	3.C.4	Wisner, Shoemake, Keim, Coble
September, annually	Based upon agreed upon executive services contract, revise AESD Strategic Work Plan as appropriate.	3.D.7	Wisner, Shoemake, Keim, Coble
September, annually	Based upon improvement recommendations approved by AESD Executive Board, revise AESD Strategic Work Plan as appropriate.	3.E.4	Wisner, Shoemake, Keim, Coble
January, 2008	ESD Superintendents develop an agreement on the concept and create a working paper that provides an operational definition of <i>ESD Centers of Development</i> .	3.B.1	ESD Supts.
February, 2008	Each ESD Superintendent will share the ESD Centers of Development working paper with his/her Board for review and comment.	3.B.2	Each ESD Supt.

Completion Date	Activity	Goal	Responsible Person(s)
February, 2008	Cost-Benefit analysis C) ESD Superintendents identify any elements of cost-benefit reporting that all would commit to producing as part of a statewide report.	3.C.1	ESD Supts
March, 2008	Review draft ESD Services document and consider advantages/disadvantages of using information in ESD advocacy and marketing efforts.	3.A.3	ESD Supts.
March, 2008	Input from ESD boards considered with possible revisions to ESD Centers of Development working paper.	3.B.3	ESD Supts.
May, 2008	ESD Centers of Development working paper presented to AESD Executive Board for review and comment.	3.B.4	Keim, Coble
May, 2008	AESD Executive Board input considered and working paper finalized.	3.B.5	ESD Supts.